|                |   |      |      |      | 5    | Seriou  | ısnes   | s of C  | Gas a  | nd Fo   | od Pr   | ices: | Perc    | entaç  | ge of   | NY'er  | S    |      |      |      |      |      | •    |      |
|----------------|---|------|------|------|------|---------|---------|---------|--------|---------|---------|-------|---------|--------|---------|--------|------|------|------|------|------|------|------|------|
|                |   |      |      |      | T    | otal pe | rcent l | oy cate | gory i | ndicati | ng a so | omewh | at or v | ery se | rious p | roblen | n.   |      |      |      |      |      |      |      |
|                |   |      |      |      |      | Gas     | oline   |         |        |         |         |       | Food    |        |         |        |      |      |      |      |      |      |      |      |
|                | Jun   May   Apr   Mar   Feb   Jan   Dec   Nov   Oct   Sep   Aug   Jul |      |      |      |      |         |         |         |        |         | Jul     | Jun   | May     | Apr    | Mar     | Feb    | Jan  | Dec  | Nov  | Oct  | Sep  | Aug  | Jul  |      |
|                | 2011  | 2011 | 2011 | 2011 | 2011 | 2011    | 2010    | 2010    | 2010   | 2010    | 2010    | 2010  | 2011    | 2011   | 2011    | 2011   | 2011 | 2011 | 2010 | 2010 | 2010 | 2010 | 2010 | 2010 |
| Upstate NY     | 75%   | 83%  | 83%  | 73%  | 70%  | 70%     | 66%     | 64%     | 62%    | 47%     | 56%     | 53%   | 75%     | 74%    | 76%     | 69%    | 65%  | 63%  | 66%  | 64%  | 64%  | 63%  | 63%  | 61%  |
| Republicans    | 72%   | 74%  | 76%  | 71%  | 70%  | 70%     | 61%     | 63%     | 54%    | 43%     | 55%     | 53%   | 75%     | 76%    | 64%     | 65%    | 64%  | 65%  | 70%  | 66%  | 59%  | 66%  | 64%  | 67%  |
| Lower Income   | 69%   | 67%  | 76%  | 72%  | 67%  | 63%     | 61%     | 61%     | 54%    | 45%     | 53%     | 53%   | 78%     | 79%    | 78%     | 79%    | 74%  | 71%  | 74%  | 75%  | 70%  | 67%  | 72%  | 69%  |
| Under age 55   | 68%   | 74%  | 72%  | 65%  | 63%  | 63%     | 60%     | 55%     | 49%    | 44%     | 51%     | 50%   | 72%     | 75%    | 72%     | 67%    | 65%  | 68%  | 69%  | 68%  | 64%  | 62%  | 65%  | 67%  |
| Men            | 67%   | 68%  | 72%  | 64%  | 62%  | 60%     | 60%     | 52%     | 46%    | 41%     | 52%     | 49%   | 66%     | 69%    | 69%     | 65%    | 58%  | 58%  | 60%  | 56%  | 53%  | 55%  | 58%  | 56%  |
| New York State | 66%   | 67%  | 72%  | 65%  | 62%  | 60%     | 58%     | 54%     | 48%    | 40%     | 49%     | 49%   | 71%     | 72%    | 72%     | 70%    | 64%  | 63%  | 64%  | 63%  | 60%  | 60%  | 63%  | 61%  |
| Women          | 64%   | 67%  | 73%  | 66%  | 62%  | 60%     | 58%     | 55%     | 50%    | 41%     | 46%     | 48%   | 75%     | 72%    | 72%     | 74%    | 71%  | 69%  | 67%  | 71%  | 67%  | 64%  | 67%  | 66%  |
| Age 55+        | 64%   | 62%  | 73%  | 66%  | 60%  | 58%     | 58%     | 53%     | 48%    | 38%     | 48%     | 47%   | 71%     | 70%    | 71%     | 72%    | 64%  | 60%  | 62%  | 59%  | 58%  | 60%  | 62%  | 57%  |
| Higher Income  | 60%   | 68%  | 68%  | 61%  | 59%  | 58%     | 57%     | 48%     | 45%    | 38%     | 46%     | 46%   | 65%     | 67%    | 66%     | 62%    | 58%  | 59%  | 57%  | 54%  | 54%  | 56%  | 57%  | 54%  |
| Metro NYC      | 60%   | 62%  | 65%  | 60%  | 56%  | 54%     | 54%     | 47%     | 40%    | 37%     | 45%     | 45%   | 68%     | 71%    | 69%     | 70%    | 65%  | 63%  | 63%  | 63%  | 59%  | 58%  | 63%  | 62%  |
| Democrats      | 59%   | 63%  | 67%  | 60%  | 57%  | 57%     | 55%     | 48%     | 45%    | 39%     | 44%     | 43%   | 68%     | 67%    | 69%     | 68%    | 65%  | 63%  | 60%  | 60%  | 59%  | 59%  | 64%  | 59%  |

