Siena Research Institute **Summary Consumer Confidence Index** New York State

Results of random phone poll of 803 New York State residents in July 2010. [Mar-09] Apr-09] May-09] Jun-09] Jun-09] Aug-09] Sep-09] Oct-09] Nov-09] Dec-09] Jan-10] Feb-10] Mar-10] Apr-10] May-10] Jun-10] Jul-10] Diff																		
	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Diff
Nation*																		
ICS*	57.3		68.7	70.8	66.0	65.7	73.5	70.6	67.4	72.5	74.4	73.6	73.6	72.2	73.6	76.0	67.8	-8.2
ICC*	63.3		67.7	73.2	70.5	66.6	73.4	73.7	68.8	78.0	81.1	81.8	82.4	81.0	81.0	85.6	76.5	-9.1
ICE*	53.5	63.1	69.4	69.2	63.2	65.0	73.5	68.6	66.5	68.9	70.1	68.4	67.9	66.5	68.8	69.8	62.3	-7.5
NIVO																		—
NYS	F0 7	00.4	07.0	04.0	04.0	00.4	00.0	00.7	05.4	05.0	00.0	05.0	05.5	00.0	00.0	00.4	00.0	0.4
ICS ICC	59.7	62.1	67.6	64.3	64.3	69.1	68.6	66.7	65.1	65.8	68.6	65.6	65.5	66.8	68.0	63.4 65.6	63.0	-0.4
ICE	58.8 60.3		65.6 68.9	61.4 66.2	63.3 65.0	64.8 71.8	65.6 70.6		64.1 65.7	63.7 67.2	69.0 68.4	66.0 65.5	67.5 64.2	67.8 66.2	70.5 66.4	62.0	66.0 61.1	0.4 -0.9
ICE	00.3	02.5	00.9	00.2	05.0	/1.0	70.0	07.2	03.7	07.2	00.4	65.5	04.2	00.2	00.4	02.0	01.1	-0.9
Metro NYC																	\vdash	
ICS	62.1	64.3	70.2	67.7	66.5	72.5	73.2	69.5	69.2	68.3	72.9	68.9	69.6	69.3	72.9	66.8	67.9	1.0
ICC	57.6		65.2	61.0	61.8	62.9	65.2	65.2	64.1	63.3	69.4	64.8	66.7	66.7	71.3	64.1	69.4	5.3
ICE	65.0		73.5	72.0	69.6	78.6	78.3	72.3	72.5	71.5	75.2	71.5	71.5	71.0	74.0	68.6	66.9	-1.7
.02	00.0	00.7	70.0	72.0	00.0	70.0	70.0	72.0	7 2.0	71.0	70.2	7 1.0	71.0	71.0	7 1.0	00.0	00.0	···
Outside Metro N	YC																	
ICS	55.1	58.7	63.3	59.0	60.2	62.8	60.9	61.8	58.5	61.4	62.1	60.2	59.0	62.8	60.0	58.0	54.5	-3.5
ICC	61.0		66.7	62.6	65.6	67.1	66.0	66.7	64.4	64.4	68.6	68.2	69.4	70.1	69.0	68.2	59.9	-8.3
ICE	51.4		61.1	56.7	56.7	60.1	57.7	58.6	54.8	59.4	57.9	55.0	52.3	58.2	54.3	51.4	51.1	-0.3
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Democrat																		
ICS	63.1	65.5	70.2	69.2	69.8	75.9	74.2	72.5	71.4	72.6	73.5	71.7	71.1	73.9	73.9	71.0	71.4	0.4
ICC	56.9		63.7	61.4	63.7	67.5	64.8	64.8	64.4	66.7	70.9	64.8	65.6	70.1	73.1	67.8	73.1	5.3
ICE	67.2	69.1	74.4	74.2	73.7	81.3	80.3	77.4	75.9	76.4	75.2	76.1	74.7	76.4	74.4	73.0	70.3	-2.7
Republican																		
ICS	56.2	58.4	65.4	62.7	57.5	60.5	65.8	61.7	59.4	61.1	66.8	63.1	66.7	60.8	61.1	57.5	57.8	0.3
ICC	62.2	63.7	66.0	66.0	62.2	59.9	67.5		67.5	64.1	72.0	66.0	72.4	68.2	65.6	64.4	61.0	
