3047 United States Residents

| Start Total | - | | | | Fanship | Categor | v | Ger | nder | | A | ze . | | | Res | gion | | | Fth | nicity | | | Educa | tion |
|---|----------------------------------|-------------|----------|---------------|--------------|----------|----------------|----------|---------|------------------|--------|---------|-------|--------|------|------|------|---------------|------------|--------|----------|-------|---------|----------|
| March Marc | | Total | Total | | 1 | Lutege | Ì | - | | | 1 | | | | 1 | | | | | | | | | T |
| Very often 29% 29% 60% 31% 38% 20% 10% 36% 27% 32% 36% 38% 33% 32% 27% 29% 29% 29% 29% 29% 29% 39% 33% 32% 27% 29% | | | | Avi | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | мw | w | White | | Latino | Asian | Other | No Deg. | B.A |
| Not very noten 19% 23% 7% 20% 25% 23% 15% 23% 15% 23% 15% 23% 15% 13% | Very often | 29% | 24% | 609 | 31% | 20% | 10% | 36% | 22% | 36% | 33% | 25% | 19% | 34% | 28% | 29% | 27% | 25% | 38% | 34% | 27% | 37% | | 309 |
| Never 19% 19% 19% 19% 19% 19% 20% 46% 19% 5% 14% 19% 25% 14% 19% 25% 14% 19% 25% 27% 15% 21% 20% 20% 22% 10% 16% 17% 14% 21% 20% 20% 10% 14% 21% 20% 20% 10% 14% 21% 20% 20% 10% 14% 21% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 14% 20% 10% 10% 14% 20% 10% 10% 14% 20% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1 | Somewhat often | 29% | 30% | 319 | 38% | 30% | 16% | 32% | 27% | 31% | 31% | 27% | 28% | 32% | 29% | 29% | 29% | 29% | 33% | 32% | 32% | 21% | 28% | 32 |
| On't Know/Refused 3% 0% 1% 1% 1% 1% 5% 7% 3% 4% 2% 2% 5% 5% 3% 3% 3% 3% 3% 2% 3% 3 | Not very often | 19% | 21% | 7% | 20% | 25% | 23% | 16% | 22% | 17% | 19% | 21% | 21% | 15% | 19% | 19% | 21% | 21% | 16% | 17% | 22% | 11% | 19% | 209 |
| Q25. Do you have an account with one of these onlines sportsbooks? Total | Never | 19% | 18% | 1% | 10% | 20% | 46% | 13% | 25% | 14% | 15% | 22% | 27% | 15% | 21% | 20% | 20% | 22% | 10% | 16% | 17% | 24% | 21% | 15 |
| Fanship Category Gender Age Region Ethnicity Edward Fanship Category Region Ethnicity Edward Fanship Category Region Ethnicity Edward Fanship Category Region | Don't Know/Refused | 3% | 6% | 1% | 1% | 5% | 7% | 3% | 4% | 2% | 2% | 5% | 5% | 3% | 4% | 2% | 3% | 3% | 3% | 2% | 3% | 7% | 4% | 29 |
| Total Total Avid Involved Casual Nonfan M F 18-34 35-49 50-64 65+ NE S MW W W Mite Amer/Black Latino Asian Other No De | Q25. Do you have an account wi | th one of t | hese on | line sportsbo | oks? | | | | | | | | | | | | | | | | | | | |
| No Part P | | | | | Fanship | Categor | у | Gei | nder | | A | ge | | | Reg | gion | | | Eth | nicity | | | Educa | ition |
| Yes | | Total | Total | | | | | | | | | | | | | | | | Afr | | | | | |
| No | | 2025 | 2024 | Avi | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | W | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A |
| Danit Know/Refused 1% 2% 1% 2% 1% 2% 1% 1% | Yes | 22% | 19% | 679 | 6 23% | 6% | 2% | 30% | 15% | 35% | 34% | 10% | 4% | 27% | 22% | 22% | 19% | 16% | 33% | 38% | 27% | 21% | 21% | 25% |
| Capability Ca | No | 76% | 79% | 329 | 6 75% | 94% | 97% | 69% | 83% | 63% | 65% | 89% | 96% | 72% | 77% | 77% | 79% | 83% | 66% | 61% | 70% | 77% | 78% | 74% |
| Total No No No No No No No N | Don't Know/Refused | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 0% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 3% | 2% | 1% | 1% |
| Total No No No No No No No N | 000 111 005 11 011111111 | | | | ٠ | | <u> </u> | | l | | | | L | | | | | | | | | | | <u> </u> |
| Total 2025 | Q26. [If Q25 = No or DK] While y | ou may no | t nave a | n active acco | | | | | | n one o | | | sport | SDOOKS | | -ion | | ı | Eth | nicit. | | | Educa | tion |
| Avid Involved Casual Nonfan M F 18-34 35-49 50-64 65+ NE S MW W White Amer/Black Latino Asian Other No Devices No Devic | | 7-4-1 | | | Fansnip | Categor | У | Gei | iaer | | I A | ge | ı | | Keg | gion | | | | nicity | l | 1 | Educa | tion |
| Yes | | | | A | | | N 6 | | _ | 40.24 | 25 40 | FO 64 | c=. | | _ | | | \ A //L ! A - | | | . | O41 | N- D | |
| No | | | | | | | + | | | | | | | | | | | | • | | | | | + |
| Don't Know/Refused | | | | | | | | | | | | | | | | | | | | | | | | 8% |
| Q25 - Q26. Computed Account Status Total 2025 | | | | | _ | | | | | | | | | | | | | | | | | | | 919 |
| Total 2025 | Don't Know/Refused | 2% | | 3% | 2% | 3% | 1% | 1% | 3% | 4% | 2% | 2% | 1% | 2% | 2% | 2% | 3% | 1% | 4% | 4% | 3% | 4% | 2% | 2% |
| Total 2025 Avid Involved Casual Nonfan M F 18-34 35-49 50-64 65+ NE S NW W W W W W W W W | Q25 - Q26. Computed Account S | atus | ļ | | | | ļ | | | | ļ. | ! | ļ | | | ļ | | ļ | ļ. | | ļ | | | |
| Have an Account (Q25 = Yes) Have an Account (Q26 = Yes) Avi | | | | | Fanship | Categor | у | Ger | nder | | A | ge | | | Reg | gion | | | | nicity | | | Educa | tion |
| Have an Account (Q25 = Yes) 22% | | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| Company Comp | | 2025 | | Avi | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | W | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A. |
| Had an account (Q26 = Yes) Solution Total 2025 2024 Avid Involved Casual Nonfan Monfan Mo | | 22% | | 679 | 23% | 6% | 2% | 30% | 15% | 35% | 34% | 10% | 4% | 27% | 22% | 22% | 19% | 16% | 33% | 38% | 27% | 21% | 21% | 25% |
| (Q26 = Yes) | , , , | | | | | | | | | | | | | | | | | | | | | | | + |
| Company Com | | 5% | | 7% | 8% | 4% | 1% | 6% | 4% | 7% | 7% | 4% | 3% | 6% | 5% | 5% | 6% | 4% | 7% | 7% | 6% | 4% | 5% | 6% |
| Solution Control Co | No account | 72% | | 260 | 60% | 00% | 0.7% | 6.49/ | 90% | E00/ | E0% | 96% | 02% | 67% | 720/ | 720/ | 75% | 90% | E0% | EE0/ | 67% | 75% | 7/10/ | 70% |
| Total Total Total 2025 2024 | (Both Q25 AND Q26 = No or DK) | 72/0 | | 207 | 0976 | 3070 | 3776 | 04/6 | 8076 | 36/0 | 33/0 | 8070 | 33/0 | 07/6 | 73/0 | 73/0 | /3/0 | 8070 | 35/0 | 33/0 | 07/6 | 73/0 | 74/0 | 107 |
| Total Total Total 2025 2024 | O27. (Of those with an account) | [Do/Did] v | ou have | at least one | ann on vou | r smartn | hone to a | ICCESS ! | vour oi | nline sr | ortsho | ok acco | unt? | | | | | | | | | | | <u> </u> |
| Total 2025 2024 | Q271 (OT those with an account) | [50,5.0] | l l | at icast one | · · · · · · | | | | • | c 3 _F | | | u | | Res | ion | | | Fth | nicity | | | Educa | tion |
| Yes 87% 91% 96% 78% 68% 74% 90% 81% 11% 183 95% 11% 11% 121% 23% 20% 10% 11% 121% 129% 120% | | Total | Total | | 1 0.1.511.19 | Lutego | i - | | | | 1 | Ī | | | | | | | | | | | Ludea | T |
| No 13% 8% 4% 21% 29% 26% 10% 18% 11% 11% 23% 20% 10% 14% 13% 14% 11% 11% 10% 14% 19% 15% | | | | Avi | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | MW | w | White | | Latino | Asian | Other | No Deg. | B.A. |
| No 13% 8% 4% 21% 29% 26% 10% 18% 11% 11% 23% 20% 10% 14% 13% 14% 14% 11% 10% 14% 19% 15% | Yes | | | 969 | | | | | 81% | | 1 | | | | | | | | <u> </u> | | | | | 909 |
| | | | | | | | | _ | | | | | | | | | | | | | | | | 9% |
| Don't Know/Refused 0% 1% 0% 11 3% 0% 0% 10% 10% 70% 11 10% 10% 00% 10% | 110 | | | | | | | | | | | | | | | | | | | | | | | /- |

| | ileli ulu | you iiis | l create a | an acce | ount with a | | | | | | | | | | | | | 1 | | | | | | |
|--|---|--|------------|--|---|--|---|---|---|--|--|--|--------------------------------------|--------------------------------------|---|---|--|--|--|---|--|--|--|--|
| | | | | | Fanship | Categor | у | Ger | der | | Aε | e | | | Reg | ion | | | | nicity | | | Educa | tion |
| | Total | Total | | | | | _ | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | | 35-49 | 50-64 | 65+ | NE | S | MW | W | | Amer/Black | Latino | Asian | - | No Deg. | B.A. |
| Within the past year | 33% | 35% | | 32% | 32% | 41% | 36% | 31% | 38% | 38% | 33% | 28% | 12% | 28% | 37% | 33% | 33% | 31% | 33% | 37% | 23% | 46% | 35% | 29% |
| More than a year ago but less that | 34% | 35% | | 34% | 36% | 24% | 40% | 34% | 35% | 36% | 33% | 38% | 25% | 36% | 34% | 32% | 33% | 34% | 34% | 37% | 29% | 23% | 35% | 329 |
| two years ago | ,- | | | | | | | | | | | | | | | | | | | | | | | |
| More than two years ago | 31% | 29% | | 33% | 30% | 28% | 21% | 35% | 24% | 26% | 33% | 31% | 64% | 35% | 28% | 33% | 32% | 33% | 32% | 26% | 43% | 26% | 28% | 379 |
| Don't Know/Refused | 1% | 1% | | 1% | 2% | 6% | 3% | 1% | 3% | 1% | 2% | 3% | 0% | 1% | 2% | 2% | 1% | 1% | 1% | 1% | 6% | 5% | 1% | 2% |
| | | L | | | | | l | | | | | | | | | | | | | | | | | |
| Q29. (Of those with an account) H | ow man | online | sportsbo | ooks (i. | • | | • | | | raftKin | | | s, etc. | [do/d | | | an acc | count w | | | | | | |
| | Tat-1 | Takal | | | Fanship | Lategor | y | Ger | aer | | Ag | e | | | Reg | ion | | | | nicity | | | Educa | tion |
| | Total 2025 | Total 2024 | | Avid | Involved | Cooust | Nonfan | м | F | 18-34 | 25 40 | EO 64 | 65+ | NE | | MW | w | \A/bi+- | Afr Amer/Black | Latino | Asian | Other | No Do- | D 4 |
| Look and | | | | | | | | | | | | | | | S 440/ | | | | | | | | | |
| Just one | 40% | 37% | | 30% | 47% | 67% | 51% | 37% | 46% | 34% | 39% | 51% | 73% | 35% | 41% | 41% | 43% | 44% | 36% | 35% | 38% | 44% | 39% | 419 |
| 2 | 34% | 35% | | 39% | 32% | 14% | 30% | 36% | 31% | 38% | 36% | 25% | 10% | 39% | 35% | 30% | 31% | 31% | 38% | 38% | 31% | 27% | 35% | 339 |
| 3 | 15% | 21% | | 17% | 14% | 5% | 16% | 16% | 13% | 16% | 15% | 12% | 12% | 14% | 12% | 15% | 19% | 15% | 11% | 16% | 21% | 10% | 15% | 159 |
| 4 or more | 10% | 7% | | 13% | 7% | 5% | 0% | 11% | 8% | 12% | 9% | 7% | 5% | 12% | 10% | 12% | 6% | 7% | 14% | 11% | 8% | 15% | 10% | 109 |
| Don't Know/Refused | 1% | 0% | | 0% | 1% | 8% | 3% | 1% | 3% | 1% | 1% | 5% | 0% | 0% | 2% | 2% | 1% | 2% | 0% | 1% | 2% | 5% | 1% | 2% |
| Q30. (Of those with an account) H | | [a] = /al: | d1 | | | | | | | h-4 | | *** | : | la bata | | | | ļ | | | | | | |
| Q30. (Of those with an account) H | ow orter | 1 [00/01 | aj you cri | ieck ai | Fanship | | | Ger | | bet, or | Ag | | possin | ie bets | Reg | ion | | I | E+hr | nicity | | | Educa | tion |
| | Total | | | | ганынр | categoi | У | Gei | iuei | | | | | | neg | 1011 | | | EUII | | | | | tion |
| | | | | | | | ĺ | | | | 7.5 | ,- | | | | | | | ۸fr | licity | | | | |
