



# Early Care & Learning Council

United to Promote Quality



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## Childcare in NYS

# Who Are We?

## COMD 210: Community Research and Consulting

10 Students



# Presentation Agenda

- **Class Methodology**
- **Partnership with ECLC**
- **Survey Breakdown and Data Analysis**
- **The Future of NYS Childcare**
- **Questions From You**



1.

# Class Methodology

# Our Class Methodology

First

**Observational Research:** introductions to ECLC, childcare policy research, case study reviews.

Second

**Interviews:** Interviews with various people throughout the state related to childcare, such as providers, legislators, parents, directors and more.

Third

**Survey Development & Implementation:** worked with SCRI to develop a survey to send to NYS providers

Last

**Data Analysis and Presentation:** analyzed survey results and created a presentation for our partners.

2.

# Partnership



# Early Care & Learning Council

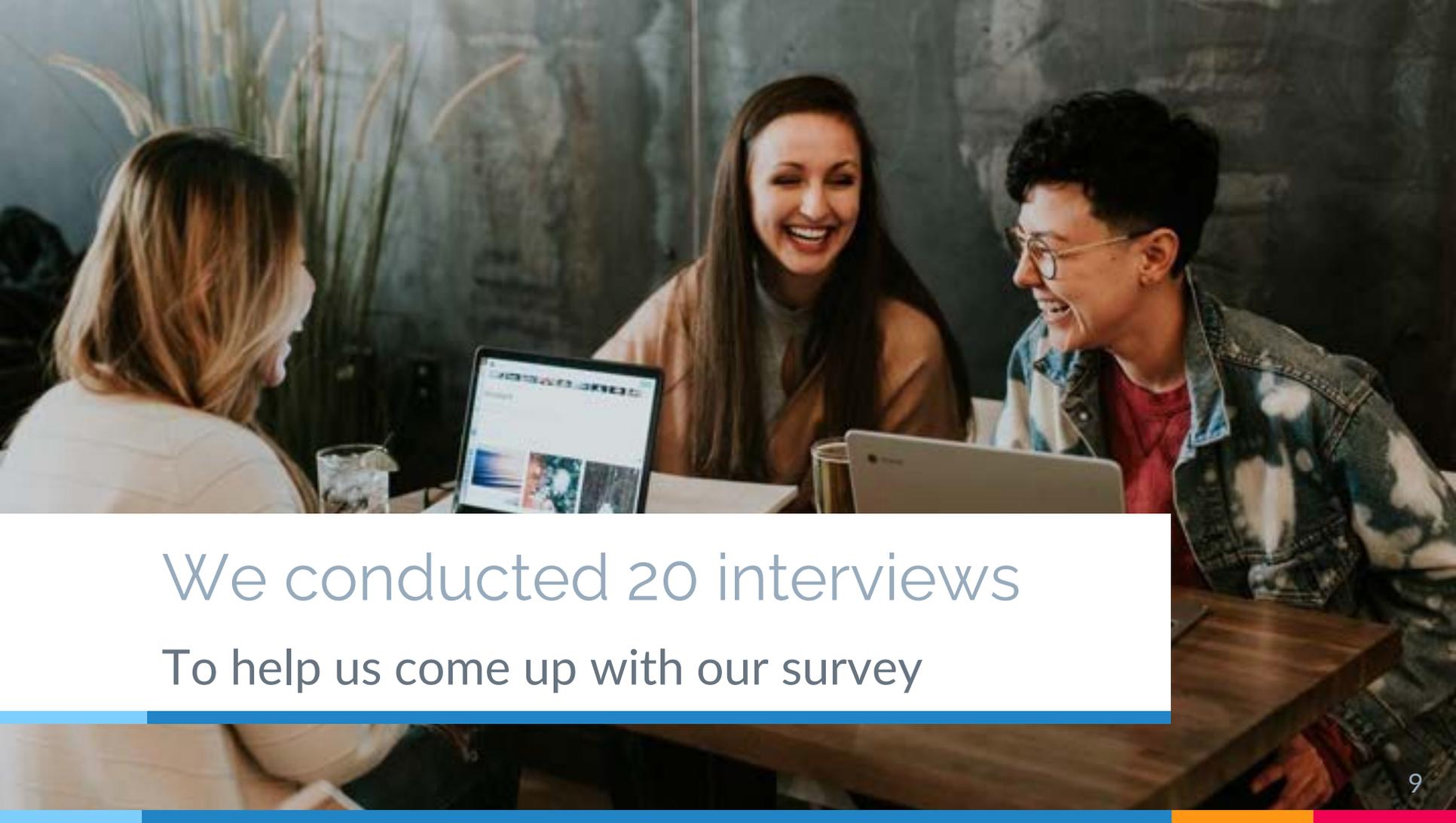
United to Promote Quality

## Early Care & Learning Council Policy Vision

“The Early Care & Learning Council and our statewide network of Child Care Resource and Referral agencies (CCR&Rs) are leaders in promoting equitable access to high quality early **care** and **learning** that benefits and supports New York State's children and families”

3.

# Demographics



We conducted 20 interviews  
To help us come up with our survey

Q1. Which of the following best describes your role in the organization? (Check all that apply)

	Area				Child Care Center	Type of Org			Length in Industry		Size of Org				Discounted		Family Income		
