		Ger	nder	<u></u>	A	ge		<u></u>	Region			Party		Educa	tion	Childre	n in HH	<u></u>	Ethnicity			Incom	e	Emp	loyment S	Status
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Ind/ Other	Less than college	College degree	Yes	No	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Employed	Retired	Not employe
Yes	57%	69%	47%	61%	62%	53%	52%	57%	63%	54%	55%	61%	60%	57%	58%	58%	57%	56%	63%	58%	51%	56%	69%	62%	54%	46%
No.	42%	31%	53%	39%	38%	47%	48%	43%	36%	46%	45%	39%	40%	43%	41%	42%	43%	43%	37%	42%	49%	44%	30%	38%	45%	54%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
Don't knowy keruseu	070	070	070	070	076	076	076	070	1/0	070	070	070	070	076	078	076	070	070	070	070	070	076	1/0	070	170	078
Q19. Now, thinking about some spor	s teams in the			ea, whi	ch of th	ne follo	wing te	eams w	ould you s	ay is your	favorit	e, is it:											ı	,		
		Ger	nder		A	ge			Region			Party		Educa		Childre	n in HH		Ethnicity			Incom	e	Emp	loyment S	
	Total	м	F	10.24	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Ind/ Other	Less than college	College degree	Yes	No	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Employed	Retired	Not employe
New York Yankees	31%	29%	32%	28%	32%	33%	31%	33%	39%	22%	31%	31%	28%	33%	28%	33%	30%	30%	17%	56%	32%	25%	36%	32%	31%	25%
New York Giants	17%	17%	16%	22%	13%	15%	13%	20%	19%	11%	17%	11%	21%			15%	17%	15%	21%	21%	16%	16%		16%	17%	19%
New York Mets	9%	8%	10%	9%	7%	10%	11%	13%	9%	4%	11%	6%	9%	15% 9%	18% 9%	11%	8%	9%	7%	12%	6%	9%	16% 12%	9%	10%	19% 5%
Buffalo Bills	6%	6%	6%	2%	7%	8%	8%	0%	0%	16%	5%	10%	5%	6%	6%	4%	7%	8%	4%	0%	5%	7%	5%	5%	9%	4%
		5%		6%	7%			9%	3%				2%					2%	21%							10%
New York Knicks New York Jets	6% 5%	5% 7%	6% 3%	4%	7% 9%	6% 3%	3% 6%	6%	3% 7%	3% 4%	9% 6%	2% 6%	5%	7% 5%	4% 6%	7% 4%	5% 6%	2% 5%	21% 8%	1% 0%	7% 6%	4% 5%	4% 6%	5% 7%	3% 5%	2%
	5%	6%	3% 4%	7%	4%	3% 4%	5%	1%	0%	14%	4%	9%	5%	5%	5%	4% 5%	5%	5% 7%	3%	0%	5%	7%	5%	7% 6%	5% 4%	5%
Syracuse Orange Buffalo Sabres	3%	5%	2%	6%	4%	1%	2%	0%	0%	10%	3%	3%	5%	4%	3%	3%	4%	7% 5%	3%	0%	3%	6%	1%	4%	2%	4%
New York Rangers	3%	4%	2%	3%	4%	4%	0%	2%	7%	1%	1%	6%	3%	3%	3%	5%	2%	3%	2%	1%	1%	4%	4%	4%	0%	5%
New Jersey Devils	1%	1%	0%	1%	1%	0%	0%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%
•																										-
New Jersey Nets	1%	1%	1%	2%	1%	0%	1%	1%	3%	0%	0%	2%	0%	1%	1%	0%	1%	1%	2%	1%	1%	2%	1%	1%	1%	0%
New York Islanders	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	0%	2%	3%	0%	3%	1%	2%	1%	2%	0%	2%	1%	1%	1%	1%	1%
Don't know	2%	1%	4%	2%	0%	3%	2%	3%	2%	2%	3%	2%	2%	3%	1%	3%	2%	3%	2%	2%	4%	2%	0%	1%	3%	5%
No favorite	10%	8%	12%	6%	10%	12%	16%	11%	9%	11%	9%	9%	9%	9%	12%	8%	11%	10%	9%	6%	12%	10%	7%	7%	13%	15%
Q20. Of the remaining, which team is	your second	favorite	e?		l		l			l .				I	I											1
-		Ger	nder		A	ge			Region			Party		Educa	tion	Childre	n in HH		Ethnicity			Incom	е	Emp	loyment S	Status
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employe
New York Giants	20%	19%	21%	25%	17%	21%	18%	21%	23%	17%	20%	18%	18%	24%	15%	23%	18%	18%	20%	24%	20%	22%	16%	21%	17%	20%
New York Yankees	14%	16%	13%	18%	14%	13%	12%	14%	15%	14%	14%	12%	20%	13%	16%	13%	15%	15%	15%	14%	13%	13%	18%	16%	13%	11%
New York Mets	9%	9%	9%	7%	11%	7%	13%	11%	12%	5%	9%	15%	4%	10%	9%	9%	9%	9%	5%	13%	7%	9%	13%	9%	10%	10%
New York Jets	9%	12%	7%	9%	9%	10%	10%	13%	8%	7%	8%	8%	13%	8%	11%	10%	9%	8%	9%	19%	9%	10%	8%	9%	11%	8%
New York Knicks	9%	9%	8%	11%	10%	7%	2%	13%	10%	2%	12%	1%	4%	6%	11%	10%	7%	5%	26%	6%	8%	8%	11%	9%	6%	11%
Buffalo Bills	5%	7%	3%	5%	4%	7%	4%	0%	1%	13%	5%	4%	7%	5%	5%	3%	6%	7%	1%	0%	4%	7%	4%	7%	4%	1%
New York Rangers	4%	4%	4%	3%	5%	3%	3%	4%	5%	3%	4%	6%	4%	4%	4%	4%	4%	4%	2%	3%	4%	4%	5%	4%	4%	4%
Syracuse Orange	4%	5%	3%	4%	2%	5%	6%	1%	0%	9%	3%	7%	4%	5%	2%	4%	4%	5%	2%	4%	4%	4%	2%	4%	5%	3%
Buffalo Sabres	3%	3%	4%	2%	6%	4%	1%	0%	0%	10%	2%	7%	4%	3%	4%	5%	3%	5%	1%	0%	2%	5%	4%	3%	4%	4%
New York Islanders	3%	3%	3%	3%	3%	3%	3%	2%	7%	2%	3%	2%	5%	3%	3%	3%	3%	4%	1%	0%	3%	2%	3%	4%	3%	0%
New Jersev Nets	1%	1%	0%	2%	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	2%	1%	1%	2%	2%	1%	0%	1%	1%	0%	1%
New Jersey Devils	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	2%
	1%	1%	2%	0%	2%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	0%	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%
•			2/0	0/0				_					2/0													+
Other		1%	4%	3%	2%	3%	2%	4%	4%	2%	3%	4%	3%	4%	1%	4%	7%	3%	4%	3%	5%	7%	1%	2%	4%	7%
•	3% 14%	1% 10%	4% 18%	3% 8%	2% 12%	3% 16%	2% 22%	4% 15%	4% 13%	2% 14%	3% 15%	4% 12%	3% 12%	4% 12%	1% 17%	4% 10%	2% 16%	3% 15%	4% 10%	3% 10%	5% 17%	2% 13%	1% 10%	2% 11%	4% 18%	7% 17%

Sport0312 Crosstabs

Siena College Research Institute March 25-29, April 1-3, 2012 807 New York State Residents MOE +/- 3.4%