Gas and food having a somewhat or very serious impact on finances as compared to 'not a very' or 'not at all' a serious impact

|                |      | Gasoline |      |      |      |      |      |      |      |      |      | Food |      |      |      |      |      |      |      |      |      |      |      |      |
|----------------|------|----------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
|                | Jun  | May      | Apr  | Mar  | Feb  | Jan  | Dec  | Nov  | Oct  | Sep  | Aug  | Jul  | Jun  | May  | Apr  | Mar  | Feb  | Jan  | Dec  | Nov  | Oct  | Sep  | Aug  | Jul  |
|                | 2011 | 2011     | 2011 | 2011 | 2011 | 2011 | 2010 | 2010 | 2010 | 2010 | 2010 | 2010 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2010 | 2010 | 2010 | 2010 | 2010 | 2010 |
| Upstate NY     | 151  | 160      | 168  | 149  | 141  | 142  | 135  | 130  | 124  | 96   | 112  | 108  | 150  | 148  | 151  | 138  | 130  | 128  | 134  | 127  | 128  | 127  | 126  | 123  |
| Republicans    | 145  | 128      | 154  | 143  | 143  | 141  | 123  | 129  | 111  | 89   | 110  | 109  | 151  | 153  | 128  | 132  | 129  | 129  | 140  | 131  | 119  | 132  | 130  | 135  |
| Lower Income   | 141  | 137      | 154  | 148  | 138  | 132  | 126  | 125  | 111  | 95   | 110  | 110  | 157  | 158  | 157  | 158  | 149  | 143  | 148  | 150  | 140  | 134  | 144  | 140  |
| Under age 55   | 138  | 149      | 144  | 132  | 129  | 128  | 122  | 112  | 102  | 89   | 105  | 104  | 144  | 150  | 145  | 135  | 131  | 137  | 137  | 137  | 129  | 125  | 130  | 134  |
| Men            | 135  | 137      | 146  | 130  | 125  | 121  | 121  | 106  | 94   | 83   | 107  | 100  | 132  | 138  | 139  | 131  | 117  | 116  | 121  | 113  | 108  | 112  | 117  | 114  |
| New York State | 132  | 142      | 147  | 132  | 127  | 123  | 120  | 111  | 100  | 84   | 102  | 101  | 142  | 145  | 145  | 141  | 130  | 128  | 130  | 127  | 121  | 121  | 127  | 124  |
| Women          | 130  | 135      | 147  | 135  | 128  | 125  | 120  | 115  | 105  | 87   | 96   | 101  | 150  | 148  | 146  | 148  | 142  | 138  | 136  | 142  | 135  | 129  | 134  | 133  |
| Age 55+        | 129  | 138      | 149  | 134  | 124  | 120  | 119  | 110  | 100  | 81   | 100  | 97   | 142  | 141  | 142  | 144  | 129  | 121  | 125  | 119  | 118  | 120  | 125  | 116  |
| Metro NYC      | 121  | 129      | 132  | 122  | 117  | 111  | 112  | 99   | 86   | 78   | 95   | 95   | 137  | 143  | 139  | 141  | 132  | 127  | 127  | 127  | 118  | 117  | 127  | 125  |
| Higher Income  | 120  | 136      | 138  | 123  | 118  | 118  | 116  | 98   | 92   | 78   | 93   | 92   | 131  | 133  | 132  | 125  | 116  | 91   | 115  | 109  | 108  | 114  | 114  | 109  |
| Democrats      | 120  | 128      | 137  | 123  | 119  | 118  | 113  | 100  | 92   | 81   | 92   | 89   | 136  | 137  | 139  | 136  | 131  | 127  | 121  | 120  | 119  | 119  | 127  | 118  |

|                | Seriousness of Gas and Food Prices: Percentage of NY'ers                 |      |      |      |      |      |      |      |      |      |      |      |  |  |
|----------------|--|------|------|------|------|------|------|------|------|------|------|------|--|--|
|                | Total percent by category indicating a somewhat or very serious problem. |      |      |      |      |      |      |      |      |      |      |      |  |  |
|                | Both Gas and Food  |      |      |      |      |      |      |      |      |      |      |      |  |  |
|                | Jun  | May  | Apr  | Mar  | Feb  | Jan  | Dec  | Nov  | Oct  | Sep  | Aug  | Jul  |  |  |