	Total	Rural	Suburban	Urban		Registered/Group Family Child Care	School Age Child Care	Up to 10 years	More than 10 years	1-12	13-24	25-49	50+	Yes	No	<\$25K	\$25K to \$49K	\$50K to \$100K	>\$100K
Director/Administrator	51%	36%	55%	58%	87%	26%	88%	41%	56%	22%	34%	88%	41%	23%	42%	67%	52%	74%	
Owner	57%	68%	55%	51%	25%	82%	24%	68%	52%	83%	77%	39%	55%	44%	54%	62%	61%	48%	
Board Member	3%	1%	1%	1%	1%	0%	2%	1%	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	
Teacher	8%	12%	8%	6%	7%	10%	7%	11%	7%	10%	12%	15%	2%	1%	0%	0%	7%	10%	
Provider	5%	7%	5%	4%	0%	9%	0%	6%	4%	10%	5%	0%	0%	4%	6%	4%	4%	6%	
Other	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	3%	2%	7%	10%	2%	2%	1%	1%	
Refused	3%	4%	3%	2%	1%	3%	0%	4%	2%	2%	5%	1%	2%	4%	2%	2%	2%	2%	

Q2. How long have you been in this industry?

	Area				Child Care Center	Type of Org			Length in Industry		Size of Org				Discounted		Family Income		
	Total	Rural	Suburban	Urban		Registered/Group Family Child Care	School Age Child Care	Up to 10 years	More than 10 years	1-12	13-24	25-49	50+	Yes	No	<\$25K	\$25K to \$49K	\$50K to \$100K	>\$100K
< 1 year	1%	1%	0%	2%	1%	1%	2%	5%	0%	2%	0%	3%	1%	1%	1%	1%	0%	5%	
1-3 years	7%	6%	7%	8%	2%	10%	7%	24%	0%	12%	7%	3%	8%	6%	12%	7%	5%	5%	
4-5 years	7%	8%	4%	8%	4%	8%	6%	22%	0%	9%	8%	4%	4%	7%	4%	4%	9%	4%	
6-10 years	13%	14%	12%	18%	9%	18%	16%	49%	0%	15%	23%	13%	11%	24%	18%	23%	20%	11%	
> 10 years	68%	72%	72%	63%	81%	61%	68%	0%	100%	62%	62%	38%	82%	68%	69%	60%	61%	77%	
Refused	2%	0%	2%	1%	0%	0%	0%	0%	0%	2%	1%	1%	0%	1%	1%	2%	1%	0%	

Q3. Which of the following describes the reasons you got into this field? (Check all that apply)