Q21. Of the remaining, which team is your r	next fav																									
		Ger	nder		Α	ge			Region	ı		Party		Educa	tion	Childre	n in HH		Ethnicity			Income	е	Empl	oyment S	tatus
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
New York Giants	12%	13%	12%	10%	14%	12%	12%	12%	15%	11%	10%	14%	11%	14%	11%	12%	13%	12%	12%	15%	12%	10%	16%	12%	14%	11%
New York Jets	11%	12%	11%	15%	11%	9%	8%	11%	15%	9%	12%	11%	12%	13%	9%	12%	10%	11%	15%	8%	10%	11%	14%	12%	9%	12%
New York Knicks	10%	13%	8%	11%	13%	10%	5%	15%	12%	3%	13%	8%	11%	10%	10%	12%	9%	9%	10%	25%	7%	10%	13%	13%	5%	9%
New York Yankees	8%	9%	7%	10%	7%	7%	7%	8%	7%	8%	8%	10%	3%	9%	7%	10%	7%	8%	9%	5%	8%	9%	7%	9%	6%	7%
New York Mets	8%	9%	8%	13%	6%	9%	4%	12%	7%	5%	7%	5%	14%	6%	11%	7%	9%	7%	8%	18%	9%	7%	6%	9%	9%	6%
New York Rangers	5%	6%	4%	6%	4%	6%	5%	5%	8%	3%	4%	5%	4%	5%	5%	5%	5%	6%	2%	2%	3%	4%	9%	6%	4%	2%
Buffalo Bills	4%	4%	4%	5%	2%	3%	5%	1%	1%	9%	3%	5%	4%	4%	3%	4%	4%	4%	6%	1%	3%	6%	2%	2%	5%	7%
Syracuse Orange	4%	4%	5%	4%	7%	4%	1%	0%	1%	11%	3%	8%	5%	4%	4%	6%	3%	6%	2%	0%	3%	6%	4%	4%	3%	5%
New Jersey Nets	3%	3%	3%	3%	4%	2%	3%	4%	3%	2%	3%	3%	4%	3%	2%	2%	3%	2%	8%	4%	5%	1%	3%	3%	2%	4%
Buffalo Sabres	2%	3%	2%	2%	2%	2%	3%	0%	0%	6%	2%	4%	1%	2%	2%	2%	2%	3%	3%	0%	3%	2%	2%	2%	3%	1%
New York Islanders	2%	3%	2%	0%	4%	3%	2%	2%	5%	2%	1%	4%	3%	2%	2%	2%	2%	3%	0%	2%	1%	2%	3%	2%	2%	4%
New Jersey Devils	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%	1%	1%	1%	1%	2%
Other	1%	2%	1%	2%	1%	2%	3%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%
Don't know	6%	4%	7%	5%	5%	5%	7%	7%	7%	4%	7%	6%	7%	7%	4%	6%	6%	6%	6%	6%	7%	6%	2%	4%	8%	8%
No favorite	22%	15%	27%	14%	19%	24%	33%	22%	15%	25%	23%	17%	18%	18%	26%	17%	23%	23%	17%	13%	26%	22%	16%	19%	27%	21%
<u> </u>																										

Sport0312 Crosstabs 2 of 9

Q22. Many great athletes participate in orga	nized s	ports h	ere in	the Ne	w York	area. W	ho is i	n your	opinion th	e single g	reatest	athlete	e curren	tly playing	for a New	York tea	am or th	at you as	sociate wi	th sports	s in Nev	v York?				
		Gen	der		Ą	ge			Region	1		Party		Educa	tion	Childre	n in HH		Ethnicity			Incom	е	Empl	oyment S	status
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Jeter, Derek	26%	28%	24%	27%	24%	30%	22%	26%	36%	19%	28%	25%	31%	25%	27%	26%	26%	27%	20%	34%	23%	24%	34%	28%	27%	17%
Manning, Eli	11%	11%	11%	11%	8%	14%	12%	11%	13%	11%	9%	14%	12%	11%	12%	8%	13%	13%	10%	5%	10%	11%	15%	10%	12%	14%
Anthony, Carmelo	4%	4%	4%	7%	4%	2%	2%	5%	2%	3%	4%	2%	1%	5%	3%	4%	3%	1%	18%	2%	3%	6%	2%	4%	1%	5%
Rivera, Mariano	3%	4%	2%	3%	3%	2%	1%	3%	5%	2%	3%	2%	1%	2%	4%	3%	3%	3%	1%	2%	1%	3%	5%	3%	3%	3%
Rodriguez, Alex	2%	3%	2%	5%	2%	1%	2%	4%	2%	1%	2%	4%	1%	4%	1%	4%	2%	2%	1%	10%	4%	1%	4%	3%	1%	3%
Tebow, Tim	2%	2%	2%	1%	3%	2%	1%	2%	1%	2%	2%	5%	1%	1%	3%	2%	2%	2%	1%	2%	1%	3%	2%	2%	2%	1%
Lin, Jeremy	2%	3%	2%	2%	2%	2%	2%	4%	0%	1%	3%	1%	3%	2%	3%	2%	3%	2%	3%	1%	2%	2%	3%	2%	2%	2%
Bryant, Kobe	1%	1%	1%	2%	1%	0%	0%	1%	0%	1%	1%	2%	0%	2%	0%	1%	1%	0%	4%	3%	0%	1%	1%	1%	1%	1%
James, LeBron	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	3%	1%	2%	1%	0%	1%	1%	1%
Jordan, Michael	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%	2%	2%	2%	1%	0%	1%	1%	0%
Sanchez, Mark	1%	1%	1%	1%	2%	3%	0%	1%	2%	1%	1%	2%	0%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	0%
Wright, David	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	2%	0%	1%	0%	1%	1%	1%	0%	1%	0%	2%	0%	0%	0%	3%
Stoudemire, Amar'e	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	3%	0%	1%	0%	1%	0%	1%	1%
Miller, Ryan	1%	1%	0%	1%	1%	1%	1%	0%	0%	2%	1%	2%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%	1%	1%	1%	0%
Brady, Tom	0%	0%	0%	0%	0%	0%	2%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	1%	0%
Brodeur, Martin	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Federer, Roger	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Manning, Peyton	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
Williams, Serena	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Williams, Venus	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Woods, Tiger	0%	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	2%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%
Fitzpatrick, Ryan	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Vick, Michael	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Swisher, Nick	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Mickelson, Phil	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
Federer, Roger	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Nadal, Rafael	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Djokovic, Novak	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Lundqvist, Henrik	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%
Cano, Robinson	0%	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%
Tuck, Justin	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%
Pettitte, Andy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Other	6%	8%	4%	8%	7%	3%	4%	4%	3%	10%	6%	9%	1%	6%	5%	7%	5%	6%	5%	8%	7%	5%	4%	7%	3%	4%
Don't know	27%	20%	32%	25%	24%	24%	35%	24%	23%	31%	27%	18%	30%	29%	23%	26%	26%	28%	20%	18%	31%	24%	17%	22%	32%	32%
Refused	8%	6%	9%	5%	10%	6%	8%	8%	5%	9%	7%	6%	8%	5%	11%	9%	7%	7%	7%	6%	8%	9%	6%	6%	8%	12%

