## Siena Research Institute **Summary Consumer Confidence Index** New York State

Results of random phone poll of 805 New York State residents in April 2010.    Dec-08   Jan-09   Feb-09   Mar-09   Apr-09   May-09   Jun-09   Jul-09   Apr-10   Apr-10   Dec-09   Dec-09   Dec-09   Jan-10   Feb-10   Mar-10   Apr-10   Diff																		
	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	Diff
Nation*																		
ICS*	60.1	61.2	56.3	57.3	65.1	68.7	70.8	66.0	65.7	73.5	70.6	67.4	72.5	74.4	73.6	73.6	72.2	-1.4
ICC*	69.5	66.5	65.5	63.3	68.3	67.7	73.2	70.5	66.6	73.4	73.7	68.8	78.0	81.1	81.8	82.4	81.0	-1.4
ICE*	54.0	57.8	50.5	53.5	63.1	69.4	69.2	63.2	65.0	73.5	68.6	66.5	68.9	70.1	68.4	67.9	66.5	-1.4
NYS																		
ICS	57.1	58.1	60.8	59.7	62.1	67.6	64.3	64.3	69.1	68.6	66.7	65.1	65.8	68.6	65.6	65.5	66.8	1.3
ICC	58.4	62.2	58.0		61.4	65.6	61.4	63.3	64.8	65.6	66.0	64.1	63.7	69.0	66.0	67.5	67.8	0.3
ICE	56.2	55.5	62.5	60.3	62.5	68.9	66.2	65.0	71.8	70.6	67.2	65.7	67.2	68.4	65.5	64.2	66.2	2.0
Matura NIVO																		
Metro NYC	50.0	FO 4	00.4	00.4	04.0	70.0	07.7	00.5	70.5	70.0	00.5	00.0	00.0	70.0	00.0	00.0	00.0	0.0
ICS	58.2	58.4	63.4	62.1	64.3	70.2	67.7	66.5	72.5	73.2	69.5	69.2	68.3	72.9	68.9	69.6	69.3	-0.3
ICC ICE	58.0 58.4	59.1 57.9	56.9 67.6	57.6 65.0	60.7	65.2 73.5	61.0 72.0	61.8 69.6	62.9 78.6	65.2 78.3	65.2 72.3	64.1 72.5	63.3	69.4 75.2	64.8 71.5	66.7 71.5	66.7	0.0
ICE	58.4	57.9	67.6	65.0	66.7	/3.5	72.0	69.6	/8.6	78.3	12.3	72.5	71.5	75.2	/1.5	/1.5	71.0	-0.5
Outoido Motro N	VC																	
Outside Metro N		E7 1	EE C	EE 1	E0 7	60.0	E0.0	60.0	60.0	60.0	61.0	EO E	61.4	60.1	60.0	E0.0	60.0	2.0
ICS	54.4 59.1	57.1	55.6	55.1	58.7	63.3	59.0	60.2 65.6	62.8 67.1	60.9	61.8	58.5 64.4	61.4	62.1 68.6	60.2 68.2	59.0	62.8	3.8
ICC ICE		66.0	59.5	61.0	62.9	66.7	62.6			66.0	66.7	54.8	64.4 59.4	57.9		69.4	70.1	0.7 5.9
ICE	51.4	51.4	53.1	51.4	56.0	61.1	56.7	56.7	60.1	57.7	58.6	54.8	59.4	57.9	55.0	52.3	58.2	5.9
Democrat																-		
ICS	58.1	59.0	62.8	63.1	65.5	70.2	69.2	69.8	75.9	74.2	72.5	71.4	72.6	73.5	71.7	71.1	73.9	2.8
ICC	57.6	58.4	56.1	56.9	59.9	63.7	61.4	63.7	67.5	64.8	64.8	64.4	66.7	70.9	64.8	65.6	70.1	4.5
ICE	58.4	59.4	67.2	67.2	69.1	74.4	74.2	73.7	81.3	80.3	77.4	75.9	76.4	75.2	76.1	74.7	76.1	1.7
	50.4	39.4	01.2	01.2	09.1	/4.4	14.2	73.7	01.0	50.5	77.4	73.9	70.4	13.2	70.1	,4./	70.4	1.7
Republican																		
ICS	58.8	62.4	60.2	56.2	58.4	65.4	62.7	57.5	60.5	65.8	61.7	59.4	61.1	66.8	63.1	66.7	60.8	-5.9
ICC	63.3	71.3	65.2	62.2	63.7	66.0	66.0	62.2	59.9	67.5	68.2	67.5	64.1	72.0	66.0	72.4	68.2	-4.2