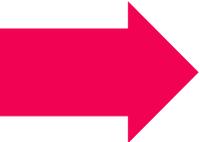
	Area				Child Care Center	Type of Org			Length in Industry		Size of Org				Discounted		Family Income		
	Total	Rural	Suburban	Urban		Registered/Group Family Child Care	School Age Child Care	Up to 10 years	More than 10 years	1-12	13-24	25-49	50+	Yes	No	<\$25K	\$25K to \$49K	\$50K to \$100K	>\$100K
Love of children	64%	68%	61%	64%	60%	69%	60%	65%	65%	69%	67%	58%	58%	20%	21%	60%	65%	68%	
To make money	17%	24%	17%	13%	9%	27%	15%	19%	16%	23%	22%	3%	9%	2%	14%	13%	20%	20%	
As a parent I decided to watch other families' children	28%	38%	29%	29%	10%	42%	19%	29%	28%	44%	35%	7%	9%	10%	12%	30%	25%	20%	
Watched children of friends or relatives	18%	22%	18%	24%	13%	21%	18%	30%	33%	24%	18%	8%	12%	3%	1%	18%	21%	13%	
Worked as a babysitter or nanny as a teenager/young adult	21%	34%	19%	14%	19%	23%	14%	24%	24%	25%	21%	14%	33%	9%	13%	21%	27%	21%	
Worked in a group child care program	16%	17%	14%	24%	14%	21%	21%	21%	17%	20%	21%	22%	34%	9%	8%	24%	15%	10%	
Went to school/acquired training to be an early childhood educator	37%	34%	34%	42%	57%	25%	58%	27%	41%	24%	26%	61%	53%	37%	31%	37%	34%	49%	
Make a difference in community	4%	3%	4%	4%	4%	4%	5%	4%	4%	4%	4%	5%	4%	3%	2%	4%	3%	4%	
Went to school/worked in related field	2%	2%	3%	2%	2%	1%	1%	1%	1%	1%	1%	4%	8%	2%	1%	2%	2%	5%	
Other	5%	2%	7%	6%	8%	4%	4%	5%	5%	3%	3%	4%	9%	4%	0%	1%	4%	9%	
Refused	2%	0%	1%	1%	0%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	2%	0%	0%	

Q4. Which of the following describes your organization? (Check all that apply)

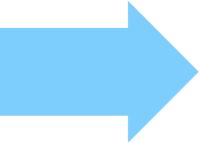
	Area				Child Care Center	Type of Org			Length in Industry		Size of Org				Discounted		Family Income		
	Total	Rural	Suburban	Urban		Registered/Group Family Child Care	School Age Child Care	Up to 10 years	More than 10 years	1-12	13-24	25-49	50+	Yes	No	<\$25K	\$25K to \$49K	\$50K to \$100K	>\$100K
Child Care Center	35%	24%	45%	35%	100%	3%	38%	20%	42%	3%	8%	80%	83%	35%	24%	28%	38%	63%	
Registered Family/Group Family Child Care	58%	72%	30%	58%	4%	72%	100%	52%	87%	91%	9%	4%	50%	73%	68%	67%	55%	35%	
School Age Child Care	12%	9%	12%	14%	13%	3%	100%	12%	12%	3%	4%	18%	27%	14%	9%	12%	12%	7%	

 **842**

Childcare providers in NYS

 **74%**

Worked in the industry for 6 or more years

 **80%**

Received the childcare stabilization grant



→ 36%

Suburbs



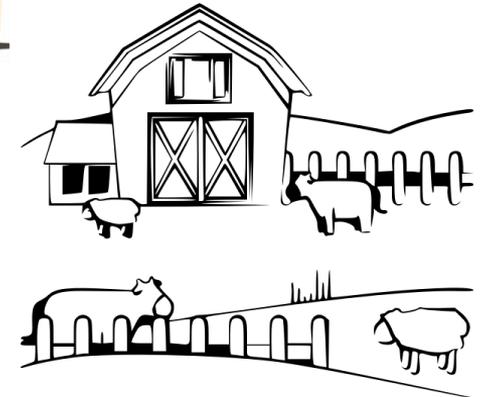
→ 34%

Urban



→ 27%

Rural





➔ 35%

Child Care Center



➔ 58%

Group Family Home  
Care

# How many children do NYS child care organizations serve?

<b>Number of Children Served</b>	<b>Percentage of NYS Child Care Organizations</b>
1-12	40%
13-24	20%
25-49	9%
50 or more	30%

