

Siena Research Institute
Summary Consumer Confidence Index
New York State

Results of telephone poll of 804 New York State residents in January 2012

	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Diff
Nation*																	
ICS*	67.7	71.6	74.5	74.2	77.5	67.5	69.8	74.3	71.5	63.7	55.8	59.5	60.8	63.7	69.9	75.0	5.1
ICC*	76.6	82.1	85.3	81.8	86.9	82.5	82.5	81.9	82.0	75.7	68.5	75.2	74.9	77.4	79.6	84.2	4.6
ICE*	61.9	64.8	67.5	69.3	71.6	57.9	61.6	69.5	64.7	55.9	47.6	49.4	51.7	54.9	63.6	69.1	5.5
NYS																	
ICS	65.9	67.1	65.6	76.5	67.7	67.6	64.9	67.6	64.9	63.0	61.8	61.7	59.1	62.2	67.3	74.8	7.5
ICC	66.0	67.8	67.1	75.8	67.8	68.2	67.5	65.2	63.3	64.8	62.2	63.3	57.6	62.9	66.0	72.0	6.0
ICE	65.9	66.7	64.7	76.9	67.6	67.2	63.3	69.1	65.9	61.8	61.6	60.6	60.1	61.8	68.1	76.6	8.5
Metro NYC																	
ICS	69.3	70.1	68.0	80.9	70.8	71.4	68.6	70.2	67.1	65.9	63.9	64.3	61.2	63.6	67.9	78.2	10.4
ICC	65.2	67.5	66.7	77.7	69.4	68.6	69.4	66.3	63.7	62.9	63.7	63.3	58.0	61.8	66.0	71.3	5.3
ICE	72.0	71.8	68.9	83.0	71.8	73.2	68.1	72.7	69.3	67.9	64.0	65.0	63.3	64.7	69.1	82.7	13.6
Outside Metro NYC																	
ICS	60.5	62.4	61.7	68.9	63.3	61.4	59.0	63.0	61.2	58.1	58.2	57.4	55.7	60.6	66.4	69.5	3.1
ICC	66.7	69.0	67.8	72.4	66.0	68.6	64.8	62.9	62.9	67.5	59.1	63.3	56.9	65.2	66.0	73.9	7.9
ICE	56.5	58.2	57.7	66.7	61.6	56.7	55.2	63.0	60.1	52.1	57.7	53.5	55.0	57.7	66.7	66.7	0.0
Democrat																	
ICS	72.6	75.0	72.3	80.2	70.5	74.1	71.0	74.2	73.6	69.5	70.1	69.2	61.9	67.9	72.5	81.9	9.4
ICC	70.5	74.3	71.3	76.9	69.4	70.1	70.5	67.1	67.8	69.7	67.1	69.4	55.7	65.6	67.1	75.0	7.9
ICE	74.0	75.4	73.0	82.2	71.3	76.6	71.3	78.8	77.4	69.3	72.0	69.1	65.9	69.3	75.9	86.4	10.5
Republican																	
ICS	61.2	58.0	55.1	72.2	65.9	64.0	62.4	61.1	55.3	58.8	54.0	52.6	53.7	57.1	60.0	66.1	6.1
ICC	64.1	59.5	59.1	76.9	69.0	69.0	66.7	63.3	59.1	65.2	57.3	56.9	55.4	61.0	61.8	68.6	6.8
ICE	59.4	56.9	52.6	69.1	64.0	60.8	59.6	59.6	52.8	54.8	51.8	49.9	52.6	54.5	58.9	64.5	5.6
Age < 55																	
ICS	68.6	68.6	67.4	78.4	72.3	71.7	68.3	71.4	70.1	64.0	64.5	66.7	64.3	61.7	68.3	79.6	11.3
ICC	65.6	65.2	66.3	77.3	69.7	72.0	70.5	70.1	66.3	63.7	64.1	67.8	61.4	61.4	69.4	77.7	8.3
ICE	70.6	70.8	68.1	79.1	74.0	71.5	66.9	72.3	72.5	64.2	64.7	65.9	66.2	61.8	67.6	80.8	13.2
Age > 55																	
ICS	63.7	65.9	64.2	74.5	63.7	64.8	62.5	64.8	61.2	61.8	59.7	58.8	56.0	63.0	67.4	71.0	3.6
ICC	66.0	70.1	68.2	74.7	66.7	66.3	66.0	61.8	61.0	65.6	60.3	60.7	55.4	64.4	63.7	68.2	4.5
ICE	62.3	63.3	61.6	74.4	61.8	63.7	60.3	66.7	61.3	59.4	59.4	57.7	56.5	62.0	69.8	72.7	2.9
Male																	
ICS	67.3	68.3	66.5	78.4	70.8	70.8	67.7	69.8	65.5	64.5	63.7	63.6	62.4	64.6	71.1	76.2	5.1
ICC	70.1	72.8	69.4	79.2	71.3	72.8	73.1	69.7	66.3	69.0	68.2	68.2	62.9	68.2	73.1	73.5	0.4
ICE	65.5	65.5	64.7	77.8	70.6	69.6	64.2	69.8	65.0	61.6	60.8	60.6	62.0	62.3	69.8	77.8	8.0
Female																	
ICS	64.6	65.9	64.8	74.1	65.1	64.8	62.7	65.4	64.3	61.8	60.2	60.2	56.6	60.9	64.6	73.6	9.0
ICC	62.2	63.3	65.2	72.0	65.2	65.2	63.3	61.0	60.3	61.4	57.3	59.5	53.5	59.5	60.7	70.9	10.2
ICE	66.2	67.6	64.5	75.4	65.0	64.5	62.3	68.1	66.9	62.0	62.0	60.6	58.6	61.8	67.2	75.4	8.2
Income <\$50,000/yr																	
ICS	60.8	62.5	63.7	70.1	59.7	60.9	57.5	61.1	60.6	58.2	57.7	60.2	56.8	60.8	64.5	69.2	4.7
ICC	55.4	59.1	59.1	63.7	57.6	58.8	57.3	52.7	55.4	54.2	52.3	57.3	51.2	56.9	55.7	59.5	3.8
ICE	64.2	64.7	66.7	74.2	61.1	62.3	57.7	66.4	64.0	60.8	61.1	62.0	60.3	63.3	70.1	75.4	5.3
Income \$50,000+/yr																	
ICS	69.5	70.4	68.3	81.5	73.2	72.9	72.2	72.6	70.5	66.7	64.8	64.2	61.2	64.3	70.4	78.7	8.3
ICC	75.0	75.4	75.4	84.5	75.8	76.9	77.7	75.4	72.4	71.3	69.0	68.6	62.9	69.4	72.4	80.7	8.3
ICE	65.9	67.2	63.7	79.6	71.5	70.3	68.6	70.8	69.3	63.7	62.0	61.3	60.1	61.1	69.1	77.4	8.3

* National Index compiled by University of Michigan

ICS - Overall Consumer Confidence

ICC - Current Consumer Confidence Index

ICE - Future Economic Expectations Index