ICE	52.3	55.0	65.0	60.6	54.5	60.8	64.7	57.4	54.3	59.1	63.5	61.3	63.0	56.0	58.2	53.1	55.7	2.6
Age < 55																		
ICS	60.6		67.1	66.8	64.8	72.3	72.8	68.5	67.7	71.1	72.3	69.6	69.3	68.9	70.1	69.2	66.1	-3.1
ICC	59.1	61.4	64.4	61.0	62.9	64.8	65.6	64.1	62.2	66.0	70.5	67.5	68.6	67.8	70.5	68.2	64.8	-3.4
ICE	61.6	65.0	68.9	70.6	65.9	77.1	77.4	71.3	71.3	74.4	73.5	71.0	69.8	69.6	69.8	69.8	66.9	-2.9
A EE																	\vdash	-
Age > 55 ICS	E0.4	61.0	67.0	CO 4	CO 7	00.0	CE 4	CE 1	CO 1	C1 7	CE 1	C1 0	CO 0	CE O	CE O	EO 4	60.0	1.5
ICC	58.4 58.4	61.2 61.4	67.9 66.3	62.4 62.2	63.7 63.3	66.2 64.4	65.4 64.8	65.1 67.1	63.1 66.0	61.7 62.6	65.1 67.5	61.8 64.4	62.8 66.7	65.2 68.2	65.8 70.1	59.4 63.7	60.9 66.3	1.5 2.6
ICE	58.4	61.1	68.9	62.5	64.0	67.4	65.7	63.7	61.3	61.1	63.5	60.1	60.3	63.3	63.0	56.7	57.4	0.7
ICL	30.4	01.1	00.3	02.3	04.0	07.4	03.7	03.7	01.5	01.1	03.3	00.1	00.5	05.5	03.0	30.7	37.4	0.7
Male																	\vdash	
ICS	61.4	62.7	69.6	66.1	67.9	72.5	69.8	66.2	67.4	68.9	67.9	65.6	66.5	66.8	70.4	64.2	60.9	-3.3
ICC	62.2	65.6	69.0	65.6	69.4	69.7	70.1	70.5	71.6	67.8	74.3	68.2	70.9	70.1	74.7	67.5	66.3	-1.2
ICE	60.8		70.1	66.4	66.9	74.2	69.6		64.7	69.6	63.7	64.0	63.7	64.7	67.6	62.0	57.4	-4.6
		20.0			55.5		55.0	30.0	J	55.0	30.7	55	50.7	5	50	32.0	5	<u>,</u>
Female																		
ICS	58.2	61.7	65.6	62.7	61.4	65.9	67.6	66.8	63.1	63.1	69.1	65.5	64.8	67.3	65.8	62.7	64.3	1.6
ICC	56.1	57.3	62.6	58.0		60.3	61.4		58.0	60.7	64.4	64.4	65.2	66.7	66.7	64.1	65.2	
ICE	59.6	64.5	67.6	65.7	63.5	69.6	71.5	69.6	66.4	64.7	72.0	66.2	64.5	67.6	65.2	61.8	63.7	1.9
Income <\$50,000																		
ICS	57.4		63.6	61.4	63.1	65.6	65.2		59.7	61.1	64.8	64.3	61.7	63.3	62.8	58.4	61.1	2.7
ICC	57.3		58.0			56.1	60.3		54.2	56.9	59.9	61.4	60.3	59.9	59.5	57.3		
ICE	57.4	62.5	67.2	66.4	66.7	71.8	68.4	68.6	63.3	63.7	67.9	66.2	62.5	65.5	65.0	59.1	63.3	4.2
	<u> </u>																	<u> </u>
Income \$50,000+																		<u> </u>
ICS	59.9		70.8	65.8		71.4	72.2	67.7	69.6	68.3	71.7	66.5	68.8	69.3	70.8	66.4	64.6	
ICC	59.9					71.6	70.5			67.8	77.3	69.4	72.4	74.7	79.6	71.3		
ICE	59.9	61.3	70.8	64.0	64.0	71.3	73.2	65.7	68.1	68.6	68.1	64.7	66.4	65.9	65.2	63.3	60.1	-3.2
* Netion - U		d by U	luane!te	_														
* National Index ICS - Overall Cor				of Michi	gan			1	1		1			1				
ICC - Current Co																		-
ICE - Future Eco																	\vdash	\vdash
ICE - FULURE ECO	HOHIIC E	xpeciat	ions inde	r.K	<u>. </u>			<u> </u>	ļ		ļ						——	ш