66%

Of NYS child care providers who are licensed to serve 1-12 children are group family child care providers

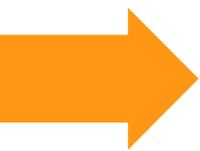
71%

Of NYS child care providers who are licensed to serve 50 or more children are child care centers



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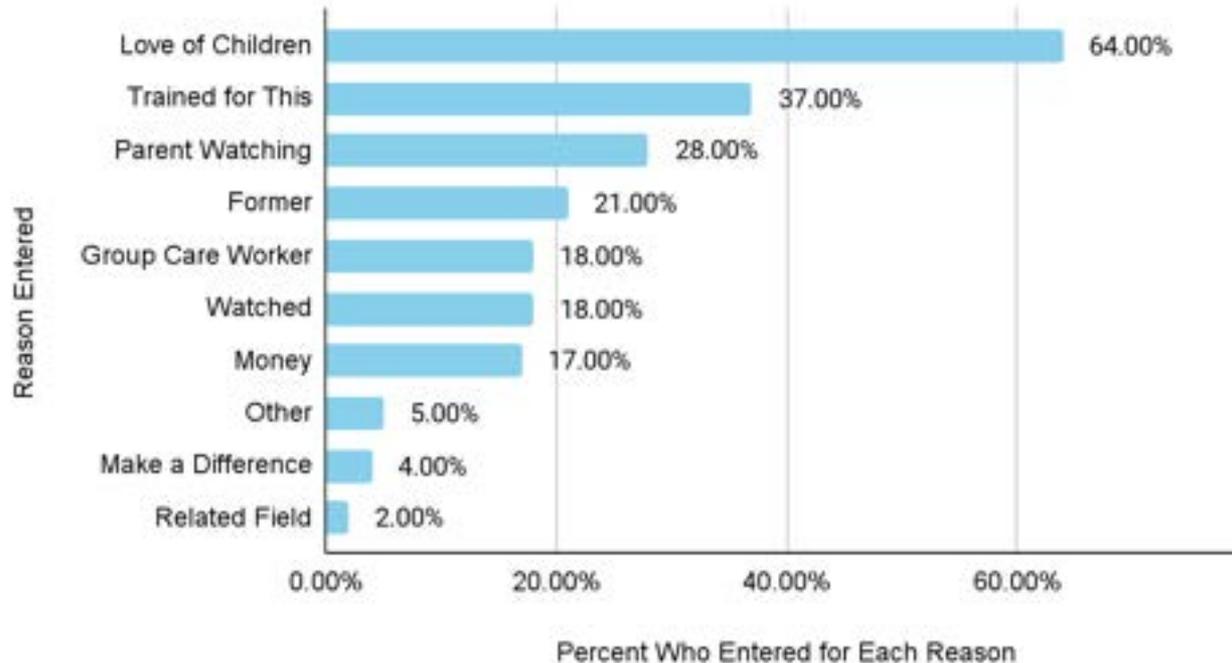
# Love Of Children



64%

NYS child care providers are in this industry because of their love of children

### Why Providers Entered the Industry





“Priority one is safety, priority two is kids’ happiness, priority three is kids learning something.”

*-Ann Horowitz (RWC - Nonprofit)*



“ The ability to provide parents and children with the opportunity to flourish is why I was able to continue in the face of the pandemic.”

*-Anne Marie Watts*

5.