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Now thinking about some sports personalit	ies here	in Nev	w York.	for eac	h tell n	ne if voi	ı have	a favo	rable or un	nfavorable	opinio	n of th	em.													
Q23A. Tim Tebow	ics nere			101 Cut		ic ii yoc		u .uvo.	ubic or un	Havorabic	Орино	01	C1111													
		Ger	nder		A	ge			Region	1		Party		Educa	ation	Childre	n in HH		Ethnicity			Income	2	Empl	oyment S	tatus
	Total	м	F	18-34			65+	NYC	Suburbs		Dem	Rep	Ind/ Other	Less than college	College degree	Yes	No	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Employed	Retired	Not employed
Favorable	52%	54%	50%	54%	49%	58%	50%	46%	62%	53%	44%	63%	55%	54%	50%	56%	50%	52%	61%	46%	49%	53%	55%	55%	53%	40%
Unfavorable	15%	22%	9%	20%	19%	10%	9%	18%	10%	14%	22%	10%	14%	13%	18%	15%	15%	14%	10%	17%	15%	13%	22%	16%	9%	20%
Don't know/Refused	33%	24%	41%	26%	32%	32%	41%	36%	28%	33%	34%	27%	30%	33%	32%	29%	35%	34%	28%	37%	36%	34%	23%	29%	38%	40%
	00,1	,,	,,		0_/1	0_,0												0.71		0170		,.				
Q23B. Mark Sanchez														ı										1		ı
		Ger	nder		Ą	ge			Region	1		Party	1	Educa	ition	Childre	en in HH		Ethnicity			Income	2	Empl	oyment S	itatus
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F		35-49		65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Favorable	46%	51%	42%	45%	51%	50%	44%	46%	57%	40%	43%	52%	55%	48%	44%	52%	44%	44%	56%	59%	46%	45%	55%	48%	46%	41%
Unfavorable	14%	23%	5%	23%	13%	6%	9%	16%	12%	12%	15%	13%	8%	14%	13%	13%	14%	12%	15%	12%	12%	12%	17%	16%	8%	13%
Don't know/Refused	40%	26%	53%	32%	37%	43%	47%	38%	31%	48%	42%	35%	37%	38%	42%	36%	42%	44%	29%	29%	42%	43%	28%	36%	46%	46%
Q23C. Eli Manning					-																					
		Ger	nder		A	ge			Region	1		Party		Educa	ition	Childre	n in HH		Ethnicity			Income	e	Empl	oyment S	itatus
									_				Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Favorable	70%	76%	64%	69%	74%	72%	68%	70%	77%	66%	71%	77%	72%	71%	70%	72%	70%	70%	75%	68%	63%	70%	84%	74%	68%	62%
Unfavorable	5%	8%	2%	9%	5%	2%	3%	5%	3%	6%	5%	3%	5%	6%	4%	7%	4%	4%	8%	6%	7%	3%	4%	6%	3%	4%
Don't know/Refused	25%	16%	34%	22%	22%	25%	30%	25%	20%	28%	24%	20%	24%	24%	26%	22%	26%	26%	16%	26%	30%	26%	12%	20%	30%	35%
,																										
Q23D. Jeremy Lin	1				1				1		I			l	1	1		1				1				l.
		Ger	nder		A	ze			Region	1		Party		Educa	ation	Childre	n in HH		Ethnicity			Income	2	Empl	oyment S	itatus
						) - 						,	Ind/	Less than	College		1		Afr Amer			\$50K-	<u> </u>		,	Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Favorable	57%	64%	50%	62%	60%	58%	44%	66%	65%	41%	61%	60%	51%	52%	64%	60%	55%	53%	74%	64%	47%	54%	78%	63%	48%	48%
Unfavorable	6%	8%	4%	10%	6%	2%	5%	5%	4%	7%	7%	3%	6%	9%	2%	6%	6%	5%	8%	4%	8%	6%	2%	7%	4%	6%
Don't know/Refused	37%	28%	46%	27%	35%	39%	51%	29%	31%	52%	32%	37%	43%	40%	33%	34%	39%	42%	18%	32%	45%	40%	20%	30%	49%	46%
Don't know/ neruseu	3770	20/0	4070	2770	3370	3370	31/0	23/0	31/0	32/0	32/0	3770	4370	4070	33/0	3470	3370	42/0	1070	32/0	4370	4070	2070	30%	4370	4070
Q23E. Carmelo Anthony	- L		1	1		l				l	l .		l .	l	l.	l .		l				l	l	1		
Q2521 Carmero Anthony		Ger	nder		A	70			Region	<u> </u>		Party		Educa	tion	Childre	n in HH		Ethnicity			Income	<u> </u>	Empl	oyment S	tatus
	1	Gei	luei			l I			Region			raity	Ind/	Less than	College	Ciliure	11 111 1111		Afr Amer			\$50K-	- 	ЕШР	Oyment 3	Not
	Total	м	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	_	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Favorable	38%	43%	34%	48%	44%	33%	28%	41%	42%	33%	43%	29%	39%	43%	degree 32%	44%	35%	29%	69%	57%	43%	35%	40%	42%	30%	40%
	17%	25%	10%	19%	19%	16%	15%	21%	16%	14%			12%	43% 15%	21%	19%	16%	29%	7%	13%	12%	17%	26%	20%	14%	11%
Unfavorable Don't know/Refused	44%	32%	56%	34%	37%	51%	58%	38%	42%	53%	16% 41%	26% 44%	49%	42%	47%	37%	48%	51%	24%	30%	45%	48%	34%	38%	56%	48%
Don't know/ kerusea	44%	32%	30%	34%	3/%	51%	58%	38%	42%	53%	41%	44%	49%	42%	47%	3/%	48%	51%	24%	30%	45%	48%	34%	38%	50%	48%
Q23F. Derek Jeter	1		<u> </u>						<u> </u>	L	<u> </u>		L	l	L	1	1	<u> </u>				<u> </u>	L	<u> </u>		l
QZ3F. Delek Jetel		6	nder	1	Α.	70		1	Pogie:		1	Party		Educa	tion	Child	n in HH		Ethnicity			Income		- Crant	oyment S	tatus
	1	Ger	luer	-	A	ge I I		-	Region			rarty	Ind/	Less than	College	Ciliare	::::::::::::::::::::::::::::::::::::::		Afr Amer			\$50K-	- 	Empi	oyment S	Not
	Total	p.4	F	10 24	35-49	E0 64	<b>6</b> F ·	NYC	Cubb-	Heetst-	Dem	Do-	Other			V	NI-	White		latina	-¢501	\$50K- \$100K	\$100K+	Emple	Dotinos	
Favorable	Total	M					65+ 710/		Suburbs		Dem 740/	Rep		college	degree	Yes	No 720/		/Black	Latino	<\$50K			Employed	Retired	employed
Favorable	74%	80%	68%	80%	74%	74%	71%	75%	82%	68%	74%	79%	77%	76%	71%	78%	72%	72%	81%	84%	71%	71%	84%	77%	72%	69%
Unfavorable	6%	6%	6%	5%	6%	5%	5%	6%	3%	7%	9%	6%	2%	5%	7%	5%	6%	7%	5%	4%	4%	7%	7%	6%	6%	5%
Don't know/Refused	20%	14%	26%	15%	20%	21%	24%	19%	15%	25%	17%	15%	21%	18%	22%	17%	22%	22%	14%	12%	24%	22%	9%	17%	23%	26%
222 41 2 1:	1		<u> </u>	<u> </u>				<u> </u>	<u> </u>	L	<u> </u>		<u> </u>	l	L	1	1	<u> </u>				l	l	<u> </u>		
Q23G. Alex Rodriguez	1	_		Ι				Ι										1	e.t. 1.11	-						
	-	Ger	nder		A	ge			Region	1		Party		Educa		Childre	n in HH		Ethnicity			Income	e I	Empl	oyment S	
	1_							l	l		_	_	Ind/	Less than	College			l	Afr Amer			\$50K-		l_ ,		Not
	Total	М	F			50-64	65+	NYC	Suburbs		Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K		\$100K+	Employed	Retired	employed
Favorable	51%	52%	51%	57%	49%	53%	48%	55%	57%	44%	57%	49%	50%	55%	47%	55%	49%	46%	59%	69%	52%	50%	57%	53%	49%	51%
Unfavorable	23%	30%	16%	23%	26%	23%	19%	22%	22%	23%	18%	29%	24%	21%	26%	21%	24%	25%	20%	20%	17%	22%	31%	26%	20%	15%
Don't know/Refused	26%	18%	33%	19%	25%	25%	32%	22%	21%	33%	25%	22%	26%	24%	27%	23%	27%	28%	21%	11%	31%	28%	13%	21%	31%	34%