| 1 | | Total | | Avid | Involved | Casual | Nonfan | M | _ | 19.2/ | | | 65+ | NE | ç | NAVA | ۱۸/ | White | Afr | | Asian | Other | | RΛ |
| Mara than 2 times a day | 2025 | 2024 | | Avid | Involved | | Nonfan | M | | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | W | | Amer/Black | Latino | Asian | - | No Deg. | |
| More than 2 times a day | 2025 19% | 2024 24% | | 30% | 8% | 4% | 0% | 22% | 16% | 24% | 35-49 18% | 50-64 12% | 10% | 16% | 22% | 18% | 20% | 13% | Amer/Black 31% | Latino 22% | 22% | 19% | No Deg. | 16% |
| Once or twice each day | 2025 19% 25% | 2024 24% 24% | | 30% 32% | 8% 22% | 4% 6% | 0% 4% | 22% 28% | 16% 20% | 24% 30% | 35-49 18% 23% | 50-64 12% 21% | 10% 16% | 16% 28% | 22% 25% | 18% 21% | 20% 28% | 13% 25% | Amer/Black 31% 20% | 22% 30% | 22% 32% | 19% 15% | No Deg. 21% 23% | 16% 31% |
| Once or twice each day A couple of times a week | 2025 19% 25% 30% | 2024 24% 24% 30% | | 30% 32% 28% | 8% 22% 37% | 4% 6% 20% | 0% 4% 7% | 22% 28% 30% | 16% 20% 30% | 24% 30% 27% | 35-49 18% 23% 33% | 50-64 12% 21% 23% | 10% 16% 50% | 16% 28% 32% | 22% 25% 28% | 18% 21% 31% | 20% 28% 30% | 13% 25% 33% | Amer/Black 31% 20% 26% | 22% 30% 26% | 22% 32% 31% | 19% 15% 36% | No Deg. 21% 23% 29% | 16% 31% 32% |
| Once or twice each day A couple of times a week Once in a while | 2025 19% 25% 30% 18% | 2024 24% 24% 30% 20% | | 30% 32% 28% 9% | 8% 22% 37% 23% | 4% 6% 20% 46% | 0% 4% 7% 45% | 22% 28% 30% 16% | 16% 20% 30% 22% | 24% 30% 27% 14% | 35-49 18% 23% 33% 21% | 50-64 12% 21% 23% 29% | 10% 16% 50% 14% | 16% 28% 32% 21% | 22% 25% 28% 17% | 18% 21% 31% 25% | 20% 28% 30% 12% | 13% 25% 33% 21% | Amer/Black 31% 20% 26% 17% | Latino 22% 30% 26% 18% | 22% 32% 31% 12% | 19% 15% 36% 9% | No Deg. 21% 23% 29% 20% | 169 319 329 169 |
| Once or twice each day A couple of times a week Once in a while Never | 2025 19% 25% 30% 18% 6% | 2024 24% 24% 30% 20% 3% | | 30% 32% 28% 9% 0% | 8% 22% 37% 23% 8% | 4% 6% 20% 46% 21% | 0% 4% 7% 45% 44% | 22% 28% 30% 16% 3% | 16% 20% 30% 22% 10% | 24% 30% 27% 14% 4% | 35-49 18% 23% 33% 21% 6% | 50-64 12% 21% 23% 29% 13% | 10% 16% 50% 14% 10% | 16% 28% 32% 21% 3% | 22% 25% 28% 17% 8% | 18% 21% 31% 25% 4% | 20% 28% 30% 12% 7% | 13% 25% 33% 21% 8% | Amer/Black 31% 20% 26% 17% 5% | Latino 22% 30% 26% 18% 3% | 22% 32% 31% 12% 2% | 19% 15% 36% 9% 12% | No Deg. 21% 23% 29% 20% 7% | 16% 31% 32% 16% 4% |
| Once or twice each day A couple of times a week Once in a while Never | 2025 19% 25% 30% 18% | 2024 24% 24% 30% 20% | | 30% 32% 28% 9% | 8% 22% 37% 23% | 4% 6% 20% 46% | 0% 4% 7% 45% | 22% 28% 30% 16% | 16% 20% 30% 22% | 24% 30% 27% 14% | 35-49 18% 23% 33% 21% | 50-64 12% 21% 23% 29% | 10% 16% 50% 14% | 16% 28% 32% 21% | 22% 25% 28% 17% | 18% 21% 31% 25% | 20% 28% 30% 12% | 13% 25% 33% 21% | Amer/Black 31% 20% 26% 17% | Latino 22% 30% 26% 18% | 22% 32% 31% 12% | 19% 15% 36% 9% | No Deg. 21% 23% 29% 20% | 16% 31% 32% 16% 4% |
| Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused | 2025 19% 25% 30% 18% 6% 1% | 2024 24% 24% 30% 20% 3% 0% | ced a be | 30% 32% 28% 9% 0% 1% | 8% 22% 37% 23% 8% 1% | 4% 6% 20% 46% 21% 4% | 0% 4% 7% 45% 44% 0% | 22% 28% 30% 16% 3% 1% | 16% 20% 30% 22% 10% 1% | 24% 30% 27% 14% 4% 2% | 35-49 18% 23% 33% 21% 6% | 50-64 12% 21% 23% 29% 13% | 10% 16% 50% 14% 10% | 16% 28% 32% 21% 3% | 22% 25% 28% 17% 8% | 18% 21% 31% 25% 4% | 20% 28% 30% 12% 7% | 13% 25% 33% 21% 8% | Amer/Black 31% 20% 26% 17% 5% | Latino 22% 30% 26% 18% 3% | 22% 32% 31% 12% 2% | 19% 15% 36% 9% 12% | No Deg. 21% 23% 29% 20% 7% | 16% 31% 32% |
| Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused | 2025 19% 25% 30% 18% 6% 1% | 2024 24% 24% 30% 20% 3% 0% | ced a be | 30% 32% 28% 9% 0% 1% | 8% 22% 37% 23% 8% 1% | 4% 6% 20% 46% 21% 4% | 0% 4% 7% 45% 44% 0% | 22% 28% 30% 16% 3% 1% | 16% 20% 30% 22% 10% 1% | 24% 30% 27% 14% 4% 2% | 35-49 18% 23% 33% 21% 6% | 50-64 12% 21% 23% 29% 13% 3% | 10% 16% 50% 14% 10% | 16% 28% 32% 21% 3% | 22% 25% 28% 17% 8% | 18% 21% 31% 25% 4% 1% | 20% 28% 30% 12% 7% | 13% 25% 33% 21% 8% | Amer/Black 31% 20% 26% 17% 5% 1% | Latino 22% 30% 26% 18% 3% | 22% 32% 31% 12% 2% | 19% 15% 36% 9% 12% | No Deg. 21% 23% 29% 20% 7% | 16% 31% 32% 16% 4% 1% |
| Once or twice each day A couple of times a week | 2025 19% 25% 30% 18% 6% 1% | 2024 24% 24% 30% 20% 3% 0% | ced a be | 30% 32% 28% 9% 0% 1% | 8% 22% 37% 23% 8% 1% | 4% 6% 20% 46% 21% 4% | 0% 4% 7% 45% 44% 0% | 22% 28% 30% 16% 3% 1% | 16% 20% 30% 22% 10% 1% | 24% 30% 27% 14% 4% 2% | 35-49 18% 23% 33% 21% 6% 0% | 50-64 12% 21% 23% 29% 13% 3% | 10% 16% 50% 14% 10% | 16% 28% 32% 21% 3% | 22% 25% 28% 17% 8% 1% | 18% 21% 31% 25% 4% 1% | 20% 28% 30% 12% 7% | 13% 25% 33% 21% 8% | Amer/Black 31% 20% 26% 17% 5% 1% | 22% 30% 26% 18% 3% 1% | 22% 32% 31% 12% 2% | 19% 15% 36% 9% 12% | No Deg. 21% 23% 29% 20% 7% 1% | 16% 31% 32% 16% 4% 1% |
| Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused | 2025 19% 25% 30% 18% 6% 1% | 2024 24% 24% 30% 20% 3% 0% | ced a be | 30% 32% 28% 9% 0% 1% | 8% 22% 37% 23% 8% 1% | 4% 6% 20% 46% 21% 4% | 0% 4% 7% 45% 44% 0% | 22% 28% 30% 16% 3% 1% | 16% 20% 30% 22% 10% 1% | 24% 30% 27% 14% 4% 2% | 35-49 18% 23% 33% 21% 6% 0% | 50-64 12% 21% 23% 29% 13% 3% | 10% 16% 50% 14% 10% | 16% 28% 32% 21% 3% | 22% 25% 28% 17% 8% 1% | 18% 21% 31% 25% 4% 1% | 20% 28% 30% 12% 7% | 13% 25% 33% 21% 8% 1% | Amer/Black 31% 20% 26% 17% 5% 1% | 22% 30% 26% 18% 3% 1% | 22% 32% 31% 12% 2% | 19% 15% 36% 9% 12% 8% | No Deg. 21% 23% 29% 20% 7% 1% | 169 319 329 169 4% 1% |
| Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused Q31. (Of those with an account) H | 2025 19% 25% 30% 18% 6% 1% ave you | 2024 24% 24% 30% 20% 3% 0% Total | ced a be | 30% 32% 28% 9% 0% 1% | 8% 22% 37% 23% 8% 1% sporting ev | 4% 6% 20% 46% 21% 4% Categor | 0% 4% 7% 45% 44% 0% ough an o | 22% 28% 30% 16% 3% 1% online s | 16% 20% 30% 22% 10% 1% portsk | 24% 30% 27% 14% 4% 2% | 35-49 18% 23% 33% 21% 6% 0% | 50-64 12% 21% 23% 29% 13% 3% | 10% 16% 50% 14% 0% | 16% 28% 32% 21% 3% 0% | 22% 25% 28% 17% 8% 1% | 18% 21% 31% 25% 4% 1% | 20% 28% 30% 12% 7% 2% | 13% 25% 33% 21% 8% 1% | Amer/Black 31% 20% 26% 17% 5% 1% | Latino 22% 30% 26% 18% 3% 1% | 22% 32% 31% 12% 2% 2% | 19% 15% 36% 9% 12% 8% | No Deg. 21% 23% 29% 20% 7% 1% | 16% 31% 32% 16% 4% 1% |
| Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused | 2025 19% 25% 30% 18% 6% 1% ave you Total 2025 | 2024 24% 24% 30% 20% 3% 0% ever pla | ced a be | 30% 32% 28% 9% 0% 1% t on a | 8% | 4% 6% 20% 46% 21% 4% cent thro Categor | 0% 4% 7% 45% 44% 0% ough an o | 22% 28% 30% 16% 3% 1% miline s Ger | 16% 20% 30% 22% 10% 1% portsk | 24% 30% 27% 14% 4% 2% cook? | 35-49 18% 23% 33% 21% 6% 0% | 50-64 12% 21% 23% 29% 13% 3% | 10% 16% 50% 14% 0% | 16% 28% 32% 21% 3% 0% | 22% 25% 28% 17% 8% 1% Reg | 18% 21% 31% 25% 4% 1% ion | 20% 28% 30% 12% 7% 2% | 13% 25% 33% 21% 8% 1% | Amer/Black 31% 20% 26% 17% 5% 1% Ethr Afr Amer/Black | 22% 30% 26% 18% 3% 1% | 22% 32% 31% 12% 2% 2% | 19% 15% 36% 9% 12% 8% | No Deg. 21% 23% 29% 20% 7% 1% Educa | 16% 31% 32% 16% 4% 1% tion |
| Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused Q31. (Of those with an account) H | 2025 19% 25% 30% 18% 6% 1% ave you Total 2025 83% | 2024 24% 24% 30% 20% 3% 0% Total 2024 88% | ced a be | 30% 32% 28% 9% 0% 1% t on a: Avid 93% | 8% 22% 37% 23% 8% 1% sporting ev Fanship Involved 78% | 4% 6% 20% 46% 21% 4% rent thre Categor Casual 55% | 0% 4% 7% 45% 444% 0% Dough an o Y Nonfan 59% | 22% 28% 30% 16% 3% 1% online s Ger M 87% | 16% 20% 30% 22% 10% 1% portsk der F 77% | 24% 30% 27% 14% 2% 200k? 18-34 | 35-49 18% 23% 33% 21% 6% 0% Ag 35-49 | 50-64 12% 21% 23% 29% 13% 3% 50-64 72% | 10% 16% 50% 14% 0% 0% | 16% 28% 32% 21% 3% 0% NE 91% | 22% 25% 28% 17% 8% 1% Reg \$ | 18% 21% 31% 25% 4% 1% ion MW 84% | 20% 28% 30% 12% 7% 2% W 83% | 13% 25% 33% 21% 8% 1% White 86% | Amer/Black 31% 20% 26% 17% 5% 1% Ethr Afr Amer/Black 84% | Latino 22% 30% 26% 18% 3% 1% Latino 81% | 22% 32% 31% 12% 2% 2% Asian 83% | 19% 15% 36% 9% 12% 8% Other 71% | No Deg. 21% 23% 29% 20% 7% 1% Educa No Deg. 80% | 169 319 329 169 4% 1% tion B.A |

| Q32. [If Q31 = Yes] (Of those with a | n accou | ınt AND | who ha | ve plac | ed a bet) H | low ofte | n [do/dio | d] you | place a | bet or | n a spor | ting ev | ent usi | ng an | online | sports | book? | | | | | | | |
|---|---------|----------|----------|---------|--------------|----------|------------|---------|---------|----------|----------|--------------|---------|---------|---------|--------|--------|---------|----------------|-----------|---------|--------|---------|------|
| | | | | | Fanship | Categor | у | Ger | nder | | A | ge | | | Reg | ion | | | Ethi | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | W | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A. |
| 3 or more times a week | 21% | 24% | | 28% | 13% | 6% | 6% | 26% | 12% | 24% | 20% | 19% | 12% | 25% | 20% | 20% | 20% | 16% | 28% | 22% | 30% | 28% | 21% | 21% |
| Once or twice a week | 33% | 35% | | 39% | 28% | 13% | 0% | 34% | 31% | 35% | 36% | 24% | 19% | 41% | 33% | 28% | 30% | 34% | 37% | 28% | 38% | 24% | 31% | 36% |
| A few times every month but less than once a week | 24% | 20% | | 19% | 33% | 24% | 11% | 22% | 27% | 25% | 21% | 21% | 37% | 19% | 26% | 25% | 25% | 23% | 19% | 30% | 17% | 30% | 25% | 22% |
| Once in a while | 21% | 20% | | 13% | 26% | 55% | 82% | 18% | 28% | 16% | 23% | 36% | 33% | 15% | 21% | 26% | 25% | 26% | 15% | 20% | 15% | 19% | 22% | 20% |
| Don't Know/Refused | 1% | 0% | | 1% | 0% | 3% | 0% | 0% | 2% | 1% | 0% | 0% | 0% | 1% | 1% | 0% | 1% | 1% | 2% | 0% | 0% | 0% | 1% | 0% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q33. (Of those with an account AND |) who l | nave pla | ced a be | t) Thin | king about | the bet | s you've | made (| on onli | ine spo | rtsbook | s, woul | d you | say th | at you | [win/v | von] n | ore tha | n you [lose/lo | st], [los | e/lost] | more t | han you | |
| [win/won], or that you usually [brea | ak/brol | ke] even | 1? | | | | | | | | | | | | | | | | | | | | | |
| | | | | | Fanship | Categor | У | Ger | nder | | A | ge | | | Reg | ion | | | Ethi | nicity | | | Educa | tion |
| | Total | Total | İ | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A. |