# Childcare in Crisis

# Why is it a crisis?

- Lack of availability (childcare deserts)
- Affordability
- Insufficient funding
- Recruiting and retaining staff



# Many NYS Child Care Providers Have Expressed A Variety of Challenges.

Making a Profit 69%



Recruiting Qualified Staff 66%



Maintaining Required Staff Levels 64%



Providing Staff Benefits 61%



Retaining Staff 56%



Providing Adequate Space 55%



Providing Staff Training 53%



Filling All Available Slots 52%



Maintaining Staff Morale 52%



Balancing the Need to Care for Children with Educating Them 50%



Meeting OCFS Standards 48%



Having Enough Books, Toys, Games, etc. 45%



Maintaining Personal Care Supplies for the Children 39%



Maintaining Attendance Sheets 38%

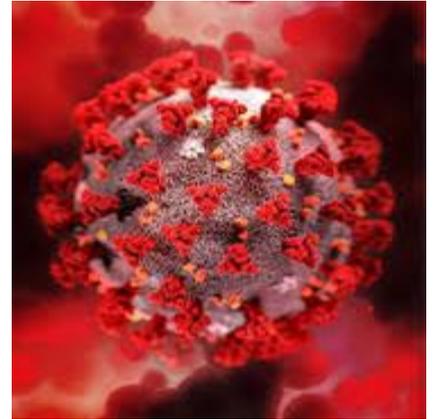


Providing Nutritious Meals 38%



# Coming Out Of The Pandemic

- ▷ **19%** of NYS child care providers say they have come out stronger after the pandemic
- ▷ **31%** believe that they have **survived** and they are in a similar position as they were before the pandemic,
- ▷ **30%** believe that the pandemic has taken a **large toll** on them.



# Concerns For Children Moving Forward



Shortened Attention Span	68%
Language Development	68%
Social Skills (Playing with Others)	71%
Behavioral Referrals	69%
Mental Health	70%

Physical Health	59%
Learning Loss/ Learning Gap	69%
Retention of Information	<b>64%</b>
Separation Anxiety	64%
Emotional/Social Cues	<b>69%</b>

64% of child care providers are somewhat or very concerned with children's retention of information



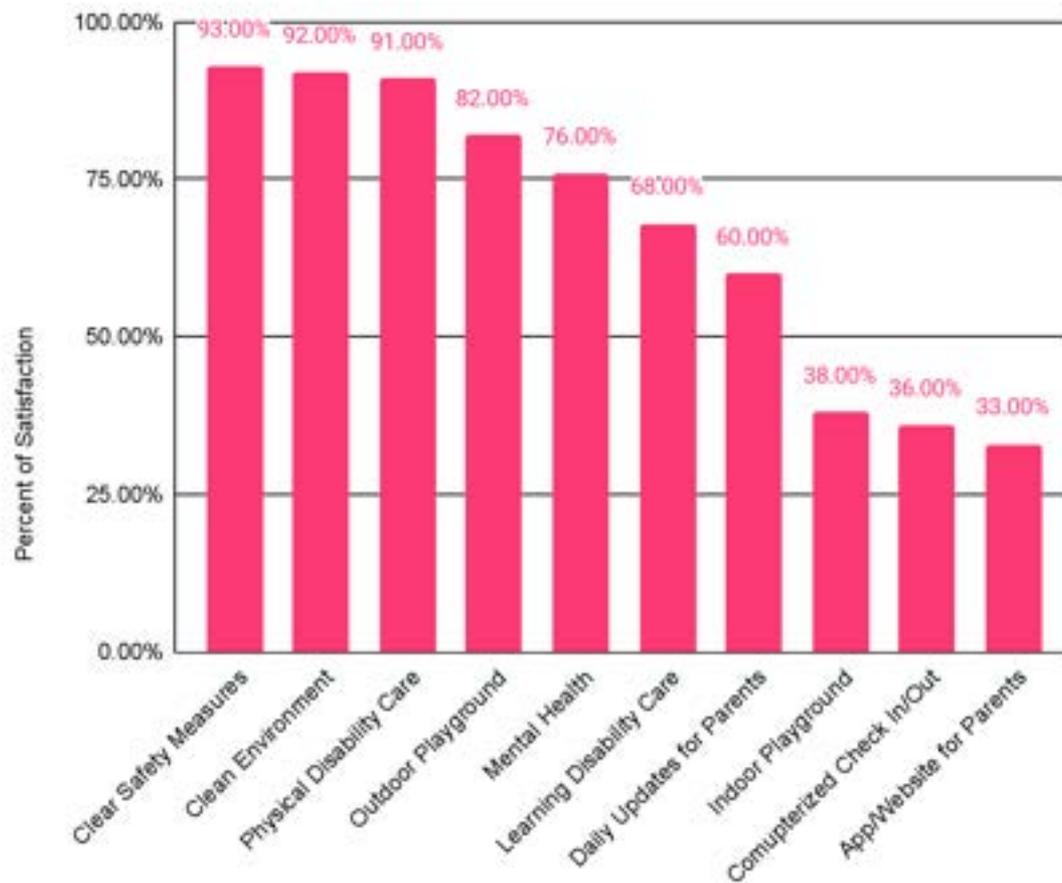
69% of child care providers are somewhat or very concerned about children recognizing social and emotional cues



