Q1. Will you be gathering in person with friends and/or f	amily th	at do not	live wit	h you fo	r Thanks	giving, o	r not?																		
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	T		nder	1		ge			Region		Childre	n in HH		Religio	n			Income)		Ethnicity			Party	
	Total	м	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Gathering	72%	74%	71%	76%	76%	69%	66%	70%	74%	74%	81%	67%	79%	70%	75%	64%	54%	78%	87%	78%	62%	71%	77%	76%	72%
Not Gathering	21%	20%	22%	18%	16%	26%	28%	20%	23%	20%	16%	24%	16%	27%	18%	28%	30%	20%	12%	17%	29%	18%	16%	19%	24%
Don't know/Refused	7%	6%	7%	6%	9%	5%	6%	9%	3%	6%	4%	9%	5%	3%	7%	8%	17%	1%	1%	5%	10%	10%	6%	5%	4%
	1	1																							
Q2. Will you be traveling to visit family and/or friends fo	r Thanks																								
	 	Ger	nder		A	ge			Region	1	Childre	n in HH		Religio	n			Income	1		Ethnicity	1		Party	
	Total	м	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Traveling	38%	46%	32%	48%	44%	29%	27%	46%	32%	33%	48%	32%	41%	39%	36%	39%	22%	44%	54%	43%	26%	40%	47%	35%	38%
Not Traveling	57%	49%	65%	47%	50%	68%	72%	48%	63%	64%	49%	62%	57%	53%	62%	54%	69%	54%	45%	56%	64%	54%	51%	63%	58%
Don't know/Refused	5%	5%	4%	5%	6%	4%	2%	5%	5%	3%	3%	5%	2%	8%	3%	7%	9%	3%	1%	2%	10%	6%	3%	2%	5%
	1	1																							
Q3KEY. Thinking about some Thanksgiving traditions, ple	ase let m	ne know	which, if	any, of	the follo	wing you	ı do? (Ro	OTATE C	(3-Q16)																
Q3. Play board games or card games																									
		Ger	nder		Α	ge			Region		Childre	n in HH		Religio	n			Income	!		Ethnicity			Party	
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind, Oth
Yes	56%	60%	52%	69%	65%	52%	31%	62%	49%	53%	68%	49%	57%	36%	54%	62%	47%	61%	64%	54%	60%	63%	60%	62%	54%
No	42%	39%	45%	28%	33%	46%	68%	36%	50%	44%	30%	49%	42%	62%	44%	36%	48%	37%	36%	44%	36%	37%	39%	37%	439
Don't know/Refused	2%	1%	3%	3%	3%	2%	1%	2%	1%	4%	2%	2%	1%	2%	2%	2%	4%	3%	0%	2%	4%	0%	2%	1%	3%
	1																								
Q4. Watch football																									
		Ger	nder		Α	ge			Region		Childre	n in HH		Religio	n			Income	!		Ethnicity			Party	
	T	T	_														4===	\$50K-	4		Black/Afr		_		Ind,
W	Total	M	F 450/	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	-	Oth
Yes	57%	71%	45%	58%	65%	55%	50%	58%	50%	60%	63%	54%	65%	48%	56%	55%	47%	59%	68%	61%	52%	53%	60%	62%	60%
No Don't know/Refused	41% 2%	28%	53% 1%	40% 2%	33% 2%	44% 1%	47% 3%	41% 1%	48% 1%	38% 2%	35% 2%	45% 1%	34% 1%	51% 1%	43% 1%	44% 2%	50% 3%	40% 1%	30% 1%	39% 1%	45% 3%	44% 2%	39% 1%	38% 0%	389
Don't know/keruseu	270	270	170	270	270	170	370	170	170	Z70	Z70	170	170	170	170	270	370	170	170	170	370	Z70	170	0%	270