| Win more than lose | 30% | 36% | | 36% | 23% | 11% | 26% | 33% | 25% | 33% | 29% | 17% | 25% | 32% | 31% | 23% | 32% | 30% | 28% | 31% | 28% | 36% | 24% | 39% |
| Lose more than win | 37% | 30% | | 33% | 42% | 56% | 36% | 36% | 38% | 38% | 36% | 47% | 23% | 38% | 36% | 38% | 37% | 36% | 45% | 34% | 36% | 39% | 41% | 31% |
| Usually break even | 33% | 33% | | 31% | 35% | 30% | 38% | 30% | 37% | 29% | 34% | 36% | 46% | 29% | 32% | 39% | 31% | 34% | 27% | 35% | 36% | 25% | 35% | 29% |
| Don't Know/Refused | 1% | 1% | | 0% | 1% | 3% | 0% | 1% | 0% | 0% | 0% | 0% | 5% | 1% | 1% | 1% | 0% | 1% | 1% | 0% | 0% | 0% | 0% | 1% |
| - | | | | | | | | | | | | | | | | | | | | | | | | |
| Q34. (Of those with an account AND |) who l | nave pla | ced a be | t) Wha | t is the lar | gest tot | al amoun | t of mo | ney y | ou have | e ever v | von in a | day u | sing ar | n onlin | e spor | tsbook | ? | | | | | | |
| | | | | | Fanship | Categor | у | Ger | nder | | A | ge | | | Reg | ion | | | Ethi | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A |
| No more than \$50 | 21% | 20% | | 15% | 23% | 56% | 56% | 18% | 27% | 14% | 24% | 27% | 43% | 19% | 19% | 27% | 18% | 24% | 19% | 15% | 17% | 26% | 23% | 17% |
| \$50.00 - \$99.99 | 22% | 18% | | 22% | 24% | 19% | 30% | 20% | 26% | 24% | 20% | 27% | 17% | 22% | 23% | 22% | 22% | 23% | 24% | 24% | 14% | 13% | 25% | 18% |
| \$100.00 - \$199.99 | 21% | 20% | | 21% | 22% | 13% | 0% | 20% | 21% | 24% | 16% | 20% | 25% | 19% | 21% | 20% | 22% | 21% | 20% | 19% | 25% | 16% | 21% | 20% |
| \$200.00 - \$499.99 | 18% | 21% | | 21% | 15% | 6% | 9% | 19% | 16% | 19% | 19% | 9% | 12% | 17% | 21% | 14% | 17% | 16% | 15% | 20% | 21% | 29% | 14% | 24% |
| \$500.00 - \$999.99 | 9% | 12% | | 10% | 7% | 2% | 0% | 10% | 6% | 9% | 10% | 4% | 3% | 13% | 7% | 6% | 9% | 7% | 10% | 9% | 13% | 4% | 8% | 10% |
| \$1000.00 or more | 10% | 8% | | 11% | 9% | 1% | 0% | 13% | 3% | 10% | 11% | 11% | 0% | 9% | 9% | 10% | 11% | 7% | 10% | 13% | 10% | 11% | 10% | 9% |
| Don't Know/Refused | 1% | 1% | | 0% | 0% | 2% | 5% | 0% | 1% | 0% | 1% | 1% | 0% | 1% | 0% | 1% | 0% | 0% | 1% | 0% | 1% | 0% | 0% | 1% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q35. (Of those with an account AND |) who l | nave pla | ced a be | t) Have | e you ever | placed a | a bet agai | nst you | ur favo | rite tea | am usin | g an on | line sp | ortsbo | ook? | | | | | | | | | |
| | | | | | Fanship | Categor | у | Ger | nder | | A | ge | | | Reg | ion | | | Ethi | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A. |
| Yes | 59% | 56% | | 64% | 55% | 42% | 16% | 61% | 54% | 67% | 55% | 40% | 43% | 56% | 61% | 52% | 65% | 57% | 59% | 64% | 56% | 46% | 55% | 66% |
| No | 40% | 42% | | 36% | 43% | 53% | 54% | 38% | 43% | 32% | 43% | 60% | 50% | 44% | 38% | 45% | 34% | 41% | 41% | 36% | 41% | 46% | 44% | 34% |
| Don't Know/Refused | 2% | 1% | | 0% | 2% | 6% | 30% | 1% | 3% | 1% | 2% | 0% | 6% | 1% | 1% | 3% | 1% | 2% | 1% | 0% | 3% | 8% | 2% | 1% |
| | | | | 1 | | | 1 | 1 | | | 1 | | | | | | | | 1 | | | 1 | | |

3047 United States Residents

| Q36. (Of those with an accoun | | • | | • | • | | | | tion o | n an on | line spo | rtsboo | k in w | hich yo | ou wer | e awar | ded m | oney fo | r your partici | pation o | r perha | aps gua | ranteed t | hat |
|---------------------------------|--------------|-----------|-----------|-----------|--------------|-----------|-----------|---------|----------|----------|----------|---------|---------|-------------|--------|---------|-------|-----------|----------------|----------|---------|---------|-----------|-------|
| your losses would be reilliburs | eur Example | e. bet; | 310, Get | \$100 II | Fanship | | | | nder | | A | re | | 1 | Res | gion | | | Eth | nicity | | | Educa | tion |
| | Total | Total | | | 1 | | , | | | | 1 | ,- | | | | | | | Afr | | | | | Π |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 77% | 79% | | 84% | 70% | 58% | 60% | 79% | 73% | 83% | 77% | 74% | 41% | 76% | 83% | 75% | 72% | 73% | 82% | 81% | 72% | 89% | 77% | 77% |
| No | 20% | 19% | | 15% | 26% | 37% | 30% | 19% | 23% | 16% | 21% | 20% | 50% | 22% | 16% | 21% | 25% | 24% | 18% | 17% | 26% | 4% | 20% | 21% |
| Don't Know/Refused | 2% | 2% | | 1% | 4% | 5% | 10% | 2% | 4% | 1% | 3% | 5% | 9% | 2% | 1% | 5% | 3% | 3% | 1% | 3% | 1% | 8% | 3% | 1% |
| Of the following, please indica | te whether o | or not ar | ny of the | follow | ing reason | s descri | be why ye | ou [bet | t/bette | ed] usir | ng onlin | e sport | sbooks | s: [RO1 | TATE Q | 37 - Q4 | 14] | | | | | | | |
| Q37. (Of those with an accoun | | | • | | | | | | • | | | | | | | | | | | | | | | |
| | | | | | Fanship | Categor | у | Ger | nder | | A | ge | | | Reg | gion | | | Eth | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | W | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 95% | 93% | | 98% | 94% | 83% | 54% | 96% | 92% | 95% | 97% | 93% | 80% | 96% | 95% | 93% | 94% | 94% | 96% | 95% | 98% | 94% | 95% | 95% |
| No | 5% | 6% | | 2% | 5% | 15% | 40% | 3% | 7% | 4% | 2% | 5% | 20% | 3% | 4% | 5% | 6% | 5% | 3% | 5% | 2% | 6% | 4% | 5% |
| Don't Know/Refused | 1% | 1% | | 0% | 1% | 2% | 6% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 2% | 0% | 1% | 1% | 1% | 0% | 0% | 1% | 0% |
| 000 (001 | | <u> </u> | | | <u> </u> | . , | L., | | <u> </u> | | | | | | | | | | | | | | | |
| Q38. (Of those with an accoun | t AND who r | iave pia | ced a be | t) Placi | | | | | | ted in w | | | ames II | ve. | | | | 1 | Fall | -1-14 | | | F-1 | ** |
| | T-4-1 | T-4-1 | | | Fanship | Categor | у | Ger | iaer | | A | ge | | | кев | gion | | | | nicity | | | Educa | tion |
| | Total | Total | | اء:۵ | lanca loca d | Casusi | Namfan | | _ | 10.24 | 25 40 | FO C4 | c= . | NE | | мw | 14/ | \4/b:4- | Afr | | A =:=== | Other | No Doo | В 4 . |
| V | 2025 | 2024 | | Avid | Involved | Casual | | M | F | - | 35-49 | | 65+ | NE | S | | W | | Amer/Black | Latino | | | No Deg. | |
| Yes | 88% | 85% | | 92% | 84% | 64% | 70% | 90% | 83% | 87% | 90% | 85% | 81% | 87% | 90% | 81% | 90% | 88% | 87% | 86% | 93% | 88% | 87% | 88% |
| No | 12% | 14% | | 7% | 16% | 33% | 30% | 9% | 16% | 12% | 9% | 15% | 16% | 13% | 9% | 16% | 10% | 11% | 12% | 13% | 5% | 12% | 12% | 11% |
| Don't Know/Refused | 1% | 1% | | 1% | 0% | 3% | 0% | 1% | 1% | 1% | 0% | 0% | 3% | 0% | 1% | 2% | 0% | 1% | 1% | 1% | 1% | 0% | 1% | 1% |
| Q39. (Of those with an accoun | + AND who h | avo nla | cod a bo | +\ ı [lib | o/likod1 to | talk to i | my friand | c and f | amily | ahout r | ny hoto | | | | | | | | | | | | | Ь |
| Q33. (Of those with an accoun | L AND WIIO I | iave pia | ceu a be | t) i liik | Fanship | | | Ger | | about i | | | | l | Pos | vion. | | 1 | Eth | nicitv | | | Educa | tion |
| | Total | Total | | | ransinp | Categoi | y | Gei | luei | | Αį | je | | | neg | gion | | | Afr | licity | | | Euuca | Tion |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | м | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | мw | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 77% | 75% | | 86% | 71% | 41% | 21% | 77% | 78% | 82% | 78% | 71% | 48% | 76% | 82% | 70% | 78% | 73% | 82% | 81% | 85% | 65% | 78% | 76% |
| No | 22% | 24% | | 13% | 28% | 59% | 73% | 23% | 21% | 18% | 22% | 29% | 47% | 23% | 18% | 28% | 22% | 26% | 17% | 19% | 15% | 35% | 21% | 24% |
| Don't Know/Refused | 1% | 1% | | 0% | 1% | 0% | 6% | 1% | 0% | 0% | 1% | 0% | 5% | 1% | 0% | 2% | 0% | 1% | 1% | 1% | 0% | 0% | 1% | 1% |
| , | | | | | | | | | | | | | | | | | | | | | | | | |
| Q40. (Of those with an accoun | t AND who h | ave pla | ced a be | t) I [lik | e/liked] to | bet sma | all amoun | ts on p | arlays | , future | es or ot | ner bet | s that | pay a l | ot mor | e than | you b | et if you | ı win. | | | | | |
| | | | | | Fanship | Categor | у | Ger | nder | | A | ge | | | Reg | gion | | | Eth | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | W | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 83% | 83% | | 88% | 78% | 73% | 62% | 84% | 82% | 85% | 88% | 78% | 53% | 83% | 87% | 80% | 81% | 79% | 87% | 88% | 92% | 75% | 84% | 82% |
| No | 15% | 14% | | 11% | 21% | 22% | 38% | 14% | 18% | 14% | 11% | 21% | 47% | 16% | 12% | 18% | 18% | 21% | 10% | 11% | 7% | 21% | 14% | 17% |
| Don't Know/Refused | 1% | 3% | | 1% | 1% | 4% | 0% | 2% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 2% | 1% | 1% | 3% | 1% | 1% | 3% | 2% | 1% |
| | | | | | <u> </u> | <u> </u> | | L | L | | | | | L | | L | | <u> </u> | | <u> </u> | | | | |

3047 United States Residents MOE +/- 1.9%

| Q41. (Of those with an account AN | D who l | nave nla | ced a het | ·) I [like | e/liked1 to | narticin | ate in nro | n hets | or he | ts mad | le on sn | nall eve | nts th | at don | t affec | t the o | utcom | ne of a s | ame such as | a nlaver | makin | g a cert | ain numh | ner of |
|---|---------------|---------------|-----------|------------|---------------|-----------|-------------|-------------|---------|----------|------------|----------|---------|--------|---------|---------|--------|-----------|-------------------|----------|--------|----------|--------------|--------|
| shots / passes or who will score firs | | | ccu a bct | ., . [| c, iikeu j to | particip | ate in pro | p bets | , 0. 50 | .cs maa | ic 011 311 | iaii cvc | | at don | t direc | t the c | utcon | ic oi a g | ame, sacir as | a player | makii | g a cert | uiii iiuiiik | JC1 01 |
| | | | | | Fanship | Categor | у | Ger | nder | | Αį | ge | | | Reg | ion | | | Ethi | nicity | | | Educa | tion |
| | Total 2025 | | | Avid | Involved | Casual | Nonfan | м | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | × | White | Afr Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 73% | | | 82% | 62% | 46% | 51% | 74% | 71% | 74% | 79% | 59% | 47% | 74% | 74% | 64% | 78% | 68% | 75% | 76% | 87% | 75% | 73% | 73% |
| No | 25% | | | 17% | 34% | 45% | 43% | 24% | 27% | 24% | 18% | 35% | 51% | 25% | 23% | 32% | 19% | 30% | 20% | 22% | 10% | 21% | 24% | 25% |
| Don't Know/Refused | 3% | | | 1% | 4% | 9% | 6% | 3% | 3% | 2% | 3% | 6% | 2% | 1% | 3% | 4% | 2% | 2% | 4% | 2% | 3% | 4% | 3% | 2% |
| Q42. (Of those with an account AN | D who l | l nave pla | ced a bet |) I [thi | nk/though | tl I (can | /could1 m | l nake m | onev l | by placi | ing bets | i. | | | | | | | | | | | | |