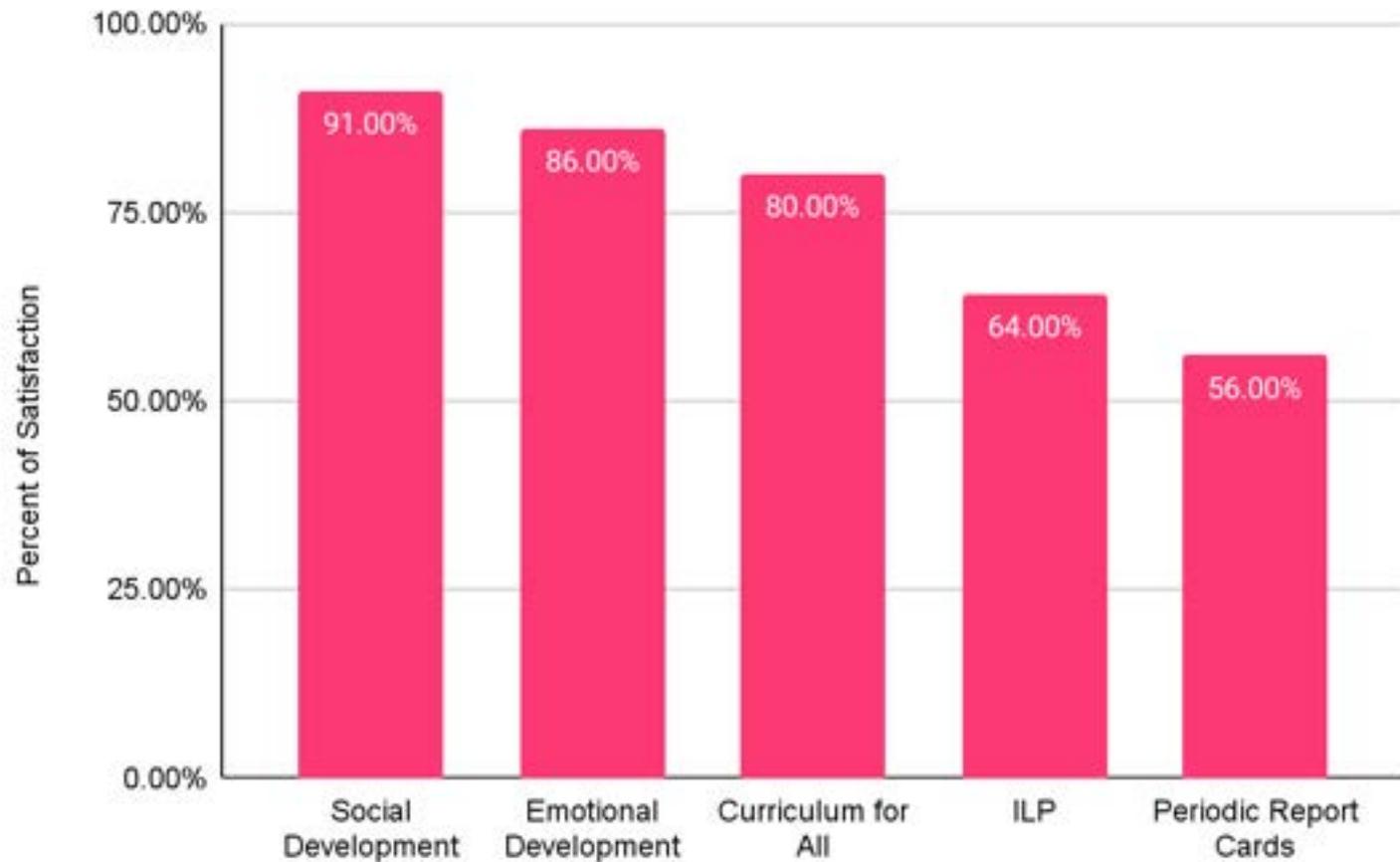
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# Satisfaction