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Q23H. Andy Pettitte		Gen	4		۸.				Danian		1	Party		Educa	Aio	Childre	n in HH		Ethnicity	- 1		Income			loyment S	·*****
		Gen	aer		Αį	ge			Region	1		Party	Ind/	Less than	College	Childre	n in AA		Afr Amer			\$50K-		Emp	oyment s	Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K		\$100K+	Employed	Retired	employed
Favorable	54%	64%	45%	54%	53%	58%	55%	55%	69%	45%	53%	63%	60%	53%	57%	53%	55%	56%	52%	59%	47%	51%	68%	59%	58%	36%
Unfavorable	9%	12%	7%	17%	7%	6%	7%	11%	7%	9%	12%	4%	6%	11%	7%	11%	8%	7%	15%	16%	10%	11%	8%	9%	6%	13%
Don't know/Refused	36%	24%	48%	30%	40%	36%	39%	34%	24%	47%	35%	33%	34%	36%	36%	35%	36%	37%	32%	25%	43%	37%	24%	32%	36%	50%
Q23I. Joe Girardi										1	ļ														ļ	
		Gen	der		Αį	ge			Region	1		Party		Educa	tion	Childre	n in HH		Ethnicity			Income		Emp	loyment S	itatus
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Favorable	49%	62%	37%	56%	45%	50%	45%	48%	59%	44%	44%	58%	53%	49%	49%	50%	49%	50%	45%	56%	43%	48%	61%	54%	46%	35%
Unfavorable	8%	10%	7%	13%	9%	5%	5%	10%	7%	6%	12%	3%	7%	10%	6%	10%	7%	5%	15%	13%	11%	6%	6%	8%	7%	12%
Don't know/Refused	43%	29%	56%	31%	46%	44%	51%	42%	34%	50%	44%	39%	40%	41%	45%	41%	44%	45%	41%	32%	45%	46%	32%	38%	47%	53%
Q23J. Tom Coughlin	-							_								61.11.1	n in HH	1	F.1							
		Gen	aer		Αį	ge			Region	1		Party	Ind/	Educa Less than	College	Chilare	n in HH		Ethnicity Afr Amer			Income \$50K-	•	Empi	oyment S	Not
	Total	м	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Favorable	38%	55%	22%	45%	39%	36%	32%	37%	42%	37%	39%	40%	39%	37%	40%	38%	38%	37%	40%	38%	32%	37%	54%	42%	35%	30%
Unfavorable	9%	11%	7%	13%	9%	5%	6%	11%	10%	5%	10%	7%	5%	11%	6%	12%	6%	6%	11%	16%	11%	7%	5%	10%	6%	9%
Don't know/Refused	54%	35%	71%	42%	52%	59%	62%	52%	49%	58%	51%	54%	56%	53%	55%	50%	55%	56%	49%	46%	57%	56%	41%	49%	60%	61%
			,.			0071		0_,0	10,1				00,0		00,1								,.			02,1
Q23K. Rex Ryan															U				<u> </u>		- I					
		Gen	der		Αį	ge			Region	1		Party		Educa	tion	Childre	n in HH		Ethnicity			Income	)	Empl	loyment S	itatus
	Total	м	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Ind/ Other	Less than college	College degree	Yes	No	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Employed	Retired	Not employed
Favorable	26%	35%	17%	26%	33%	25%	18%	26%	30%	22%	28%	30%	30%	25%	27%	28%	25%	22%	35%	31%	23%	27%	32%	30%	21%	17%
Unfavorable	22%	30%	14%	31%	16%	18%	22%	23%	20%	21%	21%	20%	18%	23%	20%	21%	22%	22%	22%	24%	21%	19%	25%	23%	19%	22%
Don't know/Refused	53%	35%	69%	43%	51%	57%	59%	51%	50%	57%	51%	50%	52%	52%	53%	51%	53%	56%	43%	45%	56%	54%	42%	47%	60%	61%
Q24. Thinking specifically about the New Yor	k Jets,	who w	ould yo	u rath	er see a	s the s	tarting	quarte	rback in 2	012?									L.							
		Gen	der		Αį	ge			Region	)		Party		Educa	tion	Childre	n in HH		Ethnicity			Income	<u>;</u>	Empl	oyment S	itatus
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Mark Sanchez	39%	43%	35%	38%	43%	44%	32%	41%	43%	33%	46%	34%	39%	37%	41%	42%	37%	38%	40%	47%	31%	38%	54%	39%	38%	41%
Time Tale and		38%	33%	44%	33%	30%	33%	32%	32%	41%	27%	46%	33%	40%	30%	35%	36%	34%	38%	31%	43%	38%	26%	38%	31%	32%
Tim Tebow	35%	3070	3370	-777/0	3370	30,3										220/	270/	200/	22%	22%	26%	25%	20%	23%	31%	27%
Don't know/Refused	35% 26%	19%	32%	18%	24%	26%	35%	26%	25%	26%	27%	19%	27%	23%	29%	23%	27%	28%	2270	22/0	20%	23/0	2070			
Don't know/Refused	26%	19%	32%	18%	24%	26%																				
	26%	19%	32% return	18%	24% cher An	26% dy Pett			nink Pettit	te will hav		y succe			newhat su	ıccessful			ry successfu			ot at all	successf	ul season?	ovment S	itatus
Don't know/Refused	26%	19% recent	32% return	18%	24%	26% dy Pett				te will hav			essful se	ason, a son Educa	newhat su	ıccessful	season,		ry successfu Ethnicity			ot at all	successf	ul season?	oyment S	
Don't know/Refused	26%	19% recent	32% return	18%	24% cher An	26% dy Pett ge			nink Pettit	te will hav		y succe		ason, a son	newhat su	ıccessful	season,		ry successfu		n or a n	ot at all	successf	ul season?	oyment S	tatus Not employed
Don't know/Refused	26% and the	19% recent Gen	32% return der	18%	24% cher An Ag	26% dy Pett ge	itte, do	you ti	nink Pettit Region	te will hav	e a ver	y succe Party	essful se	ason, a son Educa Less than	newhat su tion College	ccessful Childre	season, n in HH	a not ve	ry successfu Ethnicity Afr Amer	ul seaso	n or a n	ot at all Income \$50K-	successf	ul season? Empl		Not
Don't know/Refused  Q25. Thinking about the New York Yankees a	26% and the Total	19% recent Gen	32% return der F	18% of pite	24% cher An Ag 35-49	26% dy Pett ge 50-64	itte, do	you tl	nink Pettit Region Suburbs	te will hav	re a ver	y succe Party Rep	essful se Ind/ Other	ason, a son Educa Less than college	newhat su tion College degree	ccessful Childre Yes	season, n in HH No	a not ve	ry successfu Ethnicity Afr Amer /Black	ul seaso	n or a n <\$50K	ot at all Income \$50K- \$100K	successf	ul season? Empl	Retired	Not employed
Don't know/Refused  Q25. Thinking about the New York Yankees a  Very successful season	26% and the Total	recent Gen M 12%	32% return der F 16%	18% of pito 18-34 14%	24% cher An Ag 35-49 17%	26% dy Pett ge 50-64 12%	<b>65+</b>	NYC	Region Suburbs 15%	Upstate	Dem	Party Rep	Ind/ Other	ason, a son Educa Less than college 17%	newhat su tion College degree 11%	Childre Yes 18%	season, n in HH No	a not ve	ry successfu Ethnicity Afr Amer /Black 15%	Latino	n or a n	ot at all Income \$50K- \$100K	\$100K+	Employed	Retired	Not employed
Don't know/Refused  Q25. Thinking about the New York Yankees a  Very successful season  Somewhat successful season	26% and the Total 14% 51%	19% recent Gen M 12% 57%	32% return der F 16% 45%	18% of pite 18-34 14% 54%	24% cher An Ag 35-49 17% 50%	26% dy Pett ge 50-64 12% 55%	65+ 15% 46%	NYC 16% 48%	Region Suburbs 15% 53%	Upstate 11% 52%	Dem 17% 48%	Party Rep 12% 60%	Ind/ Other 11% 55%	ason, a son Educa Less than college 17% 52%	newhat su tion College degree 11% 49%	Childre Yes 18% 49%	season, n in HH No 12% 52%	white	ry successfu Ethnicity Afr Amer /Black 15% 54%	Latino 29% 44%	<\$50K 19% 46%	ot at all Income \$50K- \$100K 12% 53%	\$100K+ 11% 55%	Employed 15% 51%	Retired 14% 51%	Not employed 9% 52%
Don't know/Refused  Q25. Thinking about the New York Yankees a  Very successful season  Somewhat successful season  Not very successful season	26% and the Total 14% 51% 7%	recent Gen M 12% 57% 10%	32% return der F 16% 45% 4%	18% of pito 18-34 14% 54% 10%	24% Cher An Ag 35-49 17% 50% 6%	26% dy Pett ge 50-64 12% 55% 5%	65+ 15% 46% 7%	NYC 16% 48% 9%	Suburbs 15% 53% 6%	Upstate 11% 52% 5%	Dem 17% 48% 6%	Rep 12% 60%	Ind/ Other 11% 55% 3%	ason, a son Educa Less than college 17% 52% 6%	tion College degree 11% 49% 8%	Childre Yes 18% 49% 7%	season, n in HH No 12% 52% 7%	white 10% 53% 7%	ry successfu Ethnicity Afr Amer /Black 15% 54% 7%	Latino 29% 44% 5%	<\$50K 19% 46% 4%	ot at all Income \$50K- \$100K 12% 53% 6%	\$100K+ 11% 55% 12%	Employed 15% 51% 9%	Retired 14% 51% 5%	Not employed 9% 52% 4%

