

Siena College Research Institute
 October 28-30, 2014
 488 Likely Voters New York State Senate District 41
 MOE +/- 4.4%

Q1. Is New York State on the right track, or is it headed in the wrong direction?																				
	Party				Gender		Vote Choice SD		Age		Region		Religion			Political View			Vote Choice Gov	
	Total	Dem	Rep	Ind/ Other	M	F	Gipson	Serino	Under 55	55 and older	Dutchess	Putnam	Cath	Prot	Other	Lib	Mod	Conserv	Cuomo	Astorino
Right track	36%	58%	21%	28%	32%	40%	59%	14%	28%	41%	37%	30%	32%	37%	45%	61%	42%	16%	69%	7%
Wrong direction	55%	28%	74%	64%	60%	51%	31%	81%	64%	49%	54%	66%	63%	56%	37%	28%	47%	80%	19%	89%
Don't know/No opinion	9%	13%	4%	8%	9%	9%	10%	5%	8%	10%	10%	3%	5%	7%	18%	10%	11%	4%	12%	4%

I'm going to read a series of names of people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each person I name. [Q2-Q6 ROTATED]

Q2. Andrew Cuomo																				
	Party				Gender		Vote Choice SD		Age		Region		Religion			Political View			Vote Choice Gov	
	Total	Dem	Rep	Ind/ Other	M	F	Gipson	Serino	Under 55	55 and older	Dutchess	Putnam	Cath	Prot	Other	Lib	Mod	Conserv	Cuomo	Astorino
Favorable	43%	63%	28%	37%	33%	53%	64%	20%	36%	47%	45%	30%	38%	42%	54%	64%	51%	21%	90%	6%
Unfavorable	53%	32%	70%	61%	62%	45%	33%	77%	59%	50%	52%	65%	58%	55%	42%	33%	44%	76%	7%	91%
Don't know/No opinion	4%	5%	2%	2%	5%	3%	3%	3%	5%	3%	3%	5%	4%	3%	4%	3%	5%	3%	4%	2%

Q3. Rob Astorino																				
	Party				Gender		Vote Choice SD		Age		Region		Religion			Political View			Vote Choice Gov	
	Total	Dem	Rep	Ind/ Other	M	F	Gipson	Serino	Under 55	55 and older	Dutchess	Putnam	Cath	Prot	Other	Lib	Mod	Conserv	Cuomo	Astorino
Favorable	40%	8%	66%	46%	47%	34%	12%	69%	46%	37%	38%	57%	50%	45%	19%	6%	30%	73%	5%	86%
Unfavorable	44%	70%	21%	41%	37%	50%	71%	18%	40%	46%	45%	34%	35%	39%	64%	81%	53%	12%	75%	3%
Don't know/No opinion	16%	21%	13%	13%	16%	17%	17%	13%	14%	18%	17%	9%	14%	16%	18%	13%	17%	14%	19%	11%

Q4. Howie Hawkins																				
	Party				Gender		Vote Choice SD		Age		Region		Religion			Political View			Vote Choice Gov	
	Total	Dem	Rep	Ind/ Other	M	F	Gipson	Serino	Under 55	55 and older	Dutchess	Putnam	Cath	Prot	Other	Lib	Mod	Conserv	Cuomo	Astorino
Favorable	12%	21%	5%	9%	13%	11%	20%	4%	10%	13%	13%	3%	6%	8%	26%	30%	8%	6%	9%	5%
Unfavorable	12%	8%	16%	13%	12%	12%	9%	15%	14%	11%	11%	19%	15%	12%	7%	8%	13%	13%	8%	16%
Don't know/No opinion	76%	71%	79%	77%	75%	77%	71%	80%	76%	77%	76%	77%	79%	80%	67%	63%	79%	81%	83%	79%

Q5. Terry Gipson																				
	Party				Gender		Vote Choice SD		Age		Region		Religion			Political View			Vote Choice Gov	
	Total	Dem	Rep	Ind/ Other	M	F	Gipson	Serino	Under 55	55 and older	Dutchess	Putnam	Cath	Prot	Other	Lib	Mod	Conserv	Cuomo	Astorino
Favorable	45%	74%	21%	43%	37%	53%	82%	13%	41%	48%	46%	42%	38%	45%	62%	82%	52%	20%	65%	21%
Unfavorable	43%	16%	68%	45%	49%	38%	9%	76%	51%	38%	43%	44%	52%	48%	24%	9%	38%	70%	21%	70%
Don't know/No opinion	12%	10%	11%	13%	15%	9%	9%	11%	8%	14%	11%	14%	10%	8%	14%	10%	10%	10%	14%	9%