## Satisfaction of Care & Safety



## Satisfaction of Education



➔ 21%

Of NYS Childcare providers believe that while they try to stimulate and teach the children, when it really comes down to it, they are a safe place that **lovingly takes care of children but not really a school.**

➔ 63%

Of NYS Childcare providers believe the program at their childcare center **not only cares for children but thoughtfully seeks to educate and develop** them as young people preparing for life.

Of the NYS Childcare providers who say they care and educate



➔ 79%

Child Care Center



➔ 55%

Group Family Home  
Care

7.

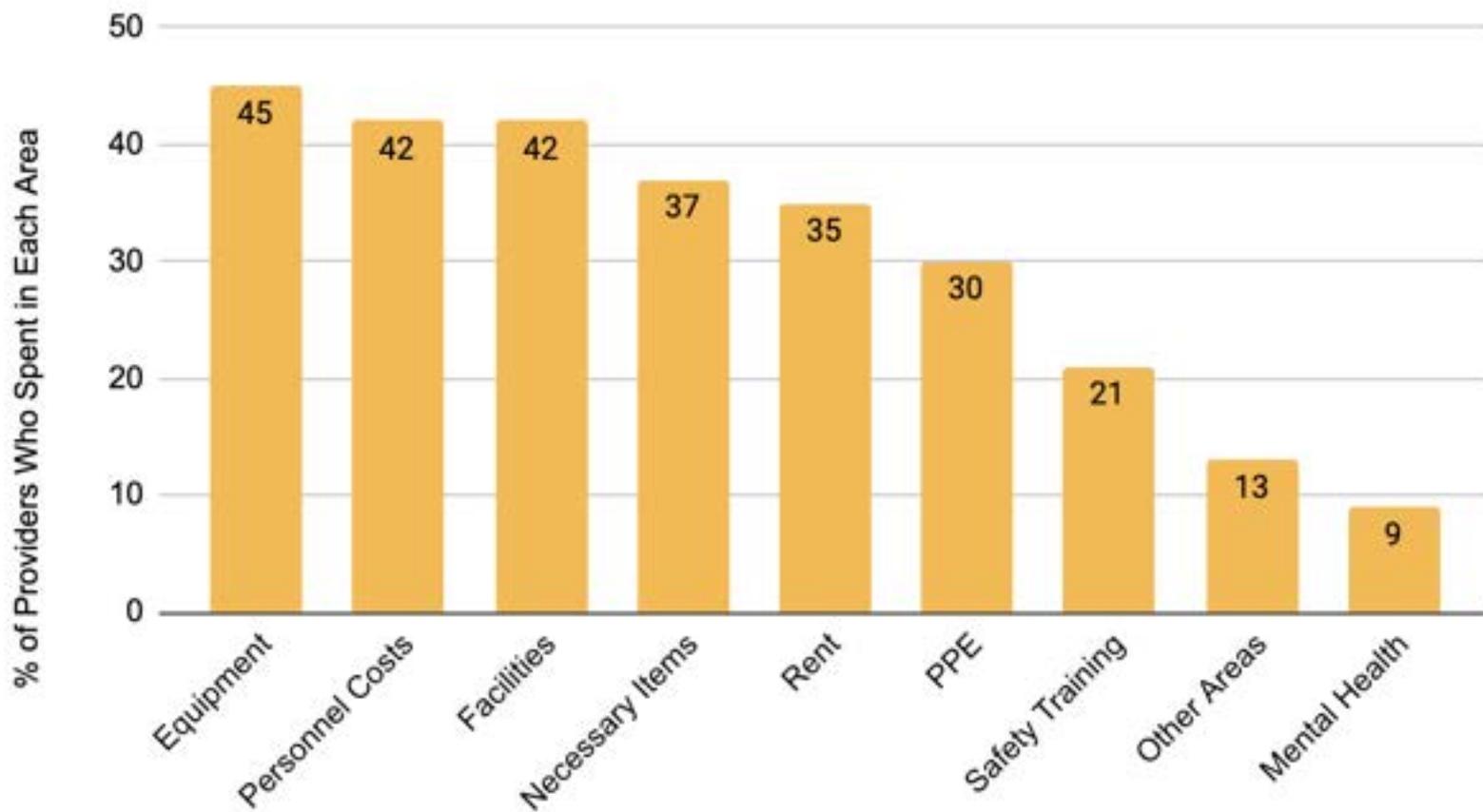
# Childcare Stabilization Grant



80% of NYS Childcare providers said they received a childcare stabilization grant.

Of these 80% total providers who received the grant, 87% were from rural areas, 83% were from suburban and 79% were from urban areas.

## Where Was Money Spent out of the 80% who Received CSG





“Our government needs to really work on funding and better staffing and training to help us with the decline of mental health.”

*-Lisa Coons (ELL teacher)*

8.

What if?

→ 92%



Of NYS Childcare providers surveyed either somewhat or strongly support governmental efforts aimed at generating **more** financial resources for early childhood education.

# The Takeaways

<b>Proposed Legislation</b>	<b>Percent of Support</b>
Expanding Child care Assistance Eligibility to Families Who Make up to 85% of the State Median Income	84%
Tax Credits for Employer Provided or Sponsored Care	83%
Establishing an Early Learning Child Care Program to Provide Subsidies to Covered Children to Attend Early Learning Programs	79%