| , | | | | , | Fanship | | · · · · | | nder | | A | | | | Reg | ion | | | Ethi | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | Ĭ | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 86% | 80% | | 90% | 81% | 76% | 70% | 88% | 82% | 90% | 86% | 73% | 66% | 85% | 88% | 85% | 83% | 78% | 94% | 92% | 88% | 93% | 88% | 82% |
| No | 12% | 18% | | 9% | 16% | 19% | 30% | 10% | 16% | 9% | 11% | 22% | 31% | 12% | 10% | 13% | 16% | 20% | 5% | 6% | 10% | 4% | 10% | 15% |
| Don't Know/Refused | 2% | 2% | | 1% | 3% | 5% | 0% | 2% | 1% | 1% | 2% | 5% | 3% | 3% | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 4% | 2% | 3% |
| Q43. (Of those with an account AN | Dubok | anna mla | sad a bat | l sian | ad up for | an acco | unt hosau | so of a | nrom | otion i | ho mo | | fran | | | | | | | | | | | ļ |
| Q45. (Of those with an account AN | Wild I | lave pia | Leu a bet | .) i sigi | Fanship | | | Ger | | otion, i | Aį | | s iree. | | Reg | ion | | | Fthi | nicity | | | Educa | tion |
| | Total | Total | | | Tunismp | l catego. | 1 | | | | 1 | 1 | | | | | | | Afr | l | | | Luucu | I |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | м | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 74% | 71% | | 75% | 71% | 72% | 67% | 73% | 75% | 75% | 73% | 72% | 67% | 75% | 76% | 72% | 69% | 73% | 67% | 77% | 77% | 75% | 74% | 73% |
| No | 25% | 28% | | 24% | 27% | 25% | 33% | 26% | 24% | 24% | 26% | 28% | 25% | 24% | 22% | 26% | 31% | 25% | 31% | 22% | 23% | 25% | 25% | 25% |
| Don't Know/Refused | 1% | 0% | | 1% | 2% | 3% | 0% | 2% | 1% | 1% | 1% | 0% | 8% | 1% | 2% | 2% | 0% | 1% | 2% | 1% | 0% | 0% | 1% | 2% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q44. (Of those with an account AN | D who l | nave pla | ced a bet | :) I [like | e/liked] to | researc | h statistic | s on pl | layers | and tea | ams ahe | ad of t | he gan | nes so | I [have | /had] | more i | informa | tion with whi | ch to ma | ake mo | re succ | essful bet | ts. |
| , | 1 | | 1 | | | | | | • | | | | | | | • | | | | | | | | |
| | Tatal | | | | Fanship | Categor | y | Ger | nder | | A | ge | ı | | Reg | ion | | | Afr | nicity | I | | Educa | tion |
| | Total 2025 | | | Avid | Involved | Casual | Nonfan | м | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | мw | w | White | Afr Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 84% | | | 92% | 81% | 42% | 41% | 87% | 80% | 84% | 88% | 79% | 70% | 84% | 85% | 81% | 87% | 80% | 87% | 89% | 91% | 82% | 83% | 87% |
| No | 14% | | | 8% | 17% | 53% | 59% | 12% | 18% | 14% | 12% | 21% | 25% | 14% | 14% | 17% | 13% | 19% | 11% | 9% | 9% | 18% | 15% | 13% |
| Don't Know/Refused | 1% | | | 0% | 3% | 5% | 0% | 1% | 2% | 2% | 1% | 0% | 5% | 2% | 1% | 2% | 0% | 1% | 1% | 2% | 0% | 0% | 2% | 0% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q45. (Of those with an account AN | D who l | nave pla | ced a bet |) How | often [do/ | /did] yo | u deposit | money | y into | your or | iline sp | ortsboo | k acco | unt? | | | | - | | | | | | |
| | | | | | Fanship | Categor | у | Ger | nder | | A | ge | | | Reg | ion | | | Ethi | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | W | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| I deposited money when I started and have never deposited again | 16% | 16% | | 14% | 15% | 28% | 63% | 15% | 18% | 16% | 12% | 19% | 32% | 14% | 14% | 17% | 20% | 19% | 12% | 16% | 11% | 10% | 14% | 19% |
| Only once in a while | 39% | 43% | | 35% | 44% | 50% | 37% | 39% | 39% | 35% | 41% | 49% | 48% | 41% | 38% | 36% | 40% | 42% | 31% | 40% | 36% | 30% | 38% | 40% |
| About monthly | 22% | 22% | | 24% | 22% | 16% | 0% | 22% | 22% | 25% | 22% | 17% | 13% | 19% | 24% | 23% | 23% | 22% | 20% | 22% | 27% | 28% | 23% | 21% |
| Weekly or even more often | 22% | 18% | | 27% | 17% | 6% | 0% | 23% | 19% | 24% | 24% | 15% | 3% | 26% | 23% | 22% | 16% | 16% | 34% | 21% | 26% | 33% | 23% | 19% |
| Don't Know/Refused | 1% | 1% | | 0% | 2% | 0% | 0% | 1% | 1% | 1% | 1% | 00/ | E0/ | 10/ | 1% | 1% | 0% | 1% | 2% | 1% | 0% | 0% | 1% | 1% |
| | | | | 070 | 270 | 070 | 070 | 1/0 | 1/0 | 170 | 170 | 0% | 5% | 1% | 1% | 170 | 0% | 1/0 | 2/0 | 170 | 0% | 0% | 1/0 | |

| Q46. (Of those with an account AN periods and so on? | D who h | ave pla | ced a be | t) [Do/ | Did] you u | se featu | res on on | line sp | orts b | etting a | pps de | signed | to help | users | bet re | sponsi | ibly, su | ich as b | y placing depo | sit limit | s, daily | time li | mits, `coo | ol-off' |
|--|---------|---------|----------|---------|--------------|----------|-------------|---------|----------|----------|---------------|---------|---------|---------|----------|--------|----------|----------------|----------------|-----------|----------|---------|-------------|---------|
| periods and so on? | | | | | Fanship | Categor | У | Gen | der | | Ag | ge | | | Reg | ion | | | Ethi | nicity | | | Educa | tion |
| | Total | | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 50% | | | 60% | 41% | 21% | 6% | 51% | 49% | 57% | 51% | 37% | 17% | 46% | 53% | 42% | 58% | 50% | 45% | 58% | 50% | 37% | 46% | 57% |
| No | 49% | | | 39% | 57% | 76% | 94% | 48% | 50% | 42% | 48% | 63% | 80% | 53% | 46% | 57% | 41% | 49% | 54% | 42% | 50% | 55% | 53% | 42% |
| Don't Know/Refused | 1% | | | 0% | 1% | 3% | 0% | 1% | 1% | 1% | 1% | 0% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 8% | 1% | 1% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q47. (Of those with an account AN | D who h | ave pla | ced a be | t) Whic | ch of the fo | llowing | [is/was] | closest | to ho | w you [| withdra | aw/wit | hdrew |] winn | ings fro | om you | ur acco | unt? | | | | | | |
| | | | | | Fanship | Categor | у | Gen | der | | Αį | ge | | | Reg | ion | | | | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | M | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | W | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| If I win \$500 or more I take the money out | 23% | 24% | | 30% | 16% | 8% | 0% | 28% | 14% | 25% | 25% | 19% | 5% | 21% | 25% | 19% | 26% | 21% | 28% | 23% | 24% | 26% | 20% | 29% |
| If I win \$100 or more I take the | F00/ | 470/ | | 400/ | F20/ | E 40/ | 270/ | 4007 | F.CO./ | F20/ | 500/ | 420/ | E40/ | FF0/ | F20/ | 400/ | 450/ | 400/ | 400/ | 500/ | E 40/ | 620/ | F20/ | 470/ |
| money out | 50% | 47% | | 49% | 52% | 54% | 37% | 48% | 56% | 52% | 50% | 43% | 51% | 55% | 52% | 49% | 45% | 49% | 49% | 50% | 54% | 63% | 52% | 47% |
| I usually leave my winnings in the | | | | | | | | | | | | | | | | | | | | | | | | |
| account in order to make more | 20% | 24% | | 18% | 23% | 25% | 19% | 20% | 20% | 18% | 20% | 28% | 25% | 17% | 17% | 26% | 24% | 22% | 16% | 22% | 19% | 8% | 21% | 19% |
| bets | | | | | | | | | | | | | | | | | | | | | | | | |
| I've never withdrawn money from | 5% | 5% | | 2% | 7% | 11% | 44% | 3% | 9% | 3% | 4% | 10% | 20% | 5% | 6% | 4% | 6% | 6% | 5% | 4% | 3% | 3% | 6% | 4% |
| my account | 3% | 5% | | 270 | 7 70 | 1170 | 44% | 3% | 9% | 370 | 470 | 10% | 20% | 3% | 0% | 4% | 0% | 0% | 5% | 470 | 3% | 370 | 0% | 470 |
| Don't Know/Refused | 1% | 1% | | 1% | 1% | 3% | 0% | 1% | 1% | 1% | 1% | 0% | 0% | 2% | 1% | 2% | 0% | 1% | 2% | 1% | 0% | 0% | 1% | 0% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q48. (Of those with an account AN | D who h | ave pla | ced a be | t) Have | | | | | | n increa | | | n hope | s of ge | <u> </u> | | oney b | ack fror | | | re you | lost? | 1 | |
| | | | | | Fanship | Categor | у | Gen | der | | Αį | ge | | | Reg | ion | | | | nicity | | | Educa | tion |
| | Total | Total | | | | | _ | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | | | М | F | 18-34 | | | | NE | S | MW | W | | Amer/Black | | | - | No Deg. | |
| Yes | 52% | 53% | | 58% | 48% | 21% | 25% | 57% | 41% | 58% | 54% | 38% | 15% | 55% | 52% | 41% | 58% | 47% | 55% | 58% | 61% | 37% | 52% | 51% |
| No | 47% | 47% | | 40% | 51% | 79% | 75% | 41% | 58% | 41% | 44% | 62% | 85% | 45% | 45% | 58% | 41% | 51% | 44% | 41% | 39% | 58% | 47% | 47% |
| Don't Know/Refused | 1% | 1% | | 2% | 1% | 0% | 0% | 2% | 1% | 1% | 2% | 0% | 0% | 0% | 2% | 1% | 1% | 2% | 1% | 1% | 0% | 4% | 1% | 2% |
| Q49. (Of those with an account AN |) who h | ave nla | red a he | +) Have | VOII AVAT | het a to | tal of \$10 | 0 or m | ore in | one da | v usina | an onli | ne sno | rtshoo | h2 | | | | | | | | | |
| Q43. (Of those with an account Air | 1 | ave pla | CCU a bc | c, mave | Fanship | | | Gen | | One da | y using Ag | | пс зро | 1 13500 | Reg | ion | | 1 | Fthi | nicity | | | Educa | tion |
| | Total | Total | | | l ansinp | Cutego. | , I | 00. | <u> </u> | | | ,- | | | 1,02 | | | | Afr | l | | | Luucu | 1 |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 56% | 59% | | 65% | 47% | 30% | 17% | 63% | 43% | 56% | 62% | 48% | 29% | 59% | 54% | 45% | 67% | 54% | 47% | 60% | 78% | 50% | 51% | 63% |
| No | 44% | 41% | | 35% | 53% | 70% | 83% | 37% | 57% | 44% | 38% | 52% | 71% | 41% | 45% | 55% | 33% | 46% | 53% | 39% | 22% | 50% | 48% | 37% |
| Don't Know/Refused | 0% | 0% | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% |
| | 0,0 | 0,0 | | | 0,0 | | | 0,0 | 0,3 | 0,0 | | •,,, | 0,0 | 0,3 | -,,, | •,0 | | - • | 5 ,5 | | | | 3 ,0 | 0,0 |

| Q50. (Of those with an account A | ND who | nave pla | ced a be | t) Have | e vou ever | bet a to | tal of \$50 | 0 or m | ore in | one da | v using | an onli | ne spo | rtsboo | ok? | | | | | | | | | |
|----------------------------------|---------|---------------|----------|---------|------------|-----------|-------------|--------|----------|----------|----------|----------|---------|---------|-------|-----|----------|-------|------------|--------|----------|-------|---------|-------|
| | | | | | Fanship | | | | nder | | A | | | | Reg | ion | | | Eth | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | | 35-49 | 50-64 | 65+ | NE | S | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 24% | 24% | | 29% | 19% | 7% | 0% | 28% | 15% | 25% | 26% | 20% | 3% | 27% | 23% | 14% | 31% | 21% | 19% | 34% | 25% | 15% | 19% | 31% |