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For each of the following New York teams to	ell me v	whethe	er you ti	nink the	ey have	an exc	ellent.	good. 1	air or poo	r chance t	o win t	he nex	t chami	oionship in	their spor	t?										
Q26A. New York Yankees			,		,	2310		J, .	- F00			2 3/4														
		Ge	nder		Α	ge			Region	1		Party		Educa	ation	Childre	n in HH		Ethnicity			Incom	e	Emp	loyment S	Status
									_				Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total		F			50-64	65+	NYC	Suburbs	Upstate		Rep	Other	college	degree	Yes	No	White	/Black	Latino	-	\$100K	•	Employed	Retired	employed
Excellent	35%	34%	36%	39%	35%	34%	35%	36%	42%	29%	37%	37%	36%	37%	33%	37%	34%	33%	38%	48%	34%	36%	35%	38%	32%	31%
Good	35%	41%	30%	31%	41%	39%	31%	35%	31%	37%	35%	40%	38%	34%	37%	36%	35%	37%	39%	27%	34%	36%	41%	38%	35%	27%
Fair	12%	13%	11%	18%	10%	11%	9%	10%	13%	14%	12%	9%	9%	14%	11%	12%	13%	13%	11%	12%	11%	12%	12%	12%	10%	17%
Poor	3%	4%	2%	6%	2%	1%	2%	3%	0%	4%	2%	3%	4%	3%	3%	3%	3%	2%	3%	3%	5%	2%	2%	2%	3%	5%
Don't know/Refused	14%	8%	20%	6%	13%	15%	22%	15%	13%	15%	14%	11%	13%	12%	17%	12%	15%	15%	8%	10%	16%	14%	10%	10%	21%	19%
Q26B. New York Mets		1					l																l			
		Ge	nder		Α	ge			Region	1		Party		Educa	ation	Childre	n in HH		Ethnicity			Incom	e	Emp	oyment S	Status
						Ĭ			Ι				Ind/	Less than	College				Afr Amer			\$50K-			ľ	Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Excellent	7%	4%	8%	9%	5%	6%	6%	8%	7%	5%	7%	4%	6%	8%	3%	8%	6%	4%	9%	10%	9%	5%	4%	6%	6%	10%
Good	13%	8%	18%	13%	16%	12%	14%	13%	12%	14%	15%		15%	17%	9%	16%	12%	12%	20%	14%	18%	14%	7%	14%	15%	10%
Fair	28%	25%	30%	23%	29%	35%	25%	25%	21%	34%	32%	29%	26%	30%	25%	27%	28%	28%	33%	29%	28%	31%	25%	28%	26%	30%
Poor	34%	51%	19%	46%	31%	29%	29%	39%	43%	24%	29%	42%	34%	28%	43%	32%	36%	36%	31%	34%	23%	32%	53%	39%	29%	25%
Don't know/Refused	18%	12%	24%	9%	19%	18%	25%	15%	16%	23%	17%	15%	18%	17%	19%	17%	18%	20%	7%	13%	22%	17%	12%	14%	23%	24%
Q26C. New York Rangers		1					l																			<u> </u>
		Ge	nder		Α	ge			Region	1		Party		Educa	ation	Childre	n in HH		Ethnicity			Incom	е	Emp	loyment S	Status
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Excellent	12%	16%	8%	15%	15%	11%	5%	12%	18%	8%	12%	14%	13%	11%	14%	14%	11%	11%	11%	15%	9%	13%	15%	15%	8%	6%
Good	27%	29%	25%	31%	24%	28%	25%	29%	22%	27%	26%	27%	23%	31%	22%	26%	27%	26%	30%	29%	28%	27%	26%	26%	26%	29%
Fair	21%	21%	20%	21%	25%	20%	16%	21%	17%	23%	20%	23%	22%	21%	20%	22%	20%	19%	29%	24%	18%	23%	24%	23%	16%	21%
Poor	9%	12%	6%	14%	5%	5%	9%	8%	10%	9%	7%	8%	8%	9%	8%	10%	8%	8%	7%	15%	10%	8%	8%	9%	8%	8%
Don't know/Refused	32%	22%	41%	19%	31%	35%	45%	30%	33%	34%	35%	29%	33%	28%	37%	29%	33%	36%	24%	18%	34%	29%	28%	27%	42%	36%
Q26D. New York Islanders																										
Q20D. New Tork Islanders		Ge	nder		Δ	ge			Region	<u> </u>	l	Party		Educa	ation	Childre	n in HH		Ethnicity			Incom	ρ	Fmn	loyment S	Status
						1			, region			,	Ind/	Less than		Cilliare			Afr Amer			\$50K-	Ì	Linp		Not
	Total	М	F			50-64	65+	NYC	Suburbs	Upstate	Dem	<u> </u>	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Excellent	4%	3%	5%	6%	3%	1%	5%	4%	6%	2%	4%	3%	5%	5%	3%	5%	4%	3%	4%	4%	3%	5%	3%	3%	6%	4%
Good	11%	11%	11%	8%	11%	13%	14%	11%	10%	12%	14%	8%	13%	14%	8%	12%	11%	10%	13%	15%	13%	10%	10%	10%	14%	11%
Fair	22%	19%	24%	26%	21%	25%	15%	19%	19%	26%	17%	28%	25%	24%	20%	23%	21%	21%	33%	26%	23%	24%	18%	23%	18%	23%
Poor	25%	41%	11%	35%	27%	21%	14%	26%	31%	22%	26%	28%	18%	23%	29%	28%	24%	26%	20%	26%	20%	26%	36%	31%	15%	21%
Don't know/Refused	38%	26%	48%	25%	37%	40%	53%	40%	35%	38%	40%	33%	39%	34%	41%	32%	40%	40%	31%	29%	41%	34%	34%	32%	48%	41%
Q26E. New York Knicks	1	<u> </u>	1	<u> </u>	<u> </u>		l		<u> </u>	<u> </u>	<u> </u>	<u> </u>		1	<u> </u>					<u> </u>		1	1	1		<u> </u>
		Ge	nder		А	ge			Region	1		Party		Educa	ation	Childre	n in HH		Ethnicity			Incom	e	Emp	oyment S	Status
	1		T			Ĭ			-8.51.		1		Ind/	Less than					Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other		degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Excellent	8%	5%	11%	11%	10%	5%	7%	13%	5%	5%	9%	6%	9%	9%	7%	10%	7%	6%	12%	12%	12%	6%	6%	9%	7%	8%
Good	22%	18%	25%	21%	23%	26%	21%	22%	22%	22%	25%	22%	22%	25%	18%	23%	22%	21%	33%	22%	28%	22%	17%	21%	23%	25%
Fair	32%	40%	24%	40%	26%	34%	23%	30%	37%	30%	29%	34%	30%	32%	31%	31%	32%	31%	33%	35%	25%	36%	34%	35%	25%	32%
Poor	15%	21%	9%	16%	19%	9%	13%	16%	10%	16%	16%	15%	12%	13%	18%	17%	14%	15%	11%	18%	10%	15%	23%	17%	13%	9%
Don't know/Refused	24%	16%	31%	12%	22%	26%	37%	20%	25%	27%	21%	23%	27%	21%	26%	19%	25%	28%	10%	13%	26%	21%	20%	18%	33%	26%
,		1	<u> </u>			<u> </u>					<u> </u>															
1		•																								