Establishing the New York State Child Care Board	77%
Imposing a Payroll Tax, on Certain Employers for the Purposes of Enhancing Early Childhood Education for children under 5	57%



*“I think universal childcare and preschool are excellent, and would be beneficial to many families, but the concern is it would put small home providers such as ours out of business.”*

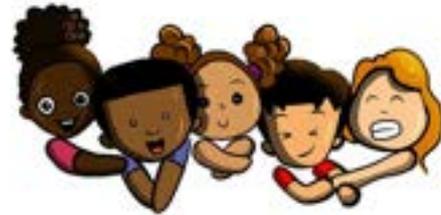
*-Cheryl Schermerhorn (Home Care Provider)*

9.

Looking to the future

# Children's Future Post Covid-19

Nearly half of NYS child care providers believe that the impact of Covid-19 on children will have long lasting impacts, while a third believe that children will bounce back easily.



# Family Futures Post Covid-19

If kids are unable to attend childcare due to issues with accessibility and affordability, then parents may have to stay home with their children, and leave the workforce altogether.

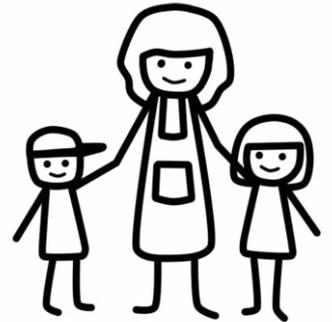
This could have lasting effects on the finances of individual households, and the economy in general.



# The Future Of NYS Childcare Providers

Clearly, NYS child care providers are facing many challenges & concerns. The futures of these providers are certainly at risk due to:

- Staff shortages
- Lack of funding
- Difficulty making a profit
- Inability to pass essential legislation



10.

# Conclusion

# Final Takeaways



- New York State is in the middle of a childcare crisis.
- New York State child care organizations need more resources to better serve young children and their families.
- More legislation is needed to protect our children's futures.

# Questions?