| No | 76% | 76% | | 70% | 81% | 93% | 100% | 72% | 84% | 74% | 74% | 80% | 97% | 73% | 77% | 85% | 68% | 79% | 81% | 66% | 75% | 85% | 81% | 68% |
| Don't Know/Refused | 0% | 0% | | 1% | 0% | 0% | 0% | 0% | 1% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 2% | 0% | 0% | 1% | 0% | 0% | 0% | 1% |
| Q51. (Of those with an account A | ND who | l nave pla | ced a be | t) Has | anvone eve | er expre | ssed cond | ern to | vou a | bout vo | our usas | e of or | line sr | ortsb | ooks? | | <u> </u> | | | | <u> </u> | | | |
| <u> </u> | | 1010 1010 | | ., | Fanship | | | Ger | • | | A | | | | Reg | ion | | | Eth | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 23% | 22% | | 27% | 18% | 5% | 0% | 24% | 18% | 29% | 20% | 14% | 3% | 21% | 21% | 19% | 30% | 22% | 16% | 31% | 19% | 12% | 20% | 27% |
| No | 77% | 78% | | 72% | 81% | 95% | 100% | 75% | 82% | 71% | 80% | 86% | 97% | 78% | 79% | 81% | 70% | 78% | 83% | 68% | 81% | 88% | 80% | 72% |
| Don't Know/Refused | 0% | 0% | | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 1% | 0% | 0% | 0% | 1% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q52. (Of those with an account A | ND who | nave pla | ced a be | t) Have | | | | | | tent of | how m | uch you | bet u | sing or | | | ooks? | | | | | | | |
| | | | | | Fanship | Categor | у | Ger | nder | | Αį | ge | | | Reg | ion | | | | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | W | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 20% | 19% | | 25% | 17% | 2% | 6% | 22% | 18% | 23% | 21% | 14% | 8% | 18% | 21% | 18% | 25% | 21% | 15% | 27% | 13% | 11% | 18% | 24% |
| No | 79% | 80% | | 75% | 82% | 98% | 94% | 78% | 82% | 77% | 79% | 85% | 92% | 82% | 78% | 81% | 75% | 79% | 83% | 73% | 87% | 89% | 81% | 76% |
| Don't Know/Refused | 0% | 1% | | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 0% | 1% | 0% | 1% | 0% | 1% | 0% | 0% | 2% | 0% | 0% | 0% | 1% | 0% |
| Q53. (Of those with an account A | ND who | anua mla | cod o bo | +\ Have | | falt that | wou hot | mara t | han w | show | ld on o | a anline | cnort | chook | 2 | | | | | | | | | |
| Q55. (Of those with an account A | ND WIIO | lave pia | teu a be | i) nave | Fanship | | • | | nder | u snou | Aş | | Sport | SDOOK | Reg | ion | | l | E+h | nicity | | | Educa | tion |
| | Total | Total | | | ransnip | Categor | у | Ger | luer | | A | ge | 1 | | Reg | ion | 1 | | Afr | licity | 1 | | Euuca | LION |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 37% | 38% | | 43% | 33% | 19% | 6% | 40% | 32% | 43% | 37% | 27% | 13% | 33% | 37% | 31% | 48% | 33% | 29% | 52% | 40% | 20% | 36% | 40% |
| No | 62% | 62% | | 57% | 67% | 81% | 94% | 60% | 68% | 57% | 63% | 73% | 84% | 67% | 63% | 68% | 52% | 66% | 71% | 48% | 60% | 80% | 64% | 60% |
| Don't Know/Refused | 0% | 0% | | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 3% | 1% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 0% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q54. (Of those with an account A | ND who | nave pla | ced a be | t) Have | you ever | felt bad | or asham | ed aft | er losii | ng a bet | t on an | online: | sports | book? | | | | | | | | | | |
| | | | | | Fanship | Categor | у | Ger | nder | | Αį | ge | | | Reg | ion | | | Eth | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | | | Nonfan | М | F | | 35-49 | | 65+ | NE | S | MW | W | | Amer/Black | Latino | | | No Deg. | B.A.+ |
| Yes | 37% | 37% | | 40% | 34% | 26% | 18% | 39% | 33% | 40% | 39% | 28% | 12% | 34% | | 34% | 39% | 34% | 36% | 44% | 34% | 36% | 36% | 39% |
| No | 63% | 63% | | 59% | 65% | 72% | 82% | 60% | 67% | 59% | 61% | 72% | 85% | 66% | 60% | 66% | 60% | 65% | 64% | 56% | 66% | 64% | 63% | 61% |
| Don't Know/Refused | 0% | 0% | | 0% | 0% | 3% | 0% | 1% | 0% | 0% | 0% | 0% | 3% | 0% | 1% | 0% | 1% | 1% | 1% | 0% | 0% | 0% | 1% | 0% |
| | | | | | | | | | | | | | | | | | | | | | | | | |

| Q55. (Of those with an account ANE |) who l | nave pla | ced a be | t) Have | vou ever | lost an a | mount o | f mone | v in a | bet tha | it mean | t vou w | ould h | ave tr | ouble i | meetir | ng voui | r financi | al obligations | ? | | | | |
|-------------------------------------|----------|-----------|------------|--|-------------|-----------|---------|----------|---------|----------|---------|---------|--------|--------|---------|--------|---------|-----------|----------------|--------|-------|-------|---------|---------|
| Q00. (0. m.ooc m.m. a accounts | 1 | | | , | Fanship | | | | der | | A | | | | Reg | | .8 ,0 | | | nicity | | | Educa | tion |
| | Total | Total | | | | | ĺ | | | | | ĺ | | | Ī | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 20% | 18% | | 21% | 22% | 10% | 0% | 23% | 15% | 26% | 18% | 11% | 5% | 18% | 20% | 17% | 27% | 19% | 19% | 27% | 15% | 8% | 20% | 21% |
| No | 79% | 82% | | 79% | 77% | 90% | 100% | 76% | 85% | 74% | 81% | 89% | 95% | 81% | 80% | 82% | 73% | 81% | 80% | 72% | 85% | 92% | 80% | 78% |
| Don't Know/Refused | 0% | 0% | | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 1% | 0% | 0% | 0% | 1% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q56. (Of those with an account ANI |) who l | ave pla | ced a be | t) Have | you ever | called a | problem | gambli | ng He | pline o | r sough | t any o | ther h | elp to | contro | or sto | p prob | olem ga | mbling behav | iors? | | | | |
| | | | | | Fanship (| Categor | у | Ger | der | | A | ge | | | Reg | ion | | | Ethr | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 9% | 9% | | 11% | 8% | 3% | 0% | 10% | 8% | 12% | 8% | 6% | 3% | 14% | 7% | 10% | 9% | 10% | 6% | 13% | 0% | 12% | 6% | 15% |
| No | 90% | 89% | | 88% | 91% | 93% | 100% | 89% | 91% | 87% | 91% | 93% | 97% | 85% | 93% | 89% | 91% | 89% | 93% | 86% | 100% | 88% | 93% | 85% |
| Don't Know/Refused | 1% | 1% | | 1% | 1% | 4% | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 2% | 0% | 1% | 0% | 0% | 2% | 1% | 0% | 0% | 1% | 1% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q57. Do you know anyone that has | or has | had a pr | oblem w | vith on | line sports | betting | ? | | | - | | | | | | | | - | | | | | • | |
| | | | | | Fanship (| Categor | у | Ger | der | | A | ge | | | Reg | ion | | | Ethr | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | 1 |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | | 35-49 | 50-64 | 65+ | NE | S | MW | W | White | | Latino | Asian | Other | No Deg. | B.A.+ |
| Yes | 16% | 15% | | 33% | 20% | 11% | 4% | 19% | 14% | 26% | 19% | 11% | 6% | 19% | 16% | 15% | 17% | 14% | 17% | 26% | 17% | 12% | 16% | 18% |
| No | 81% | 82% | | 66% | 76% | 85% | 93% | 78% | 83% | 71% | 78% | 86% | 90% | 78% | 80% | 83% | 81% | 83% | 79% | 72% | 80% | 82% | 81% | 79% |
| Don't Know/Refused | 3% | 3% | | 1% | 3% | 4% | 3% | 3% | 3% | 3% | 2% | 3% | 4% | 4% | 3% | 2% | 3% | 3% | 4% | 2% | 3% | 6% | 3% | 3% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Now, for each of the following item | • • | | | | | | | s or ba | d for s | ports. | ROTAT | E Q72 - | Q82] | | | | | | | | | | | |
| Q73. Caesars, DraftKings and FanDu | el bein | g the of | ficial spo | rts-be | | | | | | | | | | | | | | 1 | | | | | | |
| | | | | | Fanship (| Categor | у | Ger | der | | A | ge | | | Reg | ion | | | | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | 1 |
| | 2025 | 2024 | | Avid | | Casual | Nonfan | М | | | 35-49 | | 65+ | NE | S | MW | W | | | | | | | B.A.+ |
| Good for sports | 41% | 40% | | 74% | 45% | 32% | 17% | 41% | 41% | 58% | 55% | 26% | 16% | 45% | 42% | 39% | 37% | 32% | 58% | 59% | 49% | 35% | 43% | 37% |
| Bad for sports | 29% | 29% | | 17% | 31% | 33% | 31% | 34% | 24% | 20% | 18% | 38% | 44% | 27% | 28% | 29% | 31% | 34% | 18% | 19% | 21% | 26% | 25% | 36% |
| Don't Know/Refused | 31% | 31% | | 9% | 25% | 35% | 52% | 25% | 35% | 22% | 27% | 36% | 39% | 28% | 30% | 32% | 32% | 34% | 24% | 22% | 30% | 39% | 32% | 27% |
| | L | | | <u>. </u> | l | L | | | | | | | | | | | | | | | | | | <u></u> |
| Q77. Sports commentators offering | remarl | ks on spo | orts gam | bling a | | | | | | 1 | | | | | | | | 1 | | | | | | |
| | | | | | Fanship (| Lategor | y | Ger | aer | | A | ge | 1 | | Reg | ion | | | | nicity | | 1 | Educa | ion |
| | Total | | | | | | | | _ | 40.24 | 25.40 | F0.64 | C. | NE | | B 414 | | 14/1-14 | Afr | 1 - 41 | | Q.1. | N- D- | |
| | 2025 | | | Avid | | Casual | Nonfan | M | | | 35-49 | | 65+ | NE | S | MW | W | | - | Latino | | | | B.A.+ |
| Good for sports | 26% | | | 52% | 27% | 20% | 12% | 28% | 25% | 43% | 37% | 13% | 7% | 30% | 27% | 23% | 27% | 19% | 37% | 43% | 34% | 30% | 28% | 23% |
| Bad for sports | 53% | | | 38% | 56% | 62% | 52% | 55% | 51% | 37% | 43% | 64% | 74% | 46% | 52% | 56% | 57% | 59% | 42% | 41% | 46% | 48% | 49% | 61% |
| Don't Know/Refused | 21% | | | 10% | 17% | 18% | 36% | 16% | 24% | 20% | 20% | 23% | 19% | 23% | 22% | 21% | 16% | 21% | 21% | 16% | 21% | 22% | 23% | 16% |
| | <u> </u> | | | | | | | <u> </u> | | <u> </u> | ļ | | | | | | | <u> </u> | | | | | | 1 |

3047 United States Residents MOE +/- 1.9%

| Q78. Al-powered predictions on the | Julco | ines of s | porting | events | | | | | | games | | | | ı | | | | 1 | | | | | | |
|---|---------------|------------|-----------|----------|--------------|----------|------------|-------------------|-------------------|-------------------|------------|--------|------|-----------|-------------------|--------------------|------------|-------|-------------------|-------------|-------|-------|------------|-------|
| | <u>.</u> | | | | Fanship | Categor | у | Gen | der | | Αį | ge | | | Reg | ion | | | | nicity | | | Educa | ition |
| | Total 2025 | | | Avid | Involved | Casual | Nonfan | м | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | w | White | Afr Amer/Black | Latino | Asian | Other | No Deg. | B.A. |
| Good for sports | 28% | | | 53% | 29% | 19% | 15% | 30% | 26% | 39% | 36% | 19% | 13% | 31% | 31% | 22% | 26% | 22% | 35% | 42% | 38% | 26% | 28% | 289 |
| Bad for sports | 47% | | | 33% | 50% | 55% | 47% | 48% | 47% | 41% | 38% | 54% | 59% | 43% | 45% | 48% | 53% | 51% | 41% | 38% | 44% | 51% | 46% | 50% |