Q5. Play football	——	——	<u> </u>	l	1	l	<u> </u>	1			1				l	l	l				1		<u> </u>	<u> </u>	Ь—
Q3.1 Tay Toolsan	т —	Ger	nder	1	Δ	ge			Region		Childre	n in HH		Religio	n			Income	1		Ethnicity			Party	
	+					Ī			eg.o			<u> </u>		l	Ī			\$50K-			Black/Afr				Ind
	Total	м	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	Oth
Yes	20%	32%	10%	32%	32%	8%	4%	31%	10%	13%	38%	9%	23%	22%	17%	21%	12%	24%	29%	20%	19%	24%	28%	21%	149
No	79%	67%	89%	66%	66%	92%	96%	68%	89%	85%	60%	90%	77%	77%	82%	78%	86%	76%	71%	80%	79%	74%	72%	78%	85%
Don't know/Refused	1%	1%	1%	2%	2%	0%	0%	1%	0%	2%	2%	0%	0%	1%	1%	1%	3%	0%	0%	0%	3%	2%	0%	1%	1%
		1																							
Q6. Go shopping																									
		Ger	nder		Α	ge			Region		Childre	n in HH		Religio	n			Income	!		Ethnicity			Party	
																		\$50K-			Black/Afr				Ind
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	Oth
Yes	56%	59%	54%	74%	67%	42%	30%	65%	51%	47%	67%	49%	58%	57%	55%	55%	52%	55%	62%	50%	62%	70%	62%	57%	47%
No	42%	40%	44%	24%	33%	54%	70%	32%	47%	51%	31%	49%	40%	42%	43%	44%	45%	43%	38%	49%	33%	28%	37%	42%	50%
Don't know/Refused	2%	1%	2%	2%	1%	4%	0%	3%	1%	1%	2%	2%	2%	1%	2%	1%	3%	2%	0%	1%	4%	2%	1%	0%	3%
	Ш	Ь																							<u> </u>
											1		1												
Q7. Eat too much			nder	1	А	ge			Region	1	Childre	n in HH		Religio	n	1		Income \$50K-	<u> </u>		Ethnicity	1		Party	
Q7. Eat too much		Gei	1																				i	Ì	Ind,
Q7. Eat too much	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Oth
Q7. Eat too much Yes	Total			18-34 84%	35-49 72%	50-64 72%	65+	NYC 68%	Suburbs 78%	Upstate 76%	Yes 71%	No 75%	Catholic 72%	Jewish 65%	Prot	Other 79%	<\$50K 72%		\$100K+ 72%	White		Latino 76%	Dem 69%	Rep 81%	779
		М	F															\$100K			Amer				
Yes	73%	M 71%	F 75%	84%	72%	72%	64%	68%	78%	76%	71%	75%	72%	65%	71%	79%	72%	\$100K 79%	72%	74%	Amer 66%	76%	69%	81%	779

Q8. Cook your favorite recipes																									
		Gei	nder		Α	ge			Region		Childre	n in HH		Religio	n		Income			Ethnicity					
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	77%	73%	82%	83%	79%	76%	70%	78%	76%	77%	81%	75%	79%	67%	80%	77%	69%	85%	81%	76%	82%	80%	82%	77%	75%
No	21%	25%	16%	15%	18%	22%	28%	21%	22%	20%	17%	23%	18%	32%	20%	21%	27%	14%	18%	22%	16%	19%	16%	22%	23%
Don't know/Refused	2%	2%	2%	2%	2%	2%	2%	1%	2%	4%	2%	2%	2%	1%	1%	2%	4%	2%	1%	2%	2%	1%	2%	1%	2%
Q9. Meet up with old friends			ļ		ļ		ļ			<u> </u>		<u> </u>		<u> </u>	<u> </u>	<u> </u>			<u> </u>	1		ļ		ļ	
		Gei	nder		А	ge			Region		Childre	n in HH		Religio	n			Income			Ethnicity			Party	
	Total	м	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	56%	65%	49%	65%	68%	48%	38%	69%	56%	41%	66%	51%	59%	67%	53%	55%	44%	61%	65%	51%	67%	69%	65%	53%	50%
