

**Siena Research Institute
Summary Consumer Confidence Index
New York State**

Results of telephone poll of 801 New York State residents in March 2012

	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Diff
Nation*																	
ICS*	74.5	74.2	77.5	67.5	69.8	74.3	71.5	63.7	55.8	59.5	60.8	63.7	69.9	75.0	75.3	76.2	0.9
ICC*	85.3	81.8	86.9	82.5	82.5	81.9	82.0	75.7	68.5	75.2	74.9	77.4	79.6	84.2	83.0	86.0	3.0
ICE*	67.5	69.3	71.6	57.9	61.6	69.5	64.7	55.9	47.6	49.4	51.7	54.9	63.6	69.1	70.3	69.8	-0.5
NYS																	
ICS	65.6	76.5	67.7	67.6	64.9	67.6	64.9	63.0	61.8	61.7	59.1	62.2	67.3	74.8	74.8	76.3	1.5
ICC	67.1	75.8	67.8	68.2	67.5	65.2	63.3	64.8	62.2	63.3	57.6	62.9	66.0	72.0	73.5	75.0	1.5
ICE	64.7	76.9	67.6	67.2	63.3	69.1	65.9	61.8	61.6	60.6	60.1	61.8	68.1	76.6	75.7	77.1	1.4
Metro NYC																	
ICS	68.0	80.9	70.8	71.4	68.6	70.2	67.1	65.9	63.9	64.3	61.2	63.6	67.9	78.2	76.9	81.6	4.7
ICC	66.7	77.7	69.4	68.6	69.4	66.3	63.7	62.9	63.7	63.3	58.0	61.8	66.0	71.3	71.6	77.7	6.1
ICE	68.9	83.0	71.8	73.2	68.1	72.7	69.3	67.9	64.0	65.0	63.3	64.7	69.1	82.7	80.3	84.2	3.9
Outside Metro NYC																	
ICS	61.7	68.9	63.3	61.4	59.0	63.0	61.2	58.1	58.2	57.4	55.7	60.6	66.4	69.5	71.9	67.9	-4.0
ICC	67.8	72.4	66.0	68.6	64.8	62.9	62.9	67.5	59.1	63.3	56.9	65.2	66.0	73.9	76.9	71.3	-5.6
ICE	57.7	66.7	61.6	56.7	55.2	63.0	60.1	52.1	57.7	53.5	55.0	57.7	66.7	66.7	68.6	65.7	-2.9
Democrat																	
ICS	72.3	80.2	70.5	74.1	71.0	74.2	73.6	69.5	70.1	69.2	61.9	67.9	72.5	81.9	83.7	84.0	0.3
ICC	71.3	76.9	69.4	70.1	70.5	67.1	67.8	69.7	67.1	69.4	55.7	65.6	67.1	75.0	80.3	78.4	-1.9
ICE	73.0	82.2	71.3	76.6	71.3	78.8	77.4	69.3	72.0	69.1	65.9	69.3	75.9	86.4	85.9	87.6	1.7
Republican																	
ICS	55.1	72.2	65.9	64.0	62.4	61.1	55.3	58.8	54.0	52.6	53.7	57.1	60.0	66.1	68.0	70.1	2.1
ICC	59.1	76.9	69.0	69.0	66.7	63.3	59.1	65.2	57.3	56.9	55.4	61.0	61.8	68.6	69.4	73.5	4.1
ICE	52.6	69.1	64.0	60.8	59.6	59.6	52.8	54.8	51.8	49.9	52.6	54.5	58.9	64.5	67.2	67.9	0.7
Age < 55																	
ICS	67.4	78.4	72.3	71.7	68.3	71.4	70.1	64.0	64.5	66.7	64.3	61.7	68.3	79.6	75.4	78.8	3.4
ICC	66.3	77.3	69.7	72.0	70.5	70.1	66.3	63.7	64.1	67.8	61.4	61.4	69.4	77.7	72.4	78.1	5.7
ICE	68.1	79.1	74.0	71.5	66.9	72.3	72.5	64.2	64.7	65.9	66.2	61.8	67.6	80.8	77.4	79.3	1.9
Age > 55																	
ICS	64.2	74.5	63.7	64.8	62.5	64.8	61.2	61.8	59.7	58.8	56.0	63.0	67.4	71.0	74.7	74.4	-0.3
ICC	68.2	74.7	66.7	66.3	66.0	61.8	61.0	65.6	60.3	60.7	55.4	64.4	63.7	68.2	74.7	72.8	-1.9
ICE	61.6	74.4	61.8	63.7	60.3	66.7	61.3	59.4	59.4	57.7	56.5	62.0	69.8	72.7	74.7	75.4	0.7
Male																	
ICS	66.5	78.4	70.8	70.8	67.7	69.8	65.5	64.5	63.7	63.6	62.4	64.6	71.1	76.2	79.0	74.8	-4.2
ICC	69.4	79.2	71.3	72.8	73.1	69.7	66.3	69.0	68.2	68.2	62.9	68.2	73.1	73.5	78.8	76.6	-2.2
ICE	64.7	77.8	70.6	69.6	64.2	69.8	65.0	61.6	60.8	60.6	62.0	62.3	69.8	77.8	79.1	73.7	-5.4
Female																	
ICS	64.8	74.1	65.1	64.8	62.7	65.4	64.3	61.8	60.2	60.2	56.6	60.9	64.6	73.6	71.4	77.9	6.5
ICC	65.2	72.0	65.2	65.2	63.3	61.0	60.3	61.4	57.3	59.5	53.5	59.5	60.7	70.9	68.2	73.9	5.7
ICE	64.5	75.4	65.0	64.5	62.3	68.1	66.9	62.0	62.0	60.6	58.6	61.8	67.2	75.4	73.5	80.5	7.0
Income <\$50,000/yr																	
ICS	63.7	70.1	59.7	60.9	57.5	61.1	60.6	58.2	57.7	60.2	56.8	60.8	64.5	69.2	69.6	72.0	2.4
ICC	59.1	63.7	57.6	58.8	57.3	52.7	55.4	54.2	52.3	57.3	51.2	56.9	55.7	59.5	62.6	68.2	5.6
ICE	66.7	74.2	61.1	62.3	57.7	66.4	64.0	60.8	61.1	62.0	60.3	63.3	70.1	75.4	74.2	74.4	0.2
Income \$50,000+/yr																	
ICS	68.3	81.5	73.2	72.9	72.2	72.6	70.5	66.7	64.8	64.2	61.2	64.3	70.4	78.7	81.0	80.6	-0.4
ICC	75.4	84.5	75.8	76.9	77.7	75.4	72.4	71.3	69.0	68.6	62.9	69.4	72.4	80.7	83.4	82.2	-1.2
ICE	63.7	79.6	71.5	70.3	68.6	70.8	69.3	63.7	62.0	61.3	60.1	61.1	69.1	77.4	79.6	79.6	0.0
* National Index compiled by University of Michigan																	
ICS - Overall Consumer Confidence																	
ICC - Current Consumer Confidence Index																	
ICE - Future Economic Expectations Index																	