| Don't Know/Refused | 25% | | | 14% | 20% | 26% | 39% | 22% | 28% | 21% | 26% | 27% | 29% | 26% | 24% | 30% | 21% | 28% | 24% | 19% | 18% | 23% | 26% | 229 |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Please indicate whether you agree | or disag | ree wit | h the fol | lowing | statement | s about | online sp | orts be | tting: | [ROTA | TE Q87 | - Q99] | | | | | | | | | | • | • | |
| Q87. Online sports betting is a grea | t form o | of enter | tainmen | t that a | allows fans | to gam | ble respo | nsibly o | n spo | rts. | | | | | | | | | | | | | | |
| | | | | | Fanship | Categor | y . | Gen | der | | A | ze | | | Reg | ion | | | Ethr | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A. |
| Strongly agree | 17% | 16% | | 40% | 16% | 10% | 8% | 20% | 15% | 26% | 26% | 10% | 5% | 19% | 18% | 19% | 15% | 12% | 31% | 25% | 17% | 24% | 19% | 139 |
| Somewhat agree | 32% | 32% | | 39% | 38% | 30% | 18% | 32% | 31% | 36% | 36% | 27% | 25% | 32% | 33% | 30% | 32% | 29% | 37% | 38% | 37% | 27% | 32% | 30% |
| Total Agree | 49% | 48% | | 79% | 54% | 40% | 26% | 52% | 46% | 62% | 62% | 37% | 30% | 51% | 51% | 49% | 47% | 41% | 68% | 63% | 54% | 51% | 51% | 43% |
| Somewhat disagree | 19% | 20% | | 11% | 22% | 22% | 17% | 18% | 19% | 17% | 14% | 19% | 25% | 20% | 17% | 19% | 20% | 20% | 12% | 17% | 18% | 17% | 18% | 219 |
| Strongly disagree | 19% | 20% | | 7% | 16% | 23% | 31% | 19% | 20% | 12% | 13% | 27% | 29% | 19% | 18% | 21% | 21% | 24% | 10% | 12% | 16% | 18% | 17% | 249 |
| Total Disagree | 38% | 40% | | 18% | 38% | 45% | 48% | 37% | 39% | 29% | 27% | 46% | 54% | 39% | 35% | 40% | 41% | 44% | 22% | 29% | 34% | 35% | 35% | 45% |
| Don't Know/Refused | 13% | 13% | | 3% | 8% | 15% | 25% | 10% | 15% | 10% | 11% | 16% | 16% | 11% | 14% | 12% | 13% | 15% | 10% | 9% | 11% | 14% | 14% | 119 |
| | 2070 | 2070 | | 3,0 | 0,0 | 2570 | 2570 | 2070 | 2070 | 2070 | 22,0 | 2070 | 2070 | 22/0 | 2.70 | 22/0 | 2070 | 2070 | 2070 | 3,0 | 2270 | 2.70 | 2.,,0 | / |
| Q88. Online sports betting will end | up crea | ting cor | mpulsive | gambl | ers that wi | ll cause | pain to th | nem an | d thei | r famili | es. | l | l . | l . | | | | l | | | l | | | |
| Quality of the section grant and | 1 | l | 1 | B | Fanship | | • | Gen | | T | A | 76 | | | Reg | ion | | | Fthr | nicity | | | Educa | tion |
| | Total | Total | | | T dilistilip | l | Ì | - CCI | шс. | | | | | | 1,,, | , | | | Afr | iicicy | | | Luucu | 10 |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | м | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A. |
| Strongly agree | 28% | 28% | | 22% | 26% | 31% | 34% | 28% | 29% | 25% | 23% | 33% | 34% | 27% | 27% | 27% | 31% | 30% | 25% | 25% | 28% | 32% | 27% | 31% |
| Somewhat agree | 37% | 37% | | 37% | 42% | 37% | 30% | 38% | 36% | 36% | 34% | 38% | 41% | 37% | 36% | 38% | 38% | 39% | 32% | 38% | 31% | 32% | 37% | 38% |
| Total Agree | 65% | 65% | | 59% | 68% | 68% | 64% | 66% | 65% | 61% | 57% | 71% | 75% | 64% | 63% | 65% | 69% | 69% | 57% | 63% | 59% | 64% | 64% | 69% |
| Somewhat disagree | 14% | 15% | | 20% | 15% | 13% | 9% | 15% | 13% | 17% | 18% | 11% | 8% | 15% | 14% | 15% | 13% | 13% | 16% | 15% | 18% | 11% | 14% | 149 |
| Strongly disagree | 8% | 8% | | 16% | 7% | 7% | 5% | 9% | 8% | 10% | 13% | 5% | 3% | 9% | 9% | 7% | 6% | 6% | 12% | 13% | 11% | 7% | 9% | 6% |
| Total Disagree | 22% | 23% | | 36% | 22% | 20% | 14% | 24% | 21% | 27% | 31% | 16% | 11% | 24% | 23% | 22% | 19% | 19% | 28% | 28% | 29% | 18% | 23% | 20% |
| Don't Know/Refused | 13% | 12% | | 5% | 10% | 12% | 22% | 11% | 14% | 12% | 12% | 13% | 14% | 12% | 13% | 13% | 12% | 12% | 15% | 10% | 12% | 19% | 13% | 11% |
| Don't know/ neruseu | 1370 | 12/0 | | 370 | 1070 | 12/0 | 22/0 | 11/0 | 1470 | 12/0 | 12/0 | 1370 | 1470 | 12/0 | 13/0 | 1370 | 12/0 | 12/0 | 1570 | 1070 | 12/0 | 1370 | 13/0 | 11/ |
| Q89. Online sportsbooks are doing | a good | ioh of n | nonitorin | g and | resnonding | to the | dangers o | f comr | ulsive | gamhl | ing. | l | l | l | | | | l | | | l | | | 1 |
| Quality sports books are doing | l good | | | g ana | Fanship | | | Gen | | James | <u>6</u> . | 70 | | | Reg | ion | | 1 | Fthr | nicity | | | Educa | tion |
| | Total | Total | | | Tansnip | Lategoi | , | GCI | uci | | | l I | | | 1,105 | ,1011 | | | Afr | iicity | | | Luuca | T |
| | 2025 | 2024 | | Avid | Involved | Cacual | Nonfan | м | F | 18-2/ | 35-49 | 50-64 | 65+ | NE | s | мw | w | White | | Latino | Asian | Other | No Deg. | B.A. |
| Strongly agree | 12% | 10% | | 29% | 11% | 7% | 6% | 14% | 11% | 18% | 18% | 8% | 4% | 14% | 14% | 10% | 11% | 8% | 23% | 17% | 14% | 17% | 14% | 10% |
| Somewhat agree | 22% | 22% | | 33% | 27% | 18% | 10% | 23% | 20% | 29% | 27% | 17% | 12% | 26% | 23% | 19% | 19% | 18% | 26% | 34% | 28% | 16% | 23% | 20% |
| | | 32% | | 62% | 38% | 25% | 10% 16% | 23% 37% | 20% 31% | 29% 47% | 45% | 25% | 16% | 40% | 23% 37% | 19% 29 % | 19% 30% | 26% | 26% 49% | 51% | 42% | 33% | 23% 37% | 30% |
| • | | | 1 | 02% | 36% | 23% | 10% | 3/% | 3 1% | 4/% | 43% | | | | | | | | 43% | 31 % | 42% | 33% | 3/% | |
| Total Agree | 34% | | | 150/ | 210/ | 100/ | 120/ | 100/ | 170/ | 100/ | 100/ | 1 0/ | 100/ | 1 / 1 / 1 | 1 0/ | 210/ | | 100/ | 100/ | 170/ | 210/ | 100/ | 170/ | 100 |
| Total Agree Somewhat disagree | 17% | 18% | | 15% | 21% | 19% | 13% | 18% | 17% | 18% | 18% | 15% | 19% | 14% | 15% | 21% | 20% | 18% | 10% | 17% | 21% | 18% | 17% | _ |
| Total Agree Somewhat disagree Strongly disagree | 17% 18% | 18% 17% | | 13% | 17% | 21% | 22% | 19% | 17% | 15% | 13% | 22% | 24% | 18% | 15% | 20% | 21% | 21% | 11% | 12% | 18% | 17% | 16% | 18% |
| Total Agree Somewhat disagree | 17% | 18% | | | | | | | | | | | | | | | | | | | | | | _ |

| | | | | | Fanship (| Categor | y | Ger | ıder | | A | ge | | l | Reg | gion | | l | Ethi | nicity | | | Educa | tion |
|--------------------------------|--------------|----------|-----------|--------|--------------|-------------|----------|---------|---------|--------|------------|-----------|-----|------------|-----|------|------|--------------|------------|------------|-------|-------|---------|------|
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | W | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A. |
| Strongly agree | 16% | 15% | | 35% | 15% | 11% | 6% | 18% | 14% | 22% | 22% | 10% | 5% | 18% | 17% | 15% | 13% | 12% | 27% | 21% | 14% | 15% | 16% | 149 |
| Somewhat agree | 30% | 32% | | 40% | 34% | 28% | 18% | 30% | 30% | 39% | 34% | 21% | 22% | 31% | 31% | 28% | 29% | 26% | 35% | 36% | 43% | 27% | 30% | 30% |
| Total Agree | 46% | 47% | | 75% | 49% | 39% | 24% | 48% | 44% | 61% | 56% | 31% | 27% | 49% | 48% | 43% | 42% | 38% | 62% | <i>57%</i> | 57% | 42% | 46% | 44% |
| Somewhat disagree | 19% | 21% | | 12% | 25% | 20% | 18% | 21% | 18% | 17% | 16% | 23% | 22% | 19% | 18% | 21% | 21% | 21% | 12% | 18% | 17% | 22% | 19% | 20% |
| Strongly disagree | 20% | 18% | | 9% | 16% | 24% | 28% | 19% | 20% | 10% | 15% | 26% | 31% | 19% | 19% | 22% | 20% | 23% | 16% | 12% | 13% | 22% | 19% | 219 |
| Total Disagree | 39% | 39% | | 21% | 41% | 44% | 46% | 40% | 38% | 27% | 31% | 49% | 53% | 38% | 37% | 43% | 41% | 44% | 28% | 30% | 30% | 44% | 38% | 419 |
| Don't Know/Refused | 15% | 14% | | 4% | 10% | 17% | 29% | 12% | 19% | 11% | 12% | 20% | 21% | 14% | 16% | 14% | 17% | 18% | 11% | 11% | 13% | 15% | 16% | 15% |
| | | | <u> </u> | | | | | | | | | | | | | | | | | | | | | |
| Q91. Any smartphone app that | lets people | drain tr | neir bani | accou | | | | | | ı | | | | ı | D | | | 1 | Fall | | | | Edino | ** |
| | T-4-1 | T-4-1 | | | Fanship (| Lategor | y | Ger | nder | | Αį | ge I I | | | кев | gion | | | | nicity | ı | ı | Educa | tion |
| | Total | Total | | | | | | | _ | | | | | | _ | | | | Afr | | | | | l |
| | 2025 | 2024 | | Avid | Involved | | Nonfan | М | F | | 35-49 | | 65+ | NE | S | MW | W | | Amer/Black | Latino | Asian | | No Deg. | |
| Strongly agree | 58% | 55% | | 44% | 54% | 65% | 67% | 55% | 61% | 45% | 48% | 68% | 76% | 58% | 58% | 57% | 59% | 64% | 49% | 46% | 47% | 59% | 57% | 60% |
| Somewhat agree | 20% | 24% | | 27% | 25% | 17% | 12% | 21% | 20% | 27% | 25% | 15% | 12% | 17% | 21% | 19% | 22% | 18% | 24% | 27% | 25% | 15% | 20% | 22% |
| Total Agree | 78% | 79% | | 71% | 79% | 82% | 79% | 76% | 81% | 72% | 73% | 83% | 88% | <i>75%</i> | 79% | 76% | 81% | 82% | 73% | 73% | 72% | 74% | 77% | 82% |
| Somewhat disagree | 8% | 8% | | 15% | 8% | 6% | 3% | 9% | 6% | 11% | 11% | 4% | 3% | 9% | 8% | 8% | 6% | 6% | 10% | 12% | 10% | 11% | 8% | 8% |
| Strongly disagree | 6% | 6% | | 10% | 6% | 5% | 5% | 8% | 5% | 9% | 8% | 5% | 3% | 7% | 6% | 7% | 5% | 5% | 9% | 9% | 9% | 4% | 7% | 5% |
| Total Disagree | 14% | 14% | | 25% | 14% | 11% | 8% | 17% | 11% | 20% | 19% | 9% | 6% | 16% | 14% | 15% | 11% | 11% | 19% | 21% | 19% | 15% | 15% | 13% |
| Don't Know/Refused | 8% | 7% | | 4% | 6% | 7% | 13% | 7% | 8% | 8% | 8% | 8% | 6% | 9% | 7% | 8% | 8% | 7% | 8% | 6% | 10% | 12% | 9% | 6% |
| Q92. I like how now during gan | nes or prega | me sho | ws, they | discus | s not only t | he bett | ing odds | but off | er tips | on bet | ting as | well. | | | | | | | | | | | | Ь |
| | | | | | Fanship (| Categor | v | Ger | nder | | A | ze . | | | Reg | ion | | | Ethi | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | 18-34 | 35-49 | 50-64 | 65+ | NE | S | MW | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A. |
| Strongly agree | 14% | 14% | | 32% | 12% | 9% | 5% | 14% | 13% | 21% | 19% | 7% | 3% | 15% | 14% | 12% | 13% | 9% | 24% | 23% | 15% | 14% | 15% | 11% |
| Somewhat agree | 24% | 26% | | 36% | 30% | 20% | 10% | 26% | 22% | 35% | 30% | 17% | 11% | 26% | 27% | 22% | 20% | 20% | 32% | 34% | 28% | 23% | 26% | 20% |
| Total Agree | 38% | 40% | | 68% | 42% | 29% | 15% | 40% | 35% | 56% | 49% | 24% | 14% | 41% | 41% | 34% | 33% | 29% | 56% | 57% | 43% | 37% | 41% | 31% |
| Somewhat disagree | 16% | 16% | | 15% | 18% | 18% | 11% | 17% | 15% | 14% | 15% | 16% | 19% | 16% | 15% | 16% | 16% | 17% | 11% | 14% | 25% | 9% | 15% | 189 |
| Strongly disagree | 28% | 23% | | 13% | 27% | 35% | 33% | 30% | 26% | 15% | 18% | 35% | 48% | | 25% | 31% | 31% | 35% | 16% | 14% | 16% | 30% | 24% | 369 |
| <u> </u> | | | | | 45% | 53% | 44% | 47% | 41% | 29% | 33% | 51% | 67% | 42% | 40% | 47% | 47% | 52% | 27% | 28% | 41% | 39% | 39% | 549 |