No	41%	32%	48%	29%	29%	49%	60%	29%	42%	53%	31%	47%	38%	31%	44%	42%	49%	38%	33%	46%	30%	27%	34%	44%	46%
Don't know/Refused	3%	3%	3%	5%	2%	3%	1%	2%	2%	5%	3%	3%	3%	1%	3%	3%	7%	1%	2%	3%	3%	4%	1%	3%	4%
2011 Children and	570	370	570	570	270	370	270	2,0	2,0	3,0	3,0	370	570	1,0	570	370	,,,,	170	270	570	570	170	270	3,0	.,,
Q10. Break the turkey wishbone					1		ı			L									L			ı			
		Gei	nder		A	ge			Region		Childre	n in HH		Religio	n	•		Income			Ethnicity			Party	
																		\$50K-			Black/Afr				Ind/
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	Oth
Yes	45%	45%	45%	46%	51%	42%	39%	45%	40%	47%	50%	42%	54%	24%	38%	47%	46%	52%	40%	48%	41%	44%	44%	53%	46%
No	52%	52%	53%	51%	47%	55%	57%	52%	57%	50%	48%	55%	45%	70%	59%	51%	51%	46%	58%	49%	55%	56%	54%	43%	52%
Don't know/Refused	3%	3%	2%	2%	2%	3%	4%	2%	3%	3%	2%	3%	1%	7%	3%	2%	4%	2%	2%	3%	3%	0%	2%	3%	2%
Q11. Go to or watch a parade																			l			l		<u> </u>	
Q11. GO to of water a parade		Gei	nder		А	ge			Region		Childre	n in HH		Religio	n			Income			Ethnicity			Party	
						Ī			1									\$50K-			Black/Afr				Ind/
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	Oth
Yes	46%	43%	49%	51%	53%	42%	35%	49%	46%	44%	56%	41%	53%	41%	48%	41%	42%	51%	49%	50%	37%	52%	53%	48%	40%
No	52%	55%	48%	47%	45%	56%	64%	49%	53%	53%	41%	57%	46%	57%	49%	58%	55%	47%	51%	48%	58%	48%	45%	50%	58%
Don't know/Refused	2%	1%	2%	2%	1%	2%	1%	2%	1%	3%	2%	2%	1%	2%	3%	1%	3%	2%	0%	2%	6%	0%	1%	2%	2%
Q12. Participate in a Turkey Trot				1				1			l al il l		1	D. P. C.							Est. Cats				
		Gei	nder	-	A	ge	1	-	Region	ı	Childre	n in HH		Religio	on I	1		Income \$50K-	1		Ethnicity Black/Afr	1		Party	Ind/
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	Oth
Yes	16%	19%	14%	23%	25%	8%	4%	22%	12%	11%	29%	9%	21%	7%	12%	17%	10%	21%	21%	14%	12%	23%	22%	17%	9%
No	81%	79%	84%	74%	72%	90%	93%	74%	87%	86%	69%	89%	77%	91%	86%	81%	87%	76%	78%	84%	81%	74%	75%	80%	91%
Don't know/Refused	3%	2%	3%	3%	3%	2%	3%	4%	0%	3%	2%	3%	2%	1%	2%	2%	4%	3%	1%	2%	6%	2%	3%	2%	0%
Q13. Go to the movies									•	•		-			- · · · · · · · · · · · · · · · · · · ·	-		-	•			•		-	-
		Gei	nder		Α	ge			Region		Childre	n in HH		Religio	n			Income			Ethnicity			Party	_
																		\$50K-	١.		Black/Afr				Ind/
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	Oth
Yes	27%	34%	21%	34%	42%	18%	9%	40%	17%	17%	43%	17%	30%	14%	25%	30%	20%	28%	36%	22%	30%	40%	38%	25%	16%
No Don't know/Refused	70% 3%	63% 4%	77% 2%	63% 4%	55% 3%	78% 4%	89% 1%	56% 3%	81% 3%	80% 3%	54% 3%	80% 3%	69% 1%	84% 3%	73% 3%	66% 4%	76% 5%	68% 4%	63% 1%	76% 2%	66% 4%	57% 3%	61% 2%	72% 3%	82% 2%
Don't know/keruseu	370	470	270	470	370	470	170	370	370	370	370	370	170	370	370	470	370	470	170	270	470	370	Z70	370	270
