Siena Research Institute Summary Consumer Confidence Index New York State

Results of random phone poll of 799 New York State residents in December 2009

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	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Diff
Nation*																	L
ICS*	70.3	57.6	55.3	60.1	61.2	56.3	57.3	65.1	68.7	70.8	66.0	65.7	73.5	70.6	67.4	72.5	5.1
ICC*	75.0	58.4	57.5	69.5	66.5	65.5	63.3	68.3	67.7	73.2	70.5			73.7	68.8	78.0	9.2
ICE*	67.2	57.0	53.9	54.0	57.8	50.5	53.5	63.1	69.4	69.2	63.2	65.0	73.5	68.6	66.5	68.9	2.4
NYS																	
ICS	56.3	51.6	55.6	57.1	58.1	60.8	59.7	62.1	67.6	64.3	64.3	69.1	68.6	66.7	65.1	65.8	0.7
ICC	55.0	49.7	51.6	58.4	62.2	58.0	58.8	61.4	65.6	61.4	63.3	64.8	65.6	66.0	64.1	63.7	-0.4
ICE	57.2	52.8	58.2	56.2	55.5	62.5	60.3	62.5	68.9	66.2	65.0	71.8	70.6	67.2	65.7	67.2	1.5
14 . 10/0																	
Metro NYC	50.4	F0 F	50.5	50.0	50.4	00.4	00.4	04.0	70.0	07.7	00.5	70.5	70.0	20.5	20.0	00.0	
ICS	58.1	52.5	56.5	58.2	58.4	63.4	62.1	64.3	70.2	67.7	66.5	72.5	73.2	69.5	69.2	68.3	-0.9
ICC	55.4	50.4	50.8	58.0	59.1	56.9	57.6	60.7	65.2	61.0	61.8	62.9		65.2	64.1	63.3	-0.8
ICE	59.9	53.8	60.1	58.4	57.9	67.6	65.0	66.7	73.5	72.0	69.6	78.6	78.3	72.3	72.5	71.5	-1.0
																	
Outside Metro N		10.5	50 4						20.0					24.0	50.5	0.1.1	
ICS	52.0	49.5	53.4	54.4	57.1	55.6	55.1	58.7	63.3	59.0	60.2	62.8		61.8	58.5	61.4	2.9
ICC	52.7	47.4	53.1	59.1	66.0	59.5	61.0	62.9	66.7	62.6	65.6	67.1	66.0	66.7	64.4	64.4	0.0
ICE	51.6	50.9	53.5	51.4	51.4	53.1	51.4	56.0	61.1	56.7	56.7	60.1	57.7	58.6	54.8	59.4	4.6
													-				
Democrat									-								
ICS	51.6	50.1	58.0	58.1	59.0	62.8	63.1	65.5	70.2	69.2	69.8	75.9		72.5	71.4	72.6	1.2
ICC	46.3	45.9	47.8	57.6	58.4	56.1	56.9	59.9	63.7	61.4	63.7	67.5		64.8	64.4	66.7	2.3
ICE	55.0	52.8	64.5	58.4	59.4	67.2	67.2	69.1	74.4	74.2	73.7	81.3	80.3	77.4	75.9	76.4	0.5
Republican																	
ICS	65.6	56.6	58.4	58.8	62.4	60.2	56.2	58.4	65.4	62.7	57.5	60.5		61.7	59.4	61.1	1.7
ICC	66.0	58.8	61.0	63.3	71.3	65.2	62.2	63.7	66.0	66.0	62.2	59.9		68.2	67.5	64.1	-3.4
ICE	65.5	55.2	56.7	56.0	56.7	56.9	52.3	55.0	65.0	60.6	54.5	60.8	64.7	57.4	54.3	59.1	4.8
Age < 55																	
ICS	59.4	53.4	57.2	56.3	61.1	62.4	60.6	63.6	67.1	66.8	64.8	72.3		68.5	67.7	71.1	3.4
ICC	57.3	48.5	51.2	59.9	64.8	55.7	59.1	61.4	64.4	61.0	62.9	64.8		64.1	62.2	66.0	3.8
ICE	60.8	56.5	61.1	54.0	58.6	66.7	61.6	65.0	68.9	70.6	65.9	77.1	77.4	71.3	71.3	74.4	3.1
Age > 55																	
ICS	54.1	50.4	54.1	57.4	55.7	59.0	58.4	61.2	67.9	62.4	63.7	66.2	65.4	65.1	63.1	61.7	-1.4
ICC	53.1	50.1	51.2	56.9	59.9	59.9	58.4	61.4	66.3	62.2	63.3	64.4	64.8	67.1	66.0	62.6	-3.4
ICE	54.8	50.6	56.0	57.7	53.1	58.4	58.4	61.1	68.9	62.5	64.0	67.4	65.7	63.7	61.3	61.1	-0.2
Male																	
ICS	59.4	53.7	58.1	58.0	59.6	62.2	61.4	62.7	69.6	66.1	67.9	72.5		66.2	67.4	68.9	1.5
ICC	61.8	52.3	57.3	62.2	66.0	60.7	62.2	65.6	69.0	65.6	69.4	69.7	70.1	70.5	71.6	67.8	-3.8
ICE	57.9	54.5	58.6	55.2	55.5	63.3	60.8	60.8	70.1	66.4	66.9	74.2	69.6	63.5	64.7	69.6	4.9
Female																	لب
ICS	53.1															63.1	
ICC	48.2			55.0	58.0	55.4	56.1	57.3	62.6		58.0						2.7
ICE	56.2	51.1	57.2	57.2	55.5	62.0	59.6	64.5	67.6	65.7	63.5	69.6	71.5	69.6	66.4	64.7	-1.7
	<u> </u>																
Income <\$50,000																	
ICS	54.7	51.4	58.4	55.4	56.0	60.8	57.4	59.9	63.6		63.1	65.6		64.9	59.7	61.1	1.4
ICC	49.3		48.5			53.5		55.7	58.0				60.3		54.2	56.9	
ICE	58.2	55.5	64.7	58.2	55.0	65.5	57.4	62.5	67.2	66.4	66.7	71.8	68.4	68.6	63.3	63.7	0.4
Income \$50,000+																	
ICS	57.2			58.2	58.2	59.3	59.9	63.3	70.8			71.4		67.7	69.6	68.3	
ICC	58.8		53.1	64.1	64.1	62.6	59.9	66.3	70.9			71.6		70.9			
ICE	56.2	50.1	54.0	54.5	54.5	57.2	59.9	61.3	70.8	64.0	64.0	71.3	73.2	65.7	68.1	68.6	0.5
* National Index				f Michiga	an												
ICS - Overall Cor																	
ICC - Current Co																	
ICE - Future Eco	nomic E	xpectation	ons Inde	x													
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