ICE	56.0	56.7	56.9	52.3	55.0	65.0	60.6	54.5	60.8	64.7	57.4	54.3	59.1	63.5	61.3	63.0	56.0	-7.0
102	00.0	50.7	00.0	02.0	00.0	00.0	00.0	04.0	00.0	04.7	07.4	04.0	00.1	00.0	01.0	00.0	00.0	7.0
Age < 55																		
ICS	56.3	61.1	62.4	60.6	63.6	67.1	66.8	64.8	72.3	72.8	68.5	67.7	71.1	72.3	69.6	69.3	68.9	-0.4
ICC	59.9	64.8	55.7	59.1	61.4	64.4	61.0	62.9	64.8	65.6	64.1	62.2	66.0	70.5	67.5	68.6	67.8	-0.8
ICE	54.0		66.7	61.6	65.0	68.9	70.6	65.9	77.1	77.4	71.3	71.3	74.4	73.5	71.0	69.8	69.6	-0.2
Age > 55																		
ICS	57.4	55.7	59.0	58.4	61.2	67.9	62.4	63.7	66.2	65.4	65.1	63.1	61.7	65.1	61.8	62.8	65.2	2.4
ICC	56.9	59.9	59.9	58.4	61.4	66.3	62.2	63.3	64.4	64.8	67.1	66.0	62.6	67.5	64.4	66.7	68.2	1.5
ICE	57.7	53.1	58.4	58.4	61.1	68.9	62.5	64.0	67.4	65.7	63.7	61.3	61.1	63.5	60.1	60.3	63.3	3.0
Male																		
ICS	58.0	59.6	62.2	61.4	62.7	69.6	66.1	67.9	72.5	69.8	66.2	67.4	68.9	67.9	65.6	66.5	66.8	0.3
ICC	62.2	66.0	60.7	62.2	65.6	69.0	65.6	69.4	69.7	70.1	70.5	71.6	67.8	74.3	68.2	70.9	70.1	-0.8
ICE	55.2	55.5	63.3	60.8	60.8	70.1	66.4	66.9	74.2	69.6	63.5	64.7	69.6	63.7	64.0	63.7	64.7	1.0
Female																		
ICS	56.3				61.7	65.6	62.7						63.1	69.1	65.5	64.8	67.3	
ICC	55.0		55.4	56.1	57.3	62.6	58.0		60.3	61.4	62.6		60.7	64.4	64.4	65.2	66.7	1.5
ICE	57.2	55.5	62.0	59.6	64.5	67.6	65.7	63.5	69.6	71.5	69.6	66.4	64.7	72.0	66.2	64.5	67.6	3.1
	\ <u></u>																	
Income <\$50,000	•	F0 1	20.5		F0.5	22.5	•		05.6	05.5	21.5	F0 -	04.4	01.5	2	0.7	00.5	
ICS	55.4		60.8		59.9	63.6	61.4	63.1	65.6	65.2	64.9	59.7	61.1	64.8	64.3	61.7	63.3	1.6
ICC	51.2					58.0	53.5	57.6	56.1	60.3	59.1	54.2	56.9	59.9	61.4	60.3	59.9	-0.4
ICE	58.2	55.0	65.5	57.4	62.5	67.2	66.4	66.7	71.8	68.4	68.6	63.3	63.7	67.9	66.2	62.5	65.5	3.0
Incomo dec coo	/vr	<del>                                     </del>																
Income \$50,000+		F0.0	EO O	59.9	60.0	70.0	GE O	60.0	74.4	70.0	67.7	60.0	60.0	74 7	66.5	60.0	60.0	0.5
ICC	58.2		59.3		63.3 66.3	70.8	65.8	66.2	71.4	72.2		69.6	68.3	71.7	66.5	68.8	69.3	0.5
ICE	64.1 54.5		62.6 57.2			70.9 70.8	68.6 64.0		71.6 71.3	70.5 73.2	70.9 65.7	72.0 68.1	67.8 68.6	77.3 68.1	69.4 64.7	72.4	74.7 65.9	2.3 -0.5
ICE	54.5	54.5	37.2	59.9	01.3	70.8	04.0	04.0	/ 1.3	/3.2	00.7	08. I	0.50	08. I	04./	66.4	95.9	-0.5
* National Index	oomnile	d by U=	vorcit.	of Michi	gan						<u> </u>							
ICS - Overall Co				OI MICUI	yan						I							
ICC - Current Co																		
ICE - Future Eco																		
ICE - FULURE ECO	HOHIIC E	xpeciati	ons ma	CX	<u>.                                    </u>						<u> </u>							