Q14. Decorate for Christmas or other upcoming holidays		1	ı	l	1	ı	l	l	l		I								l			l		l	
. ,		Gei	nder		А	ge			Region		Childre	n in HH		Religio	n			Income			Ethnicity			Party	
																		\$50K-			Black/Afr				Ind/
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	Oth
Yes	63%	64%	63%	72%	72%	57%	46%	66%	62%	61%	75%	56%	71%	43%	68%	57%	58%	66%	67%	64%	62%	69%	65%	72%	61%
No	34%	33%	34%	25%	24%	39%	52%	32%	35%	35%	22%	41%	27%	54%	28%	40%	37%	30%	32%	34%	32%	26%	33%	26%	35%
Don't know/Refused	3%	3%	4%	3%	3%	4%	2%	3%	3%	4%	2%	3%	2%	3%	4%	3%	5%	4%	1%	2%	6%	5%	2%	2%	4%
	370	3/0	4/0	3/0	370	4/0	2/0	3/0	3/0	470	2/0	370	Z70	3/0	470	3/0	3/0	4/0	1/0	2/0	0/0	370	2/0	-/-	+

Q15. Have a Friendsgiving									B		Latin		1	D. P						1	est at a			.	
		Gei	nder		A	ge	1		Region		Childre	n in HH		Religio	on	ı		Income	!		Ethnicity			Party	
	Total	м	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	43%	49%	38%	63%	52%	30%	22%	55%	36%	33%	53%	37%	45%	36%	40%	47%	33%	47%	51%	38%	44%	60%	53%	37%	38%
No	51%	45%	57%	32%	42%	66%	71%	40%	58%	61%	42%	57%	52%	55%	55%	46%	58%	48%	45%	58%	50%	35%	43%	57%	58%
Don't know/Refused	6%	6%	5%	5%	7%	4%	7%	5%	6%	6%	5%	6%	3%	9%	5%	7%	9%	5%	3%	5%	6%	5%	4%	6%	4%
																		ļ			<u> </u>	<u> </u>		ļ	
Q16. Volunteer to serve a community meal	1	Ger	nder		Δ	ge		1	Region		Childre	n in HH	1	Religio	n		1	Income	,	1	Ethnicity		I	Party	
			1			l		1	Region		Ciliare	I		rengre	1			\$50K-	1	1	Black/Afr			· u. cy	Ind/
	Total	м	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	
Yes	26%	32%	21%	31%	38%	19%	13%	37%	19%	18%	38%	19%	32%	20%	28%	22%	17%	25%	38%	23%	28%	38%	37%	25%	_
No	70%	65%	74%	64%	56%	78%	86%	59%	78%	77%	57%	77%	66%	78%	69%	71%	77%	69%	61%	74%	67%	58%	61%	71%	81%
Don't know/Refused	4%	3%	5%	5%	6%	3%	1%	4%	3%	5%	5%	3%	2%	2%	3%	6%	6%	6%	1%	3%	5%	5%	2%	4%	2%
DOIL CRIOW/ Netuseu	470	370	370	370	070	3/0	1/0	470	370	370	370	370	2/0	2/0	370	070	070	070	1/0	3/0	370	370	2/0	470	270
Q17. Of those traditions, which would you call your favor	ite?	1											I				ı		I	1		l			
		Gei	nder		Α	ge			Region		Childre	n in HH		Religio	on			Income	1		Ethnicity			Party	1
																		\$50K-			Black/Afr				Ind/
	Total	М	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	Oth
Play board games or card games	7%	6%	7%	4%	8%	10%	3%	4%	7%	10%	7%	7%	6%	3%	9%	7%	8%	6%	7%	8%	5%	5%	5%	6%	9%
Watch football	11%	19%	3%	11%	11%	11%	11%	12%	10%	10%	10%	12%	10%	14%	13%	9%	11%	8%	13%	12%	12%	7%	12%	9%	14%
Play football	3%	5%	2%	7%	3%	1%	2%	4%	1%	4%	6%	2%	2%	2%	3%	6%	2%	4%	5%	4%	0%	6%	4%	3%	6%
Go shopping	5%	6%	5%	2%	12%	5%	2%	10%	2%	3%	9%	3%	7%	5%	7%	3%	8%	4%	6%	5%	8%	5%	7%	5%	2%
Eat too much	15%	13%	17%	21%	12%	13%	16%	11%	15%	20%	11%	18%	14%	11%	14%	19%	17%	20%	12%	15%	19%	16%	9%	22%	15%
Cook your favorite recipes	18%	11%	25%	20%	14%	20%	21%	18%	21%	16%	17%	19%	19%	14%	17%	19%	16%	21%	18%	18%	18%	15%	22%	17%	16%
Meet up with old friends	14%	15%	12%	11%	14%	11%	20%	15%	12%	12%	11%	15%	15%	19%	13%	11%	9%	12%	18%	13%	13%	15%	16%	13%	12%
Break the turkey wishbone	1%	1%	2%	1%	2%	2%	1%	1%	4%	0%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	2%	1%
Go to/watch a parade	3%	3%	3%	2%	2%	5%	3%	2%	5%	3%	3%	3%	5%	7%	2%	1%	1%	4%	3%	3%	0%	6%	1%	4%	4%
Participate in a Turkey Trot	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	2%	1%	0%	0%
Go to the movies	2%	3%	1%	2%	2%	3%	1%	3%	0%	2%	4%	0%	3%	0%	0%	3%	1%	2%	3%	2%	1%	4%	4%	0%	1%
Decorate for Christmas or other upcoming holidays	9%	6%	12%	9%	10%	6%	8%	8%	11%	9%	8%	9%	10%	8%	9%	8%	13%	7%	7%	8%	8%	14%	9%	10%	6%
Have a Friendsgiving	4%	4%	4%	5%	5%	4%	3%	6%	2%	3%	3%	5%	3%	8%	2%	6%	4%	6%	3%	3%	6%	1%	4%	3%	6%
Volunteer to serve a community meal	1%	1%	1%	0%	2%	1%	3%	0%	2%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%
Don't know/Refused	6%	6%	6%	5%	2%	8%	6%	4%	9%	7%	6%	6%	3%	7%	8%	7%	9%	4%	3%	5%	6%	4%	4%	5%	8%
DADYEN WHITE CITE CITE IN THE COLUMN AND ADDRESS OF THE COLUMN AND ADD				Divis 5	2.1. 187		/DOTAT		24)																<u> </u>
Q18KEY. Which of the following do you plan to go shoppi Q18. At a physical store on Black Friday	ng tor no	oliday gii	ts aurin	з віаск н	riday we	ekena?	(KOTAT	E Q18-Q	(21)																
Quantita projection of on Black Friday		Ger	nder		Δ	ge			Region		Childre	n in HH		Religio	n			Income	1		Ethnicity			Party	
						1						1						\$50K-			Black/Afr				Ind/
	Total	м	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	
Yes	38%	45%	32%	56%	53%	23%	12%	49%	24%	32%	54%	29%	37%	23%	41%	42%	35%	44%	39%	33%	41%	50%	46%	34%	35%
No	57%	52%	61%	38%	41%	72%	85%	44%	70%	63%	41%	66%	58%	71%	54%	54%	55%	52%	59%	63%	55%	38%	49%	63%	62%
Don't know/Refused	5%	3%	8%	6%	6%	5%	3%	6%	5%	4%	5%	6%	5%	6%	6%	5%	10%	3%	2%	4%	5%	12%	5%	3%	3%
Q19. At a physical store on Small Business Saturday	1			1									ı				1								
	1	Gei	nder	Age Region				Childre	n in HH		Religio	n		 	Income		<u> </u>	Ethnicity		<u> </u>	Party				
											1		l					\$50K-			Black/Afr	l		_	Ind/
		M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	_
	Total																								35%
Yes	41%	45%	38%	51%	49%	36%	22%	52%	25%	37%	55%	33%	44%	24%	40%	42%	34%	47%	46%	40%	41%	50%	48%	42%	
Yes No Don't know/Refused	+		38% 50% 12%	51% 38% 11%	49% 39% 12%	36% 54% 10%	22% 70% 8%	52% 40% 8%	25% 66% 9%	37% 50% 13%	55% 36% 9%	33% 57% 11%	44% 48% 8%	24% 68% 9%	40% 47% 12%	42% 48% 10%	34% 49% 16%	47% 44% 9%	46% 50% 4%	40% 52% 8%	41% 49% 10%	50% 39% 12%	48% 44% 8%	51% 7%	54% 10%

Q20. Online on Cyber Monday																									
		Ger	nder		A	ge			Region		Childre	n in HH		Religio	n			Income			Ethnicity			Party	
																		\$50K-			Black/Afr				Ind/
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	Oth
Yes	62%	64%	62%	80%	72%	51%	41%	70%	57%	56%	74%	55%	64%	62%	59%	65%	49%	68%	76%	60%	62%	71%	69%	54%	65%
No	29%	30%	28%	14%	18%	39%	52%	22%	37%	33%	21%	34%	31%	28%	31%	25%	36%	25%	22%	32%	31%	17%	24%	39%	28%
Don't know/Refused	9%	6%	11%	7%	11%	11%	6%	8%	7%	10%	5%	11%	5%	10%	10%	9%	15%	7%	2%	8%	7%	12%	7%	7%	7%
Q21. (Not Asked: If respondent said "No" or "Don't know/	refused	" to Q18	, Q19, aı	nd Q20, t	hen Q21	l="Yes")	None of	the abo	ve							-						-			
		Ger	nder		A	ge			Region		Childre	n in HH		Religio	n			Income			Ethnicity			Party	
																		\$50K-			Black/Afr				Ind/
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$100K	\$100K+	White	Amer	Latino	Dem	Rep	Oth
Yes	26%	25%	27%	13%	17%	34%	48%	19%	34%	31%	15%	32%	24%	33%	27%	25%	35%	22%	17%	29%	23%	18%	20%	29%	25%
No	74%	75%	73%	87%	83%	66%	52%	81%	66%	69%	85%	68%	76%	67%	73%	75%	65%	78%	83%	71%	77%	82%	80%	71%	75%

Nature of the San	
New York State Res	idents
Gender	
M	479
F	529
Age	
18-34	299
35-49	259
50-64	239
65+	169
Region	
NYC	439
Suburbs	219
Upstate	369
Children in HH	
Yes	379
No	629
Religion	
Catholic	339
Jewish	7%
Prot	279
Other	329
Income	
<\$50K	339
\$50K-\$100K	289
\$100K+	339
Ethnicity	
White	599
Black/Afr Amer	149
Latino	169
Party	
Dem	489
Rep	239
Ind/Oth	269

The Siena College Research Institute (SCRI) holiday survey was conducted November 14-16, 2021 by random telephone calls to 376 New York adults via landline and cell phones and 427 responses drawn from a proprietary online panel of New Yorkers. Respondent sampling via phone was initiated by asking for the youngest person in the household. The overall results has an overall margin of error of +/- 3.8 percentage points including the design effects resulting from weighting. Telephone sampling was conducted via a stratified dual frame probability sample of landline (from ASDE Survey Sampler) and cell phone (from Dynata) telephone numbers from within New York State weighted to reflect known population patterns. Data from the telephone and web samples were blended and statistically adjusted by age, race/ethnicity, gender and party to ensure representativeness. The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices. For more information, call Dr. Don Levy, Director Siena College Research Institute, at 518-783-2901. For survey cross-tabs: www.Siena.edu/SCRI/research.