## Siena Research Institute Summary Consumer Confidence Index New York State

Results of telephone poll of 803 New York State residents in March 2011.

Results of telephone poll of 803 New York State residents in March 2011.  Nov-09 Dec-09 Jan-10 Feb-10 Mar-10 Apr-10 May-10 Jun-10 Jul-10 Aug-10 Sep-10 Oct-10 Nov-10 Dec-10 Jan-11 Feb-11 Mar-11 Diff																		
	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Diff
Nation*																		
ICS*	67.4	72.5	74.4	73.6	73.6	72.2	73.6	76.0	67.8	68.9		67.7	71.6	74.5	74.2	77.5	67.5	-10.0
ICC*	68.8	78.0	81.1	81.8	82.4	81.0	81.0	85.6	76.5	78.3	79.6	76.6	82.1	85.3	81.8	86.9	82.5	-4.4
ICE*	66.5	68.9	70.1	68.4	67.9	66.5	68.8	69.8	62.3	62.9	60.9	61.9	64.8	67.5	69.3	71.6	57.9	-13.7
NYS																		
ICS	65.1	65.8	68.6		65.5		68.0	63.4	63.0	62.5		65.9	67.1	65.6		67.7	67.6	-0.1
ICC	64.1	63.7	69.0		67.5		70.5		66.0	63.7	63.7	66.0	67.8	67.1	75.8	67.8	68.2	0.4
ICE	65.7	67.2	68.4	65.5	64.2	66.2	66.4	62.0	61.1	61.8	62.3	65.9	66.7	64.7	76.9	67.6	67.2	-0.4
Metro NYC																		
ICS	69.2	68.3	72.9		69.6		72.9	66.8	67.9	65.9		69.3	70.1	68.0		70.8	71.4	0.6
ICC	64.1	63.3	69.4	64.8	66.7	66.7	71.3	64.1	69.4	63.7	62.9	65.2	67.5	66.7	77.7	69.4	68.6	-0.8
ICE	72.5	71.5	75.2	71.5	71.5	71.0	74.0	68.6	66.9	67.4	67.9	72.0	71.8	68.9	83.0	71.8	73.2	1.5
Outside Metro N																		
ICS	58.5	61.4	62.1	60.2	59.0		60.0		54.5	57.7	57.7	60.5	62.4	61.7	68.9	63.3	61.4	-1.9
ICC	64.4	64.4	68.6		69.4	70.1	69.0	68.2	59.9	64.1	65.2	66.7	69.0	67.8		66.0	68.6	2.6
ICE	54.8	59.4	57.9	55.0	52.3	58.2	54.3	51.4	51.1	53.5	52.8	56.5	58.2	57.7	66.7	61.6	56.7	-4.9
Democrat																		
ICS	71.4	72.6	73.5		71.1	73.9	73.9		71.4	69.9		72.6	75.0	72.3			74.1	3.6
ICC	64.4	66.7	70.9		65.6		73.1	67.8	73.1	67.8		70.5	74.3	71.3		69.4	70.1	0.7
ICE	75.9	76.4	75.2	76.1	74.7	76.4	74.4	73.0	70.3	71.3	72.7	74.0	75.4	73.0	82.2	71.3	76.6	5.3
Republican																		
ICS	59.4	61.1	66.8	63.1	66.7	60.8	61.1	57.5	57.8	52.3		61.2	58.0	55.1	72.2	65.9	64.0	-1.9
ICC	67.5	64.1	72.0	66.0	72.4	68.2	65.6	64.4	61.0	60.3	57.3	64.1	59.5	59.1	76.9	69.0	69.0	0.0
ICE	54.3	59.1	63.5	61.3	63.0	56.0	58.2	53.1	55.7	47.2	46.2	59.4	56.9	52.6	69.1	64.0	60.8	-3.2
Age < 55																		
ICS	67.7	71.1	72.3		69.3	68.9	70.1	69.2	66.1	69.2	66.8	68.6	68.6	67.4	78.4	72.3	71.7	-0.6
ICC	62.2	66.0	70.5	67.5	68.6	67.8	70.5	68.2	64.8	65.6	63.7	65.6	65.2	66.3	77.3	69.7	72.0	2.3
ICE	71.3	74.4	73.5	71.0	69.8	69.6	69.8	69.8	66.9	71.5	68.9	70.6	70.8	68.1	79.1	74.0	71.5	-2.5
Age > 55																		
ICS	63.1	61.7	65.1	61.8	62.8		65.8		60.9	58.7	60.0		65.9	64.2		63.7	64.8	1.1
ICC	66.0	62.6	67.5		66.7	68.2	70.1	63.7	66.3	62.9		66.0	70.1	68.2	74.7	66.7	66.3	-0.4
ICE	61.3	61.1	63.5	60.1	60.3	63.3	63.0	56.7	57.4	56.0	57.4	62.3	63.3	61.6	74.4	61.8	63.7	1.9
Male																		
ICS	67.4	68.9	67.9		66.5		70.4	64.2	60.9	65.6		67.3	68.3	66.5	78.4	70.8	70.8	0.0
ICC	71.6	67.8	74.3		70.9		74.7	67.5	66.3	68.2		70.1	72.8	69.4	79.2	71.3	72.8	1.5
ICE	64.7	69.6	63.7	64.0	63.7	64.7	67.6	62.0	57.4	64.0	58.9	65.5	65.5	64.7	77.8	70.6	69.6	-1.0
_																		
Female																		
ICS	63.1				64.8					60.0			65.9	64.8			64.8	_
ICC	58.0		64.4		65.2		66.7	64.1	65.2	59.9			63.3	65.2			65.2	0.0
ICE	66.4	64.7	72.0	66.2	64.5	67.6	65.2	61.8	63.7	60.1	65.2	66.2	67.6	64.5	75.4	65.0	64.5	-0.5
Income AFO CO	0/200		1	1					1		1							
Income <\$50,000		01.1	04.0	04.0	64 7	00.0	20.0	F0 1	01.1	00.0	00.0	00.0	00.5	00.7	70.1	F0 7	00.0	1.0
ICS	59.7	61.1	64.8		61.7		62.8		61.1	60.2			62.5	63.7	70.1	59.7	60.9	1.2
ICC	54.2	56.9			60.3				57.6	55.4			59.1	59.1	63.7	57.6	58.8	1.2
ICE	63.3	63.7	67.9	66.2	62.5	65.5	65.0	59.1	63.3	63.3	64.2	64.2	64.7	66.7	74.2	61.1	62.3	1.2
Incomo 650 000	. ///		-	-					<u> </u>		-							
Income \$50,000-		00.0	74 7	00.5	CO 0	60.0	70.0	CC 4	64.0	CO 0	04.0	CO 5	70.4	CO 0	01.5	70.0	70.0	0.0
ICS	69.6		71.7	66.5	68.8		70.8		64.6	63.6			70.4	68.3			72.9	
ICC	72.0				72.4		79.6			69.7				75.4			76.9	
ICE	68.1	68.6	68.1	64.7	66.4	65.9	65.2	63.3	60.1	59.6	60.8	65.9	67.2	63.7	79.6	71.5	70.3	-1.2
* National Index	compile	d by Usi	ivercity	of Michi	gan	<u> </u>	<u> </u>	<u> </u>	<u> </u>		1	<u> </u>			<u> </u>	<u> </u>		
ICS - Overall Co				OI MICUI	yan	1	1	1	1			1	ı		1			
ICC - Current Co									-		-	-						
ICE - Future Eco									1		1							
ICE - FULURE ECO	MONIE E	xpectati	ions ind	CX		<u> </u>	<u> </u>	<u> </u>	<u> </u>		L	<u> </u>	L		<u> </u>	L		