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												OE +/-														
Q26F. New York Giants																										
		Ger	nder		Α	ge			Region	1		Party		Educa	ation	Childre	n in HH		Ethnicity			Income	е	Empl	oyment S	tatus
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Ind/ Other	Less than college	College degree	Yes	No	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Employed	Retired	Not employe
Excellent	31%	31%	32%	40%	31%	31%	22%	35%	36%	23%	33%	29%	28%	31%	33%	33%	31%	26%	44%	45%	30%	33%	33%	35%	24%	30%
Good	34%	39%	30%	34%	34%	37%	36%	34%	32%	36%	35%	38%	35%	35%	34%	33%	35%	37%	39%	23%	32%	35%	39%	33%	36%	33%
Fair	15%	17%	14%	18%	18%	9%	14%	12%	14%	20%	13%	18%	16%	17%	13%	18%	14%	15%	11%	20%	15%	13%	15%	16%	15%	13%
Poor	2%	2%	1%	1%	2%	2%	3%	2%	1%	2%	2%	1%	2%	2%	2%	1%	2%	2%	0%	1%	1%	1%	2%	1%	2%	1%
Don't know/Refused	18%	11%	24%	7%	16%	20%	25%	17%	17%	20%	17%	14%	19%	16%	19%	14%	19%	20%	7%	11%	21%	17%	11%	14%	22%	22%
Q26G. New York Jets																										
		Ger	nder		Α	ge			Region			Party		Educa	ation	Childre	n in HH		Ethnicity			Income	е	Empl	oyment 9	tatus
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employe
Excellent	8%	6%	10%	7%	10%	9%	9%	10%	8%	7%	8%	8%	12%	9%	7%	8%	8%	7%	8%	10%	10%	9%	6%	9%	9%	5%
Good	27%	23%	30%	25%	28%	29%	28%	27%	27%	26%	26%	26%	30%	31%	22%	27%	27%	27%	34%	28%	29%	29%	22%	26%	28%	26%
Fair	31%	35%	28%	35%	34%	32%	22%	32%	31%	31%	32%	35%	25%	29%	35%	35%	30%	30%	35%	39%	26%	30%	39%	34%	25%	33%
Poor	14%	23%	6%	21%	13%	9%	13%	14%	17%	13%	15%	16%	12%	13%	16%	14%	15%	15%	14%	10%	12%	14%	20%	16%	12%	12%
Don't know/Refused	19%	12%	26%	11%	16%	21%	28%	17%	18%	23%	19%	16%	20%	18%	20%	17%	20%	21%	9%	13%	24%	18%	12%	15%	26%	24%
Q26H. Buffalo Bills				-							-							-								
		Ger	nder		Α	ge			Region	1		Party		Educa		Childre	n in HH		Ethnicity			Income	е	Empl	oyment 9	
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employe
Excellent	4%	3%	6%	7%	3%	3%	4%	3%	5%	6%	4%	5%	4%	4%	5%	5%	4%	4%	6%	3%	5%	5%	3%	4%	5%	4%
Good	12%	11%	13%	8%	14%	13%	17%	8%	9%	18%	10%	14%	17%	14%	10%	12%	12%	14%	11%	10%	14%	14%	9%	12%	16%	7%
Fair	25%	26%	24%	26%	25%	30%	21%	26%	21%	27%	25%	30%	24%	27%	23%	25%	26%	24%	28%	33%	25%	26%	26%	27%	22%	25%
Poor	29%	40%	19%	42%	29%	25%	19%	29%	28%	30%	27%	30%	29%	29%	31%	31%	28%	29%	30%	29%	25%	29%	37%	33%	22%	25%
Don't know/Refused	29%	19%	38%	17%	29%	29%	39%	34%	37%	19%	34%	20%	26%	26%	32%	27%	29%	29%	25%	25%	31%	27%	26%	23%	35%	39%
Q26I. Buffalo Sabres																										
		Ger	nder		Α	ge			Region			Party		Educa	ation	Childre	n in HH		Ethnicity			Income	е	Emp	loyment S	itatus
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employe
Excellent	5%	4%	6%	9%	6%	2%	2%	3%	2%	9%	3%	8%	5%	6%	4%	9%	3%	4%	5%	10%	7%	5%	3%	4%	5%	8%
Good	14%	13%	15%	13%	16%	17%	10%	11%	9%	20%	17%	15%	15%	15%	13%	17%	13%	14%	14%	16%	15%	18%	10%	14%	13%	15%
Fair	23%	26%	20%	26%	21%	25%	19%	21%	21%	26%	21%	23%	23%	24%	21%	21%	24%	23%	27%	23%	25%	25%	19%	26%	20%	15%
Poor	17%	25%	10%	24%	20%	10%	12%	19%	19%	13%	15%	20%	15%	19%	15%	20%	16%	16%	17%	14%	15%	17%	22%	19%	12%	18%
		32%	50%	28%	37%	46%	56%	46%	48%	32%	44%	34%	42%	36%	47%	33%	45%	43%	36%	37%	39%	35%	47%	36%	51%	44%
Don't know/Refused	41%	J2/0					1	1	1																	
Don't know/Refused	41%	32/0																								
Don't know/Refused  Q26J. New Jersey Devils	41%																	•								I
,	41%		nder		A	ge			Region			Party		Educa	-	Childre	n in HH		Ethnicity	•		Income	e	Empl	oyment S	
		Ger											Ind/	Less than	College				Afr Amer			\$50K-				Not
Q26J. New Jersey Devils	Total	Ger	F		35-49	50-64		NYC	Suburbs	Upstate	Dem	Rep	Ind/ Other	Less than college	College degree	Yes	No	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Employed	Retired	Not employe
Q26J. New Jersey Devils  Excellent	Total	Ger M	<b>F</b> 4%	5%	<b>35-49</b> 2%	<b>50-64</b>	2%	4%	Suburbs 4%	Upstate 3%	3%	Rep	Ind/ Other 6%	Less than college	College degree 2%	Yes 4%	No 3%	3%	Afr Amer /Black 2%	2%	4%	\$50K- \$100K 3%	\$100K+	Employed 2%	Retired 4%	Not employe
Q26J. New Jersey Devils	Total 3% 11%	<b>Ger M</b> 3% 11%	F 4% 12%	5% 12%	35-49 2% 14%	<b>50-64</b> 3% 12%	2% 8%	4% 12%	Suburbs 4% 10%	Upstate 3% 11%	3% 13%	Rep 3% 12%	Ind/ Other 6% 11%	Less than college 5% 12%	College degree 2% 10%	Yes 4% 12%	No 3% 11%	3% 12%	Afr Amer /Black 2% 13%	2% 11%	4% 12%	\$50K- \$100K 3% 12%	\$100K+ 2% 13%	Employed 2% 12%	Retired 4% 9%	Not employe 7% 11%
Q26J. New Jersey Devils  Excellent	Total 3% 11% 26%	<b>Ger M</b> 3% 11% 29%	F 4% 12% 22%	5% 12% 28%	35-49 2% 14% 27%	50-64 3% 12% 26%	2% 8% 21%	4% 12% 27%	Suburbs 4% 10% 17%	Upstate 3% 11% 29%	3% 13% 23%	Rep 3% 12% 28%	Ind/ Other 6% 11% 26%	Less than college 5% 12% 27%	College degree 2% 10% 24%	Yes 4% 12% 28%	No 3% 11% 25%	3% 12% 23%	Afr Amer /Black 2% 13% 35%	2% 11% 33%	4% 12% 24%	\$50K- \$100K 3% 12% 29%	\$100K+ 2% 13% 28%	Employed 2% 12% 27%	Retired 4% 9% 21%	Not employed 7% 11% 27%
Q26J. New Jersey Devils  Excellent Good	Total 3% 11%	<b>Ger M</b> 3% 11%	F 4% 12%	5% 12%	35-49 2% 14%	<b>50-64</b> 3% 12%	2% 8%	4% 12%	Suburbs 4% 10%	Upstate 3% 11%	3% 13%	Rep 3% 12%	Ind/ Other 6% 11%	Less than college 5% 12%	College degree 2% 10%	Yes 4% 12%	No 3% 11%	3% 12%	Afr Amer /Black 2% 13%	2% 11%	4% 12%	\$50K- \$100K 3% 12%	\$100K+ 2% 13%	Employed 2% 12%	Retired 4% 9%	Not employe 7% 11%