| Total Disagree | 44% | 39% | | 28% | 45% | 55 % | 44% | 4/70 | 4170 | 29% | 33% | 51% | 0/% | 42% | 40% | 4/70 | 4/70 | 32 70 | 2/70 | | 41% | 39% | 3370 | 347 |

| Q93. I don't think online sports | | | | | Fanship | | | | nder | | Ag | e | | | Reg | ion | | | Ethi | nicity | | | Educat | tion |
|---|--|---|----------|--|--|---|---|---|--|---|--|---|---|--|---|---|--|--|--|---|--|---|---|---|
| | Total | Total | | | Tunsinp | catego | , | | | | | | | | | | | | Afr | l | | | Ludea | I |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | м | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | мw | w | White | | Latino | Asian | Other | No Deg. | B.A. |
| Strongly agree | 24% | 23% | | 16% | 25% | 25% | 30% | 26% | 23% | 15% | 18% | 30% | 38% | 22% | 24% | 23% | 28% | 29% | 15% | 15% | 18% | 29% | 22% | 30% |
| Somewhat agree | 22% | 21% | | 22% | 24% | 26% | 17% | 23% | 22% | 21% | 19% | 24% | 26% | 23% | 22% | 22% | 23% | 23% | 18% | 23% | 26% | 17% | 22% | 249 |
| Total Agree | 46% | 44% | | 38% | 49% | 51% | 47% | 49% | 45% | 36% | 37% | 54% | 64% | 45% | 46% | 45% | 51% | 52% | 33% | 38% | 44% | 46% | 44% | 549 |
| Somewhat disagree | 21% | 22% | | 24% | 24% | 20% | 14% | 21% | 20% | 26% | 24% | 17% | 13% | 22% | 20% | 21% | 21% | 19% | 22% | 25% | 23% | 16% | 21% | 199 |
| Strongly disagree | 17% | 17% | | 32% | 17% | 12% | 9% | 18% | 16% | 22% | 24% | 11% | 8% | 18% | 18% | 17% | 15% | 12% | 30% | 23% | 19% | 17% | 18% | 159 |
| Total Disagree | 38% | 39% | | 56% | 41% | 32% | 23% | 39% | 36% | 48% | 48% | 28% | 21% | 40% | 38% | 38% | 36% | 31% | 52% | 48% | 42% | 33% | 39% | 349 |
| Don't Know/Refused | 16% | 17% | | 5% | 10% | 17% | 31% | 12% | 19% | 15% | 15% | 18% | 15% | 15% | 17% | 16% | 14% | 16% | 15% | 14% | 15% | 20% | 17% | 139 |
| Q94. Online sports betting will | corrupt ora | anizad s | norts | | | | | | | | | | | | | | | | | | | | <u></u> ' | |
| Q94. Online sports betting will | corrupt org | anizeu s | ports. | | Fanship | Categor | v | Ger | nder | | Ag | e | | | Reg | ion | | | Ethr | nicity | | | Educat | tion |
| | Total | Total | | | | - 0 | İ | | · | | 1 | | | | | * | | | Afr | , | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | м | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | MW | w | White | | Latino | Asian | Other | No Deg. | B.A |
| Strongly agree | 20% | 19% | | 14% | 19% | 23% | 24% | 22% | 19% | 15% | 15% | 25% | 28% | 18% | 21% | 17% | 24% | 23% | 13% | 15% | 19% | 27% | 18% | 259 |
| Somewhat agree | 28% | 28% | | 25% | 29% | 30% | 26% | 30% | 26% | 27% | 23% | 28% | 33% | 29% | 27% | 30% | 28% | 29% | 23% | 29% | 29% | 25% | 27% | 309 |
| Total Agree | 48% | 47% | | 39% | 48% | 53% | 50% | 52% | 45% | 42% | 38% | 53% | 61% | 47% | 48% | 47% | 52% | 52% | 36% | 44% | 48% | 52% | 45% | 55% |
| Somewhat disagree | 20% | 22% | | 28% | 24% | 19% | 11% | 20% | 20% | 24% | 24% | 17% | 15% | 22% | 21% | 19% | 18% | 19% | 20% | 26% | 19% | 15% | 21% | 199 |
| Strongly disagree | 15% | 14% | | 28% | 16% | 11% | 9% | 16% | 15% | 19% | 23% | 10% | 6% | 15% | 15% | 17% | 14% | 12% | 26% | 17% | 18% | 15% | 17% | 129 |
| | | 36% | | 56% | 40% | 30% | 20% | 36% | 35% | 43% | 47% | 27% | 21% | 37% | 36% | 36% | 32% | 31% | 46% | 43% | 37% | 30% | 38% | 319 |
| Total Disagree | 35% | 30% | | 30/0 | | | | | | | | | | | | | | | | | | | | |
| Total Disagree Don't Know/Refused | 35% 16% | 17% | | 5% | 12% | 17% | 30% | 11% | 21% | 14% | 15% | 19% | 18% | 16% | 16% | 17% | 16% | 17% | 18% | 13% | 15% | 18% | 17% | 14% |
| • | | | | | | | 30% | 11% | | | 15% | 19% | 18% | 16% | 16% | 17% | 16% | 17% | 18% | 13% | 15% | 18% | 17% | |
| • | 16% | 17% | ing prop | 5% | 12% | 17% | | | 21% | 14% | | | | | | 17% | 16% | 17% | 18% | 13% | 15% | 18% | 17% | |
| Don't Know/Refused | 16% | 17% | ing prop | 5% | 12% | 17% dual coll | ege stude | nt ath | 21% | 14% | | armful | | | | | 16% | 17% | | 13% | 15% | 18% | 17% | 149 |
| Don't Know/Refused | ollege sport | 17% | ing prop | 5% bets o | 12% pen individ | 17% dual coll Categor | ege stude | ent ath Ger | 21% letes t | 14% o poter | ntially h | armful e | public | press | ures. Reg | ion | | | Ethi Afr | nicity | | | Educa | 149 |
| Don't Know/Refused Q95. Online sports betting on c | ollege sport Total 2025 | 17% | ing prop | 5% bets o | pen individ | 17% dual coll Categor Casual | ege stude y Nonfan | ent ath Ger | 21% eletes t nder | 14% o pote: | ntially h Ag 35-49 | armful e 50-64 | public | press | ures. Reg | ion MW | w | White | Ethi Afr Amer/Black | nicity Latino | Asian | Other | Education No Deg. | 149 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree | 16% ollege sport Total 2025 26% | 17% | ing prop | 5% bets o Avid 24% | pen individual Fanship Involved 27% | 17% dual coll Categor Casual 26% | ege stude y Nonfan 28% | Ger M 28% | 21% letes toder F 25% | 14% o poter 18-34 22% | 35-49 | se 50-64 | 65+ 35% | NE 23% | ures. Reg S | ion MW 25% | W 30% | White 29% | Ethi Afr Amer/Black 23% | Latino 20% | Asian 21% | Other 28% | No Deg. | 149 tion B.A. |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree | 16% ollege sport Total 2025 26% 34% | 17% | ing prop | 5% bets o Avid 24% 36% | pen individed Fanship Involved 27% 37% | 17% dual coll Categor Casual 26% 37% | ege stude y Nonfan 28% 25% | M 28% 35% | 21% eletes to der F 25% 32% | 14% o poter 18-34 22% 35% | 35-49 21% 33% | 50-64 29% 32% | 65+ 35% 35% | NE 23% 36% | s 27% 33% | ion MW 25% 34% | W 30% 34% | White 29% 33% | Ethi Afr Amer/Black 23% 31% | Latino 20% 34% | Asian 21% 40% | Other 28% 34% | No Deg. | 149 tion B.A. 339 359 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree | 16% ollege sport Total 2025 26% 34% 60% | 17% | ing prop | 5% bets o Avid 24% 36% | pen individed Fanship Involved 27% 37% 64% | 17% dual coll Categor Casual 26% 37% 63% | ege stude y Nonfan 28% 25% 53% | M 28% 35% 63% | 21% bletes toder F 25% 32% 57% | 14% o poter 18-34 22% 35% 57% | 35-49 21% 33% 54% | 50-64 29% 32% 61% | 65+ 35% 35% | NE 23% 36% 59% | s 27% 33% 60% | ion MW 25% 34% 59% | W 30% 34% 64% | White 29% 33% 62% | Ethi Afr Amer/Black 23% 31% 54% | Latino 20% 34% 54% | Asian 21% 40% 61% | Other 28% 34% 62% | Educat No Deg. 23% 33% 56% | 149 tion B.A 339 359 689 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree | 16% ollege sport Total 2025 26% 34% 60% 14% | 17% | ing prop | 5% bets o Avid 24% 36% 60% 20% | pen individent Fanship Involved 27% 37% 64% 16% | 17% dual coll Categor Casual 26% 37% 63% 12% | Nonfan 28% 25% 53% 6% | M 28% 35% 63% 14% | 21% elletes toder F 25% 32% 57% 13% | 14% o potes 18-34 22% 35% 57% 18% | 35-49 21% 33% 54% 17% | se 50-64 29% 32% 61% 12% | 65+ 35% 35% 70% 6% | NE 23% 36% 59% 15% | s 27% 33% 60% | ion MW 25% 34% 59% 14% | W 30% 34% 64% 12% | White 29% 33% 62% 11% | Ethr Afr Amer/Black 23% 31% 54% 18% | Latino 20% 34% 54% 21% | Asian 21% 40% 61% 12% | Other 28% 34% 62% 6% | No Deg. 23% 33% 56% 15% | 149 tion B.A 339 359 689 119 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree | 16% ollege sport Total 2025 26% 34% 60% 14% 7% | 17% | ing prop | 5% bets o Avid 24% 36% 60% 20% 12% | 12% pen individent franship fr | 17% dual coll Categor Casual 26% 37% 63% 12% 4% | Nonfan 28% 25% 53% 6% 5% | m 28% 35% 63% 14% 8% | 21% lletes to der F 25% 32% 57% 13% 6% | 14% o potes 18-34 22% 35% 57% 18% 9% | 35-49 21% 33% 54% 17% 9% | 50-64 29% 32% 61% 12% 5% | 65+ 35% 35% 70% 6% 4% | NE 23% 36% 59% 15% 6% | s 27% 33% 60% 14% 7% | ion MW 25% 34% 59% 14% 7% | W 30% 34% 64% 12% 6% | White 29% 33% 62% 11% 6% | Ethr Afr Amer/Black 23% 31% 54% 18% 10% | Latino 20% 34% 54% 21% 8% | Asian 21% 40% 61% 12% 11% | Other 28% 34% 62% 6% 7% | No Deg. 23% 33% 56% 15% 8% | 149 tion B.A 339 359 689 119 4% |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% | 17% | ing prop | 5% bets o Avid 24% 36% 60% 20% 12% 32% | 12% pen individ Fanship Involved 27% 37% 64% 16% 7% 23% | 17% dual coll Categor Casual 26% 37% 63% 12% 4% 16% | ege stude y Nonfan 28% 25% 53% 6% 5% 11% | M 28% 35% 63% 14% 8% 22% | 21% letes toder F 25% 32% 57% 13% 6% 19% | 14% o potes 18-34 22% 35% 57% 18% 9% 27% | 35-49 21% 33% 54% 17% 9% 26% | 50-64 29% 32% 61% 12% 5% | 65+ 35% 35% 70% 6% 4% 10% | NE 23% 36% 59% 15% 6% 21% | s 27% 33% 60% 14% 7% 21% | 59% 14% 7% 21% | W 30% 34% 64% 12% 6% 18% | White 29% 33% 62% 11% 6% | Ethr Afr Amer/Black 23% 31% 54% 18% 10% 28% | Latino 20% 34% 54% 21% 8% 29% | Asian 21% 40% 61% 12% 11% 23% | Other 28% 34% 62% 6% 7% 13% | No Deg. 23% 33% 56% 15% 8% 23% | 149 tion B.A 339 359 689 119 4% |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree | 16% ollege sport Total 2025 26% 34% 60% 14% 7% | 17% | ing prop | 5% bets o Avid 24% 36% 60% 20% 12% | 12% pen individent franship fr | 17% dual coll Categor Casual 26% 37% 63% 12% 4% | Nonfan 28% 25% 53% 6% 5% | m 28% 35% 63% 14% 8% | 21% lletes to der F 25% 32% 57% 13% 6% | 14% o potes 18-34 22% 35% 57% 18% 9% | 35-49 21% 33% 54% 17% 9% | 50-64 29% 32% 61% 12% 5% | 65+ 35% 35% 70% 6% 4% | NE 23% 36% 59% 15% 6% | s 27% 33% 60% 14% 7% | ion MW 25% 34% 59% 14% 7% | W 30% 34% 64% 12% 6% | White 29% 33% 62% 11% 6% | Ethr Afr Amer/Black 23% 31% 54% 18% 10% | Latino 20% 34% 54% 21% 8% | Asian 21% 40% 61% 12% 11% | Other 28% 34% 62% 6% 7% | No Deg. 23% 33% 56% 15% 8% | 149 tion B.A 339 359 689 119 4% |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% | 17% | | 5% Avid 24% 36% 60% 20% 12% 32% 7% | 12% pen individ Fanship Involved 27% 37% 64% 16% 7% 23% 13% | 17% dual coll Categor Casual 26% 37% 63% 12% 4% 16% | ege stude y Nonfan 28% 25% 53% 6% 5% 11% | M 28% 35% 63% 14% 8% 22% | 21% letes toder F 25% 32% 57% 13% 6% 19% | 14% o potes 18-34 22% 35% 57% 18% 9% 27% | 35-49 21% 33% 54% 17% 9% 26% | 50-64 29% 32% 61% 12% 5% | 65+ 35% 35% 70% 6% 4% 10% | NE 23% 36% 59% 15% 6% 21% | s 27% 33% 60% 14% 7% 21% | 59% 14% 7% 21% | W 30% 34% 64% 12% 6% 18% | White 29% 33% 62% 11% 6% | Ethr Afr Amer/Black 23% 31% 54% 18% 10% 28% | Latino 20% 34% 54% 21% 8% 29% | Asian 21% 40% 61% 12% 11% 23% | Other 28% 34% 62% 6% 7% 13% | No Deg. 23% 33% 56% 15% 8% 23% | 149 tion B.A. 339 359 689 119 4% 159 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% | 17% | | 5% Avid 24% 36% 60% 20% 12% 32% 7% | 12% pen