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Q6. Susan Serino																				
	Party				Gender		Vote Choice SD		Age		Region		Religion			Political View			Vote Choice Gov	
	Total	Dem	Rep	Ind/ Other	M	F	Gipson	Serino	Under 55	55 and older	Dutchess	Putnam	Cath	Prot	Other	Lib	Mod	Conserv	Cuomo	Astorino
Favorable	45%	15%	72%	46%	49%	41%	5%	86%	48%	43%	44%	52%	55%	52%	22%	9%	35%	77%	17%	81%
Unfavorable	43%	73%	15%	45%	36%	50%	84%	6%	43%	42%	45%	32%	36%	36%	63%	81%	54%	11%	66%	11%
Don't know/No opinion	12%	12%	14%	9%	15%	9%	11%	8%	8%	15%	12%	16%	10%	12%	15%	11%	11%	11%	17%	8%
Q7. If the 2014 election for Governor was held today, who would you vote for if the candidates were: [CHOICES ROTATED]																				
	Party				Gender		Vote Choice SD		Age		Region		Religion			Political View				
	Total	Dem	Rep	Ind/ Other	M	F	Gipson	Serino	Under 55	55 and older	Dutchess	Putnam	Cath	Prot	Other	Lib	Mod	Conserv		
Andrew Cuomo on the Democratic, Working Families and Independence Party lines	43%	68%	24%	38%	34%	52%	67%	18%	36%	47%	44%	34%	37%	42%	56%	68%	55%	16%		
Rob Astorino on the Republican and Conservative Party lines	42%	9%	69%	49%	52%	33%	10%	76%	45%	40%	40%	60%	52%	50%	18%	5%	30%	80%		
Howie Hawkins on the Green Party line	11%	21%	4%	8%	10%	11%	19%	3%	12%	10%	11%	5%	6%	7%	24%	26%	11%	2%		
Vol: Someone else	1%	0%	0%	2%	1%	0%	0%	1%	2%	0%	1%	0%	1%	0%	1%	0%	0%	0%		
Don't know/No opinion	3%	2%	4%	3%	2%	4%	4%	2%	5%	3%	4%	2%	4%	1%	1%	1%	4%	2%		
Q8. If the election for State Senator was held today, who would you vote for if the candidates were: [CHOICES ROTATED]																				
	Party				Gender		Vote Choice SD		Age		Region		Religion			Political View			Vote Choice Gov	
	Total	Dem	Rep	Ind/ Other	M	F			Under 55	55 and older	Dutchess	Putnam	Cath	Prot	Other	Lib	Mod	Conserv	Cuomo	Astorino
Terry Gipson on the Democratic and Working Families Party lines	46%	82%	18%	42%	36%	56%			43%	48%	47%	37%	36%	45%	67%	88%	55%	14%	72%	11%
Susan Serino on the Republican, Conservative and Independence Party lines	48%	16%	77%	51%	58%	39%			52%	46%	46%	63%	60%	52%	25%	9%	38%	82%	20%	86%
Don't know/No opinion	5%	2%	5%	7%	6%	5%			4%	6%	6%	0%	4%	3%	9%	2%	7%	4%	9%	2%

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Q9. How likely would you say you are to vote for [GIPSON/SERINO]?																					
	Party				Gender		Vote Choice SD		Age		Region		Religion			Political View			Vote Choice Gov		
	Total	Dem	Rep	Ind/ Other	M	F	Gipson	Serino	Under 55	55 and older	Dutchess	Putnam	Cath	Prot	Other	Lib	Mod	Conserv	Cuomo	Astorino	
Absolutely certain; there's no chance I will change my mind	71%	76%	77%	61%	71%	71%	68%	74%	67%	75%	73%	61%	69%	79%	71%	79%	65%	79%	68%	77%	
Fairly certain; it's unlikely I will change my mind	21%	17%	18%	30%	21%	22%	23%	20%	25%	19%	20%	31%	22%	16%	23%	17%	26%	16%	24%	19%	
Not very certain; I very well may change my mind	5%	7%	4%	6%	5%	5%	6%	4%	8%	4%	5%	5%	8%	2%	3%	3%	8%	3%	6%	2%	
Not certain at all; there's a good chance I will change my mind	2%	0%	1%	3%	2%	1%	2%	1%	1%	2%	1%	3%	1%	2%	2%	2%	2%	1%	2%	2%	
Don't know/No opinion	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	
Q10. Regardless of who you support, which candidate do you think has been waging the more negative campaign? [CHOICES ROTATED]																					
	Party				Gender		Vote Choice SD		Age		Region		Religion			Political View			Vote Choice Gov		
	Total	Dem	Rep	Ind/ Other	M	F	Gipson	Serino	Under 55	55 and older	Dutchess	Putnam	Cath	Prot	Other	Lib	Mod	Conserv	Cuomo	Astorino	
Terry Gipson	35%	18%	49%	38%	35%	34%	12%	58%	40%	32%	35%	28%	45%	34%	20%	13%	32%	52%	23%	52%	
Susan Serino	34%	56%	17%	30%	29%	38%	62%	8%	29%	37%	34%	29%	24%	35%	51%	63%	40%	13%	52%	12%	
Vol: Both	9%	9%	7%	13%	11%	7%	10%	9%	10%	9%	10%	5%	8%	7%	14%	8%	10%	8%	7%	8%	
Vol: Neither	4%	2%	5%	3%	4%	3%	3%	4%	3%	4%	3%	6%	5%	5%	1%	2%	3%	6%	2%	6%	
Don't know/No opinion	19%	16%	22%	16%	20%	18%	13%	21%	19%	19%	17%	31%	18%	19%	15%	15%	16%	21%	16%	22%	

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Nature of the Sample	
Likely Voters	
New York State Senate District 41	
Party	
Democrat	33%
Republican	35%
Independent/Other	28%
Political View	
Liberal	20%
Moderate	40%
Conservative	35%
Region	
Dutchess	89%
Putnam	11%
Religion	
Catholic	46%
Protestant	25%
Other	23%
Age	
Under 55	38%
55 and older	61%
Gender	
Male	48%
Female	52%