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Siena College Research Institute March 25-29, April 1-3, 2012 807 New York State Residents MOE +/- 3.4%

Q26K. New Jersey Nets																										
		Ger	nder		Α	ge			Region			Party		Educa	ition	Childre	n in HH		Ethnicity			Income		Empl	oyment S	Status
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	<b>Employed</b>	Retired	employed
Excellent	3%	3%	3%	3%	3%	2%	1%	4%	2%	1%	2%	2%	4%	3%	1%	4%	2%	1%	2%	6%	4%	1%	2%	1%	3%	7%
Good	11%	8%	13%	9%	11%	12%	12%	11%	9%	11%	13%	9%	11%	13%	7%	11%	10%	9%	15%	16%	14%	11%	6%	11%	14%	5%
Fair	23%	21%	25%	26%	23%	26%	21%	25%	14%	26%	25%	25%	23%	25%	22%	22%	24%	23%	29%	25%	23%	27%	21%	23%	20%	28%
Poor	32%	48%	17%	45%	32%	25%	21%	34%	38%	25%	30%	34%	24%	31%	34%	35%	30%	30%	43%	31%	26%	31%	41%	37%	22%	26%
Don't know/Refused	32%	21%	42%	17%	31%	35%	45%	26%	38%	37%	30%	30%	38%	28%	36%	28%	34%	38%	11%	21%	33%	30%	30%	27%	41%	34%

Q27. Lastly, there is an issue being debated in Albany whether or not New York should legalize mixed martial arts, known by some as cage fighting or ultimate fighting. Supporters say it should be legal in the state of New York. Mixed martial arts or MMA is already legal in many states and if legal here in New York would generate fan interest, direct revenues and would be an engine of economic development. Opponents say MMA is dangerous, even barbaric and we should not allow such a violent sport to be practiced here in New York. Do you side with the supporters of MMA or with the opponents?

		Ger	nder		A	ge			Region			Party		Educa	tion	Childre	n in HH		Ethnicity			Income	е	Empl	oyment S	tatus
													Ind/	Less than	College				Afr Amer			\$50K-				Not
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Dem	Rep	Other	college	degree	Yes	No	White	/Black	Latino	<\$50K	\$100K	\$100K+	Employed	Retired	employed
Side with supporters	38%	50%	26%	66%	38%	21%	12%	42%	33%	35%	37%	37%	32%	39%	36%	43%	35%	33%	42%	52%	40%	33%	41%	43%	18%	46%
Side with opponents	52%	42%	60%	26%	52%	68%	75%	48%	56%	54%	53%	49%	57%	51%	53%	48%	54%	56%	51%	41%	47%	59%	50%	47%	72%	40%
Don't have enough information	9%	6%	11%	6%	9%	10%	10%	7%	11%	10%	9%	12%	9%	8%	10%	9%	8%	10%	5%	5%	11%	6%	7%	8%	8%	12%
Refused	2%	2%	2%	2%	1%	1%	3%	3%	1%	1%	1%	2%	1%	2%	1%	1%	3%	1%	2%	2%	2%	2%	2%	2%	2%	2%