individ Fanship Involved 27% 37% 64% 16% 7% 23% 13% taxpayers | 17% dual coll Categor Casual 26% 37% 63% 12% 4% 16% 21% | Nonfan 28% 25% 53% 6% 5% 11% 36% | ent ath Ger M 28% 35% 63% 14% 8% 22% 14% | 21% Idetes to der F 25% 32% 57% 13% 6% 19% 24% | 14% o potes 18-34 22% 35% 57% 18% 9% 27% | 35-49 21% 33% 54% 17% 9% 26% 19% | 50-64 29% 32% 61% 12% 5% 17% 23% | 65+ 35% 35% 70% 6% 4% 10% | NE 23% 36% 59% 15% 6% 21% | s 27% 33% 60% 14% 7% 21% | 25% 34% 59% 14% 7% 21% 20% | W 30% 34% 64% 12% 6% 18% | White 29% 33% 62% 11% 6% | Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% | Latino 20% 34% 54% 21% 8% 29% 17% | Asian 21% 40% 61% 12% 11% 23% | Other 28% 34% 62% 6% 7% 13% | Educa' No Deg. 23% 33% 56% 15% 8% 23% 21% | 149 tion B.A. 339 359 689 119 4% 159 169 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% d by online | ts includ | | 5% Avid 24% 36% 60% 20% 12% 32% 7% | 12% pen individ Fanship Involved 27% 37% 64% 16% 7% 23% 13% | 17% dual coll Categor Casual 26% 37% 63% 12% 4% 16% 21% | Nonfan 28% 25% 53% 6% 5% 11% 36% | ent ath Ger M 28% 35% 63% 14% 8% 22% 14% | 21% letes toder F 25% 32% 57% 13% 6% 19% | 14% o potes 18-34 22% 35% 57% 18% 9% 27% | 35-49 21% 33% 54% 17% 9% 26% | 50-64 29% 32% 61% 12% 5% 17% 23% | 65+ 35% 35% 70% 6% 4% 10% | NE 23% 36% 59% 15% 6% 21% | s 27% 33% 60% 14% 7% 21% | 25% 34% 59% 14% 7% 21% 20% | W 30% 34% 64% 12% 6% 18% | White 29% 33% 62% 11% 6% | Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% | Latino 20% 34% 54% 21% 8% 29% | Asian 21% 40% 61% 12% 11% 23% | Other 28% 34% 62% 6% 7% 13% | No Deg. 23% 33% 56% 15% 8% 23% | 149 tion B.A. 339 359 689 119 4% 159 169 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% d by online Total | ts includ | | 5% Avid 24% 36% 60% 12% 32% 7% | pen individed Fanship Involved 27% 37% 64% 16% 7% 23% 13% taxpayers Fanship | 17% Categor Casual 26% 37% 63% 12% 4% 16% 21% Categor | ege stude y Nonfan 28% 25% 53% 6% 5% 11% 36% | ent ath Ger M 28% 35% 63% 14% 8% 22% 14% | 21% sletes to der F 25% 32% 57% 13% 6% 19% 24% | 18-34 22% 35% 57% 18% 9% 27% 16% | 35-49 21% 33% 54% 17% 9% 26% 19% | 50-64 29% 32% 61% 12% 5% 17% 23% | 65+ 35% 35% 70% 6% 4% 10% 21% | NE 23% 36% 59% 15% 6% 21% 20% | s 27% 33% 60% 14% 7% 21% 20% | 100 MW 25% 34% 59% 14% 7% 21% 20% | W 30% 34% 64% 12% 6% 18% | White 29% 33% 62% 11% 6% 17% 21% | Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% | 20% 34% 54% 21% 8% 29% 17% | Asian 21% 40% 61% 12% 11% 23% 16% | Other 28% 34% 62% 6% 7% 13% 24% | Educat No Deg. 23% 33% 56% 15% 8% 23% 21% | 149 b.A. 339 359 689 119 4% 169 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused Q96. The tax revenue generate | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% d by online Total 2025 | ts includ | | 5% Avid 24% 36% 60% 12% 7% Avid Avid | pen individed Fanship Involved 27% 37% 64% 16% 7% 23% 13% taxpayers Fanship Involved | 17% Casual 26% 37% 63% 12% 4% 16% 21% Categor | ege stude y Nonfan 28% 25% 53% 6% 5% 11% 36% | M 28% 35% 63% 14% 8% 22% 14% | 21% leletes t nder F 25% 32% 57% 13% 6% 24% hder F | 18-34 22% 35% 57% 18% 9% 27% 16% | 35-49 21% 33% 54% 17% 9% 26% 19% | se 50-64 29% 32% 61% 12% 5% 17% 23% ee 50-64 | 9 public 65+ 35% 35% 6% 4% 10% 21% | NE 23% 36% 59% 15% 6% 21% 20% | s 27% 33% 60% 14% 7% 21% 20% | mw 25% 34% 59% 14% 7% 21% 20% mww | W 30% 34% 64% 12% 6% 18% | White 29% 33% 62% 11% 6% 17% 21% | Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% | Latino 20% 34% 54% 21% 8% 29% 17% | Asian 21% 40% 61% 12% 11% 23% 16% | Other 28% 34% 62% 6% 7% 13% 24% | Educat No Deg. 23% 33% 56% 15% 8% 23% 21% Educat No Deg. | 149 B.A. 339 359 689 119 4% 159 169 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% d by online Total | ts includ | | 5% Avid 24% 36% 60% 12% 32% 7% | pen individed Fanship Involved 27% 37% 64% 16% 7% 23% 13% taxpayers Fanship | 17% Casual 26% 37% 63% 12% 4% 16% 21% Categor Casual | ege stude y Nonfan 28% 25% 53% 6% 5% 11% 36% y Nonfan 7% | ent ath Ger M 28% 35% 63% 14% 8% 22% 14% | 21% sletes to der F 25% 32% 57% 13% 6% 19% 24% | 18-34 22% 35% 57% 18% 9% 27% 16% | 35-49 21% 33% 54% 17% 9% 26% 19% | 50-64 29% 32% 61% 12% 5% 17% 23% | 65+ 35% 35% 70% 6% 4% 10% 21% | NE 23% 59% 15% 6% 20% NE 12% | s 27% 33% 60% 14% 7% 21% 20% | 100 MW 25% 34% 59% 14% 7% 21% 20% | W 30% 34% 64% 12% 6% 18% | White 29% 33% 62% 11% 6% 17% 21% | Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% | 20% 34% 54% 21% 8% 29% 17% | Asian 21% 40% 61% 12% 11% 23% 16% | Other 28% 34% 62% 6% 7% 13% 24% | Educat No Deg. 23% 33% 56% 15% 8% 23% 21% | 149 tion B.A 339 359 689 119 4% 159 169 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused Q96. The tax revenue generate | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% d by online Total 2025 13% 26% | sports b Total 2024 12% 25% | | Avid 24% 36% 60% 12% 7% Avid 25% 39% | pen individed Fanship of Involved 27% 37% 64% 16% 7% 23% 13% taxpayers Fanship of Involved 13% 31% | 17% Casual 26% 37% 63% 12% 4% 21% Categor Casual 8% 22% | ege stude y Nonfan 28% 25% 53% 6% 5% 11% 36% y Nonfan 7% 15% | ent ath Ger M 28% 35% 63% 14% 8% 22% 14% Ger M 15% 30% | 21% | 18-34 18-34 22% 35% 57% 18% 9% 27% 16% | 35-49 21% 33% 54% 17% 9% 26% 19% 35-49 17% 28% | 50-64 29% 32% 61% 12% 5% 17% 23% | 65+ 35% 35% 6% 4% 21% 65+ 6% 24% | NE 23% 36% 59% 6% 21% 20% NE 12% 28% | s 27% 33% 60% 14% 20% Reg 5 13% 27% | MW 25% 34% 59% 14% 20% 20% | W 30% 34% 64% 12% 6% 18% W 14% 26% | White 29% 33% 62% 11% 6% 17% 21% White 10% 26% | Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% Ethi Afr Amer/Black 16% 20% | Latino 20% 34% 54% 21% 8% 29% 17% Latino 17% 33% | Asian 21% 40% 61% 12% 11% 23% 16% Asian 17% 34% | Other 28% 34% 62% 6% 7% 13% 24% Other 19% 22% | Educat No Deg. 23% 33% 56% 15% 8% 23% 21% Educat No Deg. 13% 25% | 149 B.A 339 589 119 4% 159 169 B.A 129 319 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused Q96. The tax revenue generate | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% d by online Total 2025 13% | sports b | | 5% Avid 24% 36% 60% 20% 12% 7% Avid 25% | pen individed Fanship of Involved 27% 37% 64% 16% 7% 23% 13% taxpayers Fanship of Involved 13% | 17% Casual 26% 37% 63% 12% 4% 21% Categor Casual 8% 22% 30% | ege stude y Nonfan 28% 25% 53% 6% 5% 11% 36% y Nonfan 7% | ent ath Ger M 28% 35% 63% 14% 8% 22% 14% Ger M 15% 30% 45% | 21% sletes t der F 25% 32% 57% 13% 6% 24% hder F 10% | 18-34 18-34 18-34 16% 18-34 15% 31% 46% | 35-49 21% 33% 54% 17% 9% 26% 19% | se 50-64 29% 32% 61% 12% 5% 17% 23% 23% 23% 23% 24% 24% 24% 24% 24% 24% 24% 24% 24% 24 | public 65+ 35% 35% 6% 4% 10% 21% | NE 23% 59% 15% 6% 20% NE 12% | s 27% 33% 60% 14% 7% 21% 20% | MW 25% 34% 59% 14% 7% 21% 20% | W 30% 34% 64% 12% 6% 18% W 14% 26% 40% | White 29% 33% 62% 11% 6% 21% white 10% 26% 36% | Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% Ethi Afr Amer/Black | Latino 20% 34% 54% 21% 8% 29% 17% Latino 17% | Asian 21% 40% 61% 12% 11% 23% 16% Asian 17% | Other 28% 34% 62% 6% 7% 13% 24% Other 19% 22% 41% | Educat No Deg. 23% 33% 56% 15% 8% 23% 21% Educat No Deg. 13% | 149 B.A 339 359 689 119 169 169 B.A 129 319 439 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused Q96. The tax revenue generate Strongly agree Somewhat agree | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% d by online Total 2025 13% 26% | sports b Total 2024 12% 25% | | Avid 24% 36% 60% 12% 7% Avid 25% 39% | pen individed Fanship of Involved 27% 37% 64% 16% 7% 23% 13% taxpayers Fanship of Involved 13% 31% | 17% Casual 26% 37% 63% 12% 4% 21% Categor Casual 8% 22% | ege stude y Nonfan 28% 25% 53% 6% 5% 11% 36% y Nonfan 7% 15% | ent ath Ger M 28% 35% 63% 14% 8% 22% 14% Ger M 15% 30% | 21% | 18-34 18-34 22% 35% 57% 18% 9% 27% 16% | 35-49 21% 33% 54% 17% 9% 26% 19% 35-49 17% 28% | 50-64 29% 32% 61% 12% 5% 17% 23% | 65+ 35% 35% 6% 4% 21% 65+ 6% 24% | NE 23% 36% 59% 6% 21% 20% NE 12% 28% | s 27% 33% 60% 14% 20% Reg 5 13% 27% | MW 25% 34% 59% 14% 20% 20% | W 30% 34% 64% 12% 6% 18% W 14% 26% | White 29% 33% 62% 11% 6% 17% 21% White 10% 26% | Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% Ethi Afr Amer/Black 16% 20% | Latino 20% 34% 54% 21% 8% 29% 17% Latino 17% 33% | Asian 21% 40% 61% 12% 11% 23% 16% Asian 17% 34% | Other 28% 34% 62% 6% 7% 13% 24% Other 19% 22% | Educat No Deg. 23% 33% 56% 15% 8% 23% 21% Educat No Deg. 13% 25% | 149 tion B.A 339 359 689 119 4% 159 169 tion B.A 129 319 439 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused Q96. The tax revenue generate Strongly agree Somewhat agree Total Agree | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% d by online Total 2025 13% 26% 39% | 17% ts includ sports t Total 2024 12% 25% 37% | | Avid 24% 36% 60% 12% 7% Avid 25% 39% 64% | pen individed Fanship of Involved 27% 37% 64% 16% 7% 23% 13% taxpayers Fanship of Involved 13% 31% 44% | 17% Casual 26% 37% 63% 12% 4% 21% Categor Casual 8% 22% 30% | ege stude y Nonfan 28% 25% 53% 6% 5% 11% 36% V Nonfan 7% 15% 22% | ent ath Ger M 28% 35% 63% 14% 8% 22% 14% Ger M 15% 30% 45% | 21% sletes t der F 25% 32% 57% 13% 6% 24% hder F 10% 23% 33% | 18-34 18-34 18-34 16% 18-34 15% 31% 46% | 35-49 21% 33% 54% 17% 9% 26% 19% 35-49 17% 28% 45% | se 50-64 12% 23% 23% 23% 23% 23% 23% 23% 23% 22% 23% 22% 23% | 65+ 35% 35% 6% 4% 21% 65+ 6% 24% 30% | NE 23% 36% 59% 6% 21% 20% NE 12% 28% 40% | s 27% 33% 60% 14% 20% Reg 5 13% 27% 40% | MW 25% 34% 59% 14% 7% 21% 20% | W 30% 34% 64% 12% 6% 18% W 14% 26% 40% | White 29% 33% 62% 11% 6% 21% white 10% 26% 36% | Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% Ethi Afr Amer/Black 16% 20% 36% | 20% 34% 54% 21% 8% 29% 17% Latino 17% 33% 50% | Asian 21% 40% 61% 12% 11% 23% 16% Asian 17% 34% 51% | Other 28% 34% 62% 6% 7% 13% 24% Other 19% 22% 41% | Educat No Deg. 23% 33% 56% 15% 8% 23% 21% Educat No Deg. 13% 25% 38% | 149 tion B.A. 339 359 689 119 4% 159 169 tion B.A. 129 319 439 159 |
| Don't Know/Refused Q95. Online sports betting on c Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused Q96. The tax revenue generate Strongly agree Somewhat agree Total Agree Somewhat agree Total Agree Somewhat disagree | 16% ollege sport Total 2025 26% 34% 60% 14% 7% 21% 19% d by online Total 2025 13% 26% 39% 15% | 17% ts includ sports b Total 2024 12% 25% 37% 16% | | Avid 24% 36% