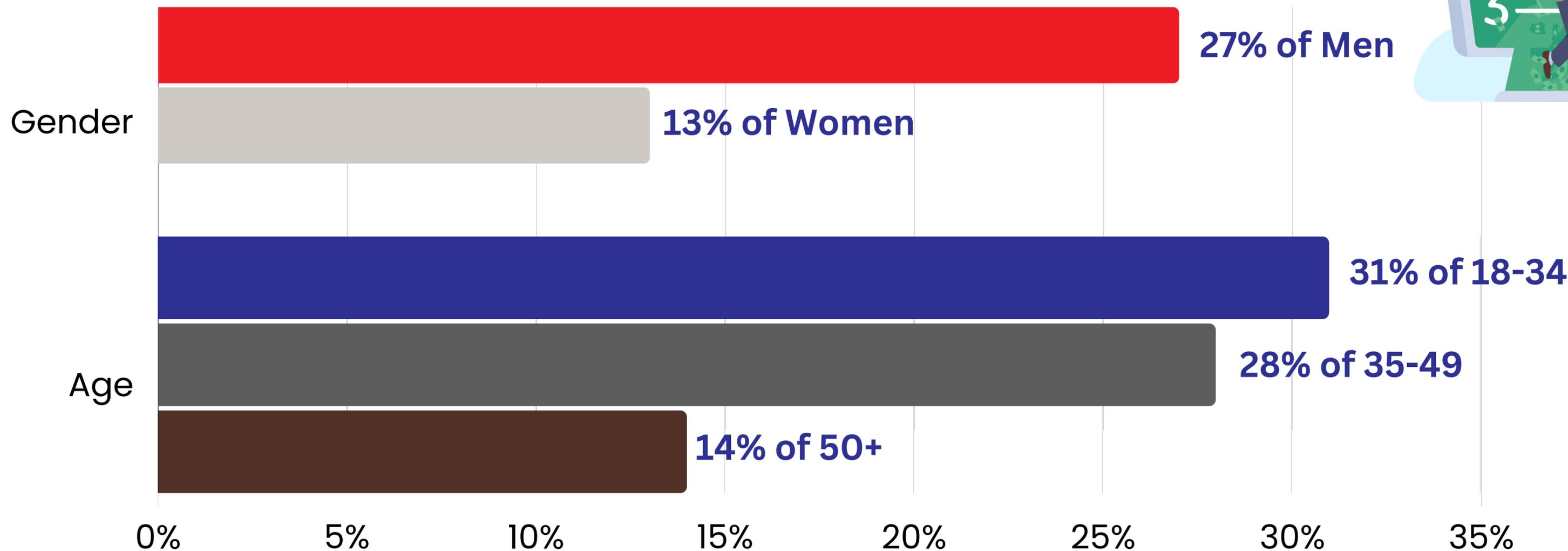


# WHO HAS AN ACCOUNT WITH AN ONLINE SPORTSBOOK?

(I.E., DRAFTKINGS, CAESARS, FANDUEL, BETMGM, ETC.)





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***MORE THAN HALF OF THOSE  
WHO BET ONLINE (56%)  
HAVE BET AGAINST THEIR  
FAVORITE SPORTS TEAM***



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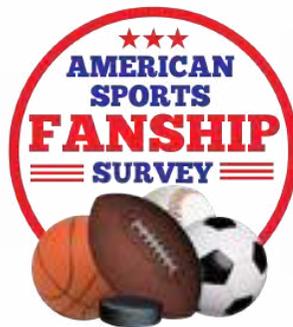
**ONE IN THREE (37%) OF ONLINE SPORTS BETTERS  
HAVE FELT BAD OR ASHAMED AFTER LOSING A BET**



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**PLEASE INDICATE WHETHER OR NOT ANY OF THE FOLLOW REASONS  
DESCRIBE WHY YOU BET USING ONLINE SPORTSBOOKS:  
(OF THOSE WITH AN ONLINE SPORTSBOOK ACCOUNT AND WHO HAVE PLACED BETS)**

100%

**93%  
Yes**



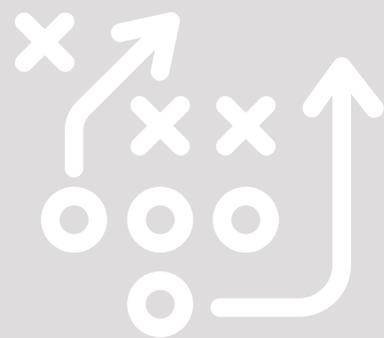
**Placing bets on my favorite teams and players is fun and exciting.**

**85%  
Yes**



**Placing bets makes me more interested in watching the games live.**

**83%  
Yes**



**I like to bet small amounts on parlays, futures or other bets that pay a lot more than you bet if you win.**

**80%  
Yes**



**I think I can make money by placing bets.**

**75%  
Yes**



**I like to talk to my friends and family about my bets.**

**71%  
Yes**



**I signed up for an account because of a promotion, the money was free.**

0%

# 53%

OR MORE THAN HALF OF THOSE  
WHO PLACE BETS USING ONLINE  
SPORTSBOOKS HAVE CHASED A BET



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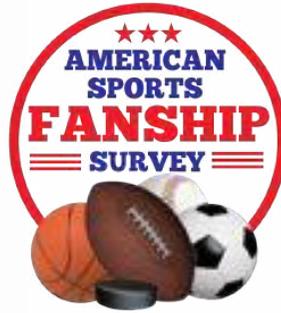
ONE IN TEN (9%) OF  
ONLINE SPORTS  
BETTERS HAVE  
CALLED A PROBLEM  
GAMBLING HELPLINE



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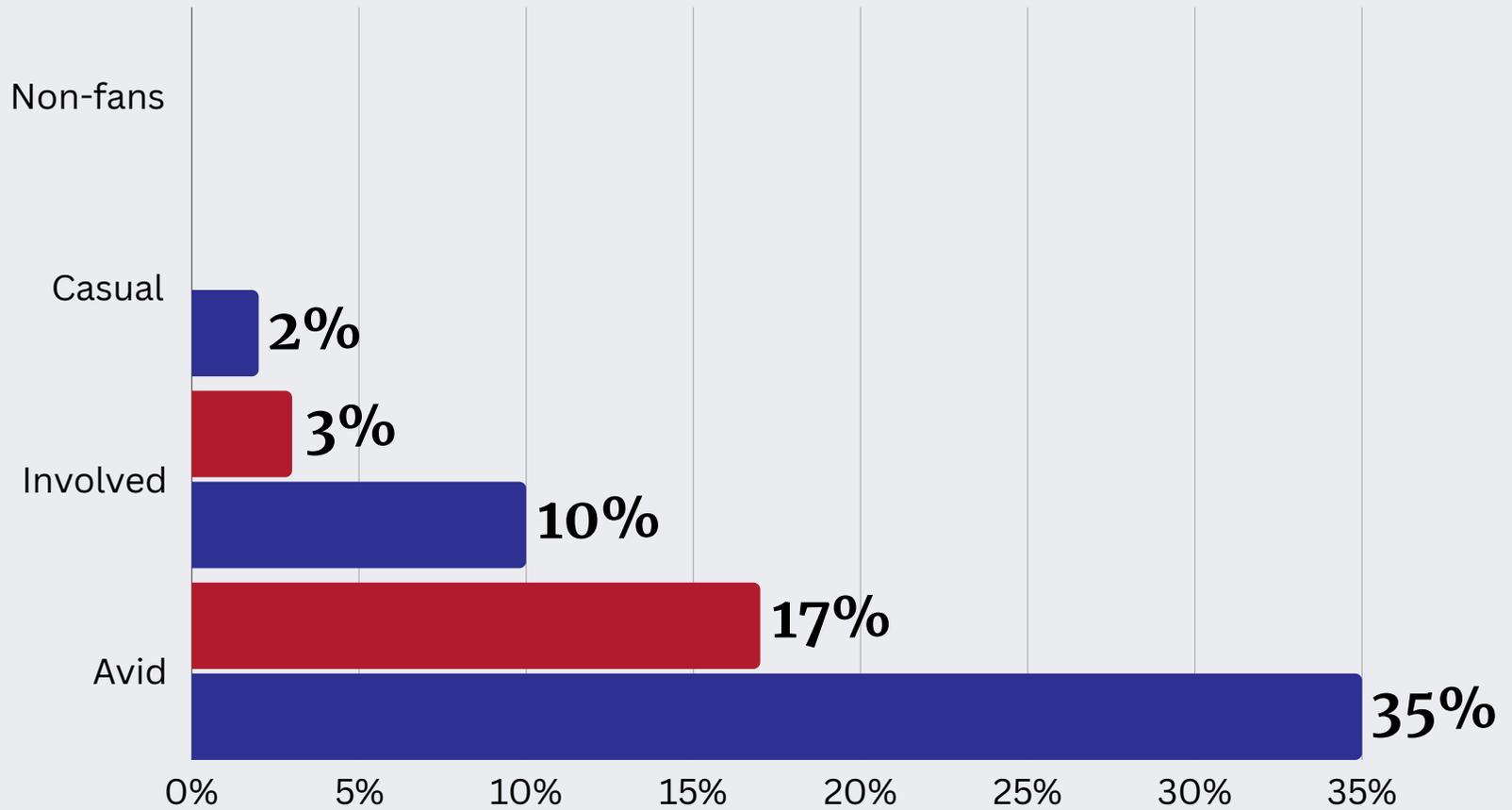
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## **% OF SPORTS FANS WHO HAVE...**

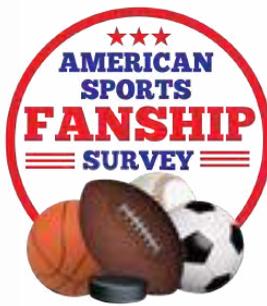
■ Bet \$500 or more in one day   ■ Bet \$100 or more in one day



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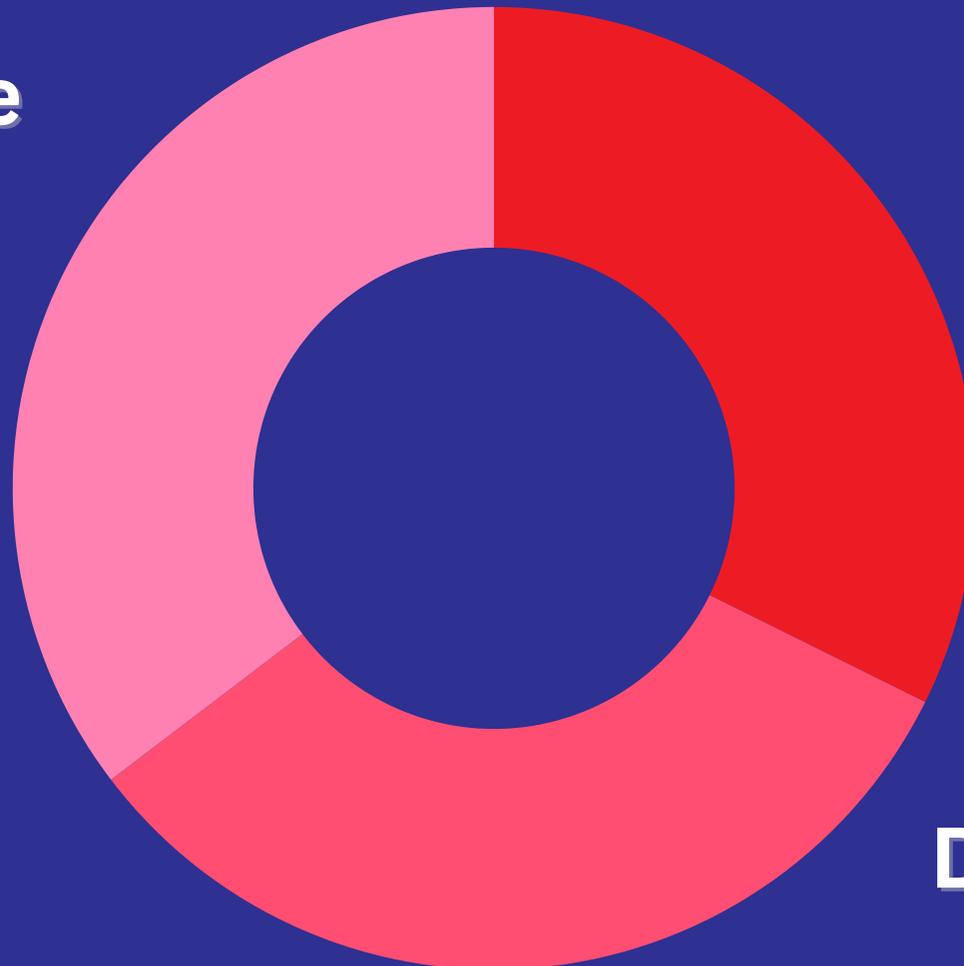


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***ONLINE SPORTSBOOKS ARE DOING A GOOD  
JOB OF MONITORING AND RESPONDING TO  
THE DANGERS OF COMPULSIVE GAMBLING.***

**Total Disagree  
35%**



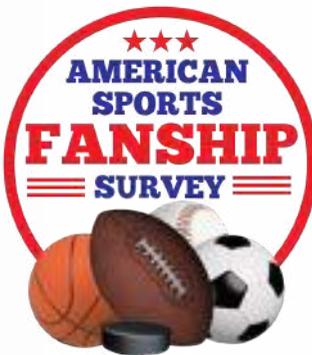
**Total Agree  
32%**

**Don't Know  
32%**

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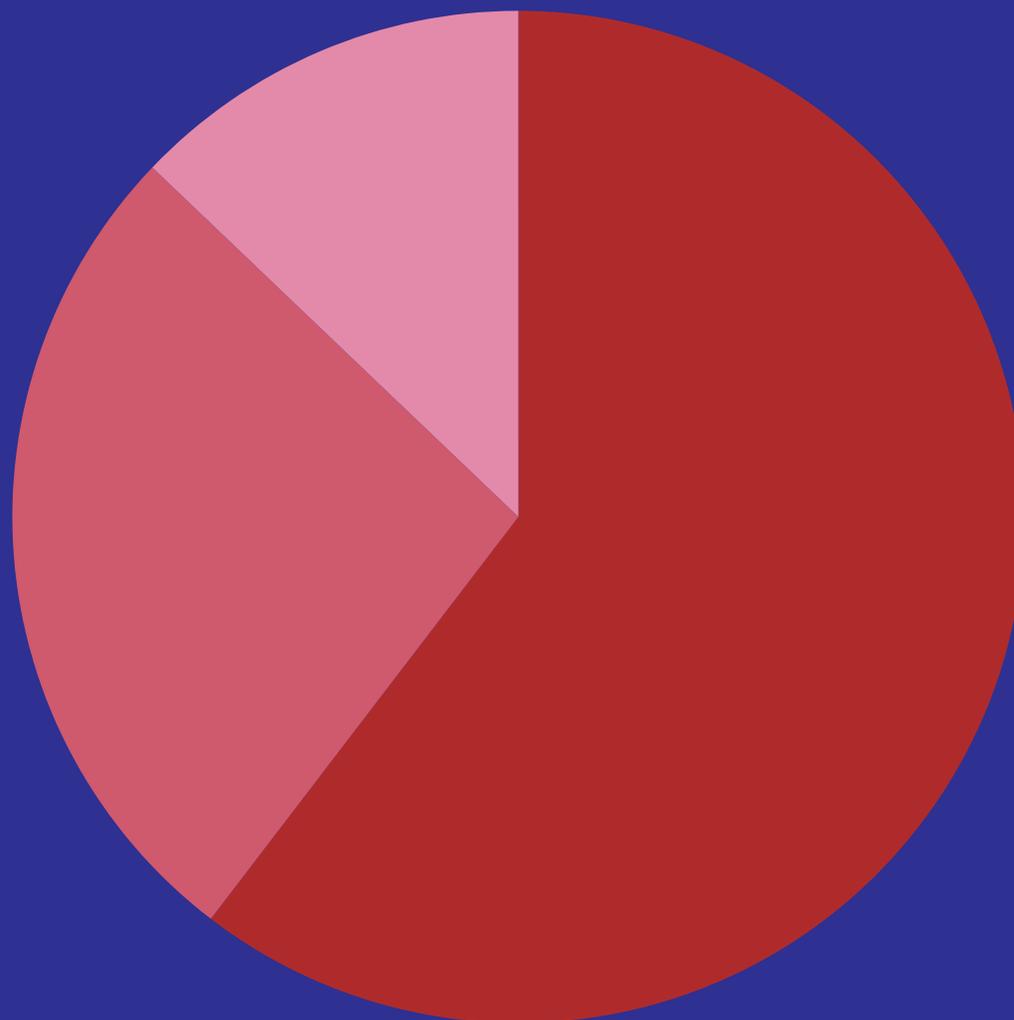
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**THE FEDERAL GOVERNMENT SHOULD AGGRESSIVELY  
REGULATE ONLINE SPORTS BETTING TO SPECIFICALLY  
PROTECT CUSTOMERS FROM COMPULSIVE GAMBLING**

Don't Know 13%

Total Disagree  
27%



Total Agree  
61%

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