

Siena Research Institute
Summary Consumer Confidence Index
New York State
Results of telephone poll of 805 New York State residents in April 2012

	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	Diff
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Nation*																			
ICS*	74.2	77.5	67.5	69.8	74.3	71.5	63.7	55.8	59.5	60.8	63.7	69.9	75.0	75.3	76.2	76.4	0.2		
ICC*	81.8	86.9	82.5	82.5	81.9	82.0	75.7	68.5	75.2	74.9	77.4	79.6	84.2	83.0	86.0	82.9	-3.1		
ICE*	69.3	71.6	57.9	61.6	69.5	64.7	55.9	47.6	49.4	51.7	54.9	63.6	69.1	70.3	69.8	72.3	2.5		
NYS																			
ICS	76.5	67.7	67.6	64.9	67.6	64.9	63.0	61.8	61.7	59.1	62.2	67.3	74.8	74.8	76.3	74.6	-1.7		
ICC	75.8	67.8	68.2	67.5	65.2	63.3	64.8	62.2	63.3	57.6	62.9	66.0	72.0	73.5	75.0	71.0	-4.0		
ICE	76.9	67.6	67.2	63.3	69.1	65.9	61.8	61.6	60.6	60.1	61.8	68.1	76.6	75.7	77.1	76.9	-0.2		
Metro NYC																			
ICS	80.9	70.8	71.4	68.6	70.2	67.1	65.9	63.9	64.3	61.2	63.6	67.9	78.2	76.9	81.6	76.5	-5.2		
ICC	77.7	69.4	68.6	69.4	66.3	63.7	62.9	63.7	63.3	58.0	61.8	66.0	71.3	71.6	77.7	70.5	-7.2		
ICE	83.0	71.8	73.2	68.1	72.7	69.3	67.9	64.0	65.0	63.3	64.7	69.1	82.7	80.3	84.2	80.3	-3.9		
Outside Metro NYC																			
ICS	68.9	63.3	61.4	59.0	63.0	61.2	58.1	58.2	57.4	55.7	60.6	66.4	69.5	71.9	67.9	71.4	3.5		
ICC	72.4	66.0	68.6	64.8	62.9	62.9	67.5	59.1	63.3	56.9	65.2	66.0	73.9	76.9	71.3	71.6	0.3		
ICE	66.7	61.6	56.7	55.2	63.0	60.1	52.1	57.7	53.5	55.0	57.7	66.7	66.7	68.6	65.7	71.3	5.6		
Democrat																			
ICS	80.2	70.5	74.1	71.0	74.2	73.6	69.5	70.1	69.2	61.9	67.9	72.5	81.9	83.7	84.0	85.6	1.6		
ICC	76.9	69.4	70.1	70.5	67.1	67.8	69.7	67.1	69.4	55.7	65.6	67.1	75.0	80.3	78.4	79.6	1.2		
ICE	82.2	71.3	76.6	71.3	78.8	77.4	69.3	72.0	69.1	65.9	69.3	75.9	86.4	85.9	87.6	89.5	1.9		
Republican																			
ICS	72.2	65.9	64.0	62.4	61.1	55.3	58.8	54.0	52.6	53.7	57.1	60.0	66.1	68.0	70.1	63.9	-6.2		
ICC	76.9	69.0	69.0	66.7	63.3	59.1	65.2	57.3	56.9	55.4	61.0	61.8	68.6	69.4	73.5	64.4	-9.1		
ICE	69.1	64.0	60.8	59.6	59.6	52.8	54.8	51.8	49.9	52.6	54.5	58.9	64.5	67.2	67.9	63.5	-4.4		
Age < 55																			
ICS	78.4	72.3	71.7	68.3	71.4	70.1	64.0	64.5	66.7	64.3	61.7	68.3	79.6	75.4	78.8	76.2	-2.6		
ICC	77.3	69.7	72.0	70.5	70.1	66.3	63.7	64.1	67.8	61.4	61.4	69.4	77.7	72.4	78.1	72.0	-6.1		
ICE	79.1	74.0	71.5	66.9	72.3	72.5	64.2	64.7	65.9	66.2	61.8	67.6	80.8	77.4	79.3	78.8	-0.5		
Age > 55																			
ICS	74.5	63.7	64.8	62.5	64.8	61.2	61.8	59.7	58.8	56.0	63.0	67.4	71.0	74.7	74.4	73.8	-0.6		
ICC	74.7	66.7	66.3	66.0	61.8	61.0	65.6	60.3	60.7	55.4	64.4	63.7	68.2	74.7	72.8	70.9	-1.9		
ICE	74.4	61.8	63.7	60.3	66.7	61.3	59.4	59.4	57.7	56.5	62.0	69.8	72.7	74.7	75.4	75.7	0.3		
Male																			
ICS	78.4	70.8	70.8	67.7	69.8	65.5	64.5	63.7	63.6	62.4	64.6	71.1	76.2	79.0	74.8	74.7	-0.1		
ICC	79.2	71.3	72.8	73.1	69.7	66.3	69.0	68.2	68.2	62.9	68.2	73.1	73.5	78.8	76.6	71.0	-5.6		
ICE	77.8	70.6	69.6	64.2	69.8	65.0	61.6	60.8	60.6	62.0	62.3	69.8	77.8	79.1	73.7	77.0	3.3		
Female																			
ICS	74.1	65.1	64.8	62.7	65.4	64.3	61.8	60.2	60.2	56.6	60.9	64.6	73.6	71.4	77.9	74.5	-3.4		
ICC	72.0	65.2	65.2	63.3	61.0	60.3	61.4	57.3	59.5	53.5	59.5	60.7	70.9	68.2	73.9	70.9	-3.0		
ICE	75.4	65.0	64.5	62.3	68.1	66.9	62.0	62.0	60.6	58.6	61.8	67.2	75.4	73.5	80.5	76.8	-3.7		
Income <\$50,000/yr																			
ICS	70.1	59.7	60.9	57.5	61.1	60.6	58.2	57.7	60.2	56.8	60.8	64.5	69.2	69.6	72.0	69.9	-2.1		
ICC	63.7	57.6	58.8	57.3	52.7	55.4	54.2	52.3	57.3	51.2	56.9	55.7	59.5	62.6	68.2	63.3	-4.9		
ICE	74.2	61.1	62.3	57.7	66.4	64.0	60.8	61.1	62.0	60.3	63.3	70.1	75.4	74.2	74.4	74.2	-0.2		
Income \$50,000+/yr																			
ICS	81.5	73.2	72.9	72.2	72.6	70.5	66.7	64.8	64.2	61.2	64.3	70.4	78.7	81.0	80.6	76.9	-3.7		
ICC	84.5	75.8	76.9	77.7	75.4	72.4	71.3	69.0	68.6	62.9	69.4	72.4	80.7	83.4	82.2	76.6	-5.6		
ICE	79.6	71.5	70.3	68.6	70.8	69.3	63.7	62.0	61.3	60.1	61.1	69.1	77.4	79.6	79.6	77.1	-2.5		

* National Index compiled by University of Michigan

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