|                | 2011   | 2011 | 2011 | 2011 | 2011 | 2011 | 2010 | 2010 | 2010 | 2010 | 2010 | 2010 |  |  |
| Upstate NY     | 63%  | 62%  | 69%  | 59%  | 55%  | 53%  | 54%  | 53%  | 48%  | 38%  | 44%  | 45%  |  |  |
| Republicans    | 62%  | 64%  | 59%  | 55%  | 52%  | 55%  | 55%  | 54%  | 40%  | 40%  | 42%  | 44%  |  |  |
| Lower Income   | 59%  | 58%  | 63%  | 62%  | 56%  | 52%  | 52%  | 52%  | 44%  | 36%  | 44%  | 44%  |  |  |
| Under age 55   | 56%  | 63%  | 59%  | 52%  | 50%  | 50%  | 51%  | 48%  | 39%  | 36%  | 41%  | 41%  |  |  |
| Men            | 54%  | 55%  | 59%  | 53%  | 47%  | 45%  | 47%  | 41%  | 34%  | 32%  | 40%  | 38%  |  |  |
| New York State | 55%  | 57%  | 59%  | 55%  | 49%  | 47%  | 47%  | 45%  | 38%  | 34%  | 40%  | 39%  |  |  |
| Women          | 55%  | 58%  | 60%  | 56%  | 51%  | 49%  | 48%  | 48%  | 41%  | 36%  | 40%  | 41%  |  |  |
| Age 55+        | 54%  | 52%  | 59%  | 57%  | 48%  | 45%  | 45%  | 42%  | 38%  | 32%  | 39%  | 39%  |  |  |
| Higher Income  | 50%  | 55%  | 56%  | 50%  | 45%  | 44%  | 44%  | 39%  | 34%  | 32%  | 36%  | 35%  |  |  |
| Metro NYC      | 49%  | 52%  | 54%  | 52%  | 45%  | 44%  | 43%  | 39%  | 32%  | 31%  | 37%  | 36%  |  |  |
| Democrats      | 48%  | 52%  | 54%  | 50%  | 46%  | 44%  | 42%  | 39%  | 35%  | 32%  | 37%  | 35%  |  |  |

|                |  |      | Gas  | and F | ood  | Impad | ct Ser | iousn | ess I | ndex |      |      |  |  |  |
|----------------|--|------|------|-------|------|-------|--------|-------|-------|------|------|------|--|--|--|
|                | Gas and food having a somewhat or very serious impact on finances as |      |      |       |      |       |        |       |       |      |      |      |  |  |  |
|                | compared to 'not a very' or 'not at all' a serious impact            |      |      |       |      |       |        |       |       |      |      |      |  |  |  |
|                | Both Gas and Food  |      |      |       |      |       |        |       |       |      |      |      |  |  |  |
|                | Jun May Apr Mar Feb Jan Dec Nov Oct Sep Aug Jul                      |      |      |       |      |       |        |       |       |      |      |      |  |  |  |
|                | 2011   | 2011 | 2011 | 2011  | 2011 | 2011  | 2010   | 2010  | 2010  | 2010 | 2010 | 2010 |  |  |  |
| Upstate NY     | 151  | 154  | 160  | 143   | 135  | 135   | 135    | 128   | 126   | 112  | 119  | 116  |  |  |  |
| Republicans    | 148  | 151  | 141  | 138   | 136  | 135   | 131    | 130   | 115   | 110  | 120  | 122  |  |  |  |
| Lower Income   | 149  | 148  | 156  | 153   | 144  | 138   | 137    | 137   | 125   | 114  | 127  | 125  |  |  |  |
| Under age 55   | 141  | 150  | 145  | 134   | 130  | 132   | 130    | 125   | 116   | 107  | 118  | 119  |  |  |  |
| Men            | 134  | 137  | 143  | 131   | 121  | 118   | 121    | 110   | 101   | 97   | 112  | 107  |  |  |  |
| New York State | 137  | 144  | 146  | 136   | 128  | 125   | 125    | 119   | 111   | 103  | 114  | 112  |  |  |  |
| Women          | 140  | 141  | 147  | 141   | 135  | 131   | 128    | 129   | 120   | 108  | 115  | 117  |  |  |  |
| Age 55+        | 136  | 139  | 146  | 139   | 126  | 120   | 122    | 115   | 109   | 101  | 112  | 107  |  |  |  |
| Metro NYC      | 129  | 136  | 136  | 132   | 124  | 119   | 119    | 113   | 102   | 98   | 111  | 110  |  |  |  |
| Higher Income  | 125  | 134  | 135  | 124   | 117  | 104   | 116    | 103   | 100   | 96   | 104  | 101  |  |  |  |
| Democrats      | 128  | 133  | 138  | 129   | 125  | 123   | 117    | 106   | 106   | 100  | 109  | 104  |  |  |  |