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New York State Residents	Nature of the Sample	
Male         48%           Female         52%           Age         29%           18 to 34         29%           35 to 49         25%           50 to 64         65 and older           Race/Ethnicity         16%           White         66%           African American/Black         13%           Latino         11%           Education         1           Less than college degree         56%           College degree         42%           Children in Household         42%           Yes         35%           No         63%           Employment Status         57%           Retired         25%           Not Employed         57%           Region         17%           NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         Democrat         44%           Republican         27%           Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%	New York State Residents	
Male         48%           Female         52%           Age         29%           18 to 34         29%           35 to 49         25%           50 to 64         65 and older           Race/Ethnicity         16%           White         66%           African American/Black         13%           Latino         11%           Education         1           Less than college degree         56%           College degree         42%           Children in Household         42%           Yes         35%           No         63%           Employment Status         57%           Retired         25%           Not Employed         57%           Region         17%           NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         Democrat         44%           Republican         27%           Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%		
Female 52% Age 18 to 34 29% 35 to 49 25% 50 to 64 23% 65 and older 86% African American/Black 13% Latino 11% Education 15% College degree 56% College degree 42% Children in Household 7es 35% No 63% Employment Status Employed 57% Retired 25% Not Employed 57% Retired 25% Not Employed 17% Region 17% Region 17% Region 21% Upstate 36% Party (Among Registered Voters) Democrat 44% Republican 17% Republican 27% Independent/Other 17% Income 123% Income 125% Less than \$50,000 34% \$50,000 to \$100,000 34%		
Age  18 to 34 29% 35 to 49 25% 50 to 64 23% 65 and older Race/Ethnicity White 66% African American/Black Latino 11% Education Less than college degree 56% College degree 42% Children in Household Yes No 63% Employment Status Employed 57% Retired 25% No Employed 17% Region NYC 43% Suburbs 121% Upstate Party (Among Registered Voters) Democrat Republican Independent/Other Less than \$50,000 34% \$50,000 to \$100,000 33%	***************************************	
18 to 34     29%       35 to 49     25%       50 to 64     23%       65 and older     16%       Race/Ethnicity     66%       Mrican American/Black     13%       Latino     11%       Education     1       Less than college degree     56%       College degree     42%       Children in Household     7es       Yes     35%       No     63%       Employment Status     Employed       Employed     57%       Retired     25%       Not Employed     17%       Region     NYC       Suburbs     21%       Upstate     36%       Party (Among Registered Voters)     Democrat       Action     27%       Income     28       Income     1       Less than \$50,000     34%       \$50,000 to \$100,000     32%	Female	52%
25%   50 to 64		
50 to 64         23%           65 and older         16%           Race/Ethnicity         66%           Mrican American/Black         13%           Latino         11%           Education         1           Less than college degree         56%           College degree         42%           Children in Household         7           Yes         35%           No         63%           Employment Status         Employed           Employed         57%           Retired         25%           Not Employed         17%           Region         NYC           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         Democrat           Republican         27%           Income         1           Less than \$50,000         34%           \$50,000 to \$100,000         32%		
S5 and older		
Race/Ethnicity  White 66% African American/Black 13% Latino 11% Education Less than college degree 56% College degree 42% Children in Household Yes 35% No 63% Employment Status Employed 57% Retired 25% Not Employed 17% Region NYC 43% Suburbs 21% Upstate 36% Party (Among Registered Voters) Democrat 44% Republican 27% Independent/Other 123% Income Less than \$50,000 34% \$50,000 to \$100,000		23%
White         66%           African American/Black         13%           Latino         11%           Education         56%           Less than college degree         42%           College degree         42%           Children in Household         57%           Yes         35%           No         63%           Employment Status         57%           Retired         25%           Not Employed         17%           Region         NYC           NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         27%           Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%	65 and older	16%
African American/Black 13% Latino 11% Education Less than college degree 56% College degree 42% Children in Household Yes 35% No 63% Employment Status Employed 57% Retired 25% Not Employed 17% Region 17% Region 21% Upstate 36% Party (Among Registered Voters) Democrat 44% Republican 27% Independent/Other 23% Income Less than \$50,000 34% \$50,000 to \$100,000 32%	Race/Ethnicity	
Latino         11%           Education         56%           Less than college degree         56%           College degree         42%           Children in Household         35%           No         63%           Employment Status         57%           Retired         25%           Not Employed         17%           Region         NYC           NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         Democrat         44%           Republican         27%           Independent/Other         23%           Income         1           Less than \$50,000         34%           \$50,000 to \$100,000         32%	White	66%
Education         56%           Less than college degree         42%           College degree         42%           Children in Household         35%           Yes         35%           No         63%           Employment Status         57%           Retired         25%           Not Employed         17%           Region         NYC           NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         Democrat         44%           Republican         27%           Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%	African American/Black	13%
Less than college degree         56%           College degree         42%           Children in Household         35%           No         63%           Employment Status         57%           Employed         57%           Retired         25%           Not Employed         17%           Region         NYC           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         Democrat         44%           Republican         27%           Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%	Latino	11%
College degree	Education	
Children in Household         Yes       35%         No       63%         Employment Status       57%         Employed       57%         Retired       25%         Not Employed       17%         Region       NYC       43%         Suburbs       21%         Upstate       36%         Party (Among Registered Voters)       Democrat       44%         Republican       27%         Independent/Other       23%         Income       Less than \$50,000       34%         \$50,000 to \$100,000       32%	Less than college degree	56%
Yes         35%           No         63%           Employment Status         57%           Employed         57%           Retired         25%           Not Employed         17%           Region         8           NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         27%           Democrat         44%           Republican         27%           Independent/Other         23%           Income         1           Less than \$50,000         34%           \$50,000 to \$100,000         32%	College degree	42%
No         63%           Employment Status         57%           Employed         57%           Retired         25%           Not Employed         17%           Region         21%           NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         27%           Democrat         44%           Republican         27%           Independent/Other         23%           Income         1           Less than \$50,000         34%           \$50,000 to \$100,000         32%	Children in Household	
Employment Status  Employed 57%  Retired 25%  Not Employed 17%  Region 43%  Suburbs 21%  Upstate 36%  Party (Among Registered Voters)  Democrat 44%  Republican 27%  Independent/Other 23%  Income Less than \$50,000 34%  \$50,000 to \$100,000 32%	Yes	35%
Employed   57%   Retired   25%   Not Employed   17%   Region   17%   1	No	63%
Retired         25%           Not Employed         17%           Region         43%           NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         Democrat         44%           Republican         27%           Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%	Employment Status	
Not Employed         17%           Region         43%           NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         Democrat         44%           Republican         27%           Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%	Employed	57%
Region         43%           NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         Democrat         44%           Republican         27%           Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%	Retired	25%
NYC         43%           Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         Democrat           Republican         27%           Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%	Not Employed	17%
Suburbs         21%           Upstate         36%           Party (Among Registered Voters)         44%           Democrat         44%           Republican         27%           Independent/Other         23%           Income         1           Less than \$50,000         34%           \$50,000 to \$100,000         32%	Region	
Upstate   36%	NYC	43%
Party (Among Registered Voters)         44%           Democrat         44%           Republican         27%           Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%	Suburbs	21%
Democrat     44%       Republican     27%       Independent/Other     23%       Income        Less than \$50,000     34%       \$50,000 to \$100,000     32%		36%
Democrat     44%       Republican     27%       Independent/Other     23%       Income        Less than \$50,000     34%       \$50,000 to \$100,000     32%	Party (Among Registered Voters)	
Independent/Other         23%           Income         Less than \$50,000         34%           \$50,000 to \$100,000         32%		44%
Income         34%           Less than \$50,000         34%           \$50,000 to \$100,000         32%	Republican	27%
Less than \$50,000 34% \$50,000 to \$100,000 32%	Independent/Other	23%
\$50,000 to \$100,000 32%	Income	
	Less than \$50,000	34%
\$100,000 or more 23%	\$50,000 to \$100,000	32%
	\$100,000 or more	23%

Siena College Research Institute March 25-29, April 1-3, 2012 807 New York State Residents MOE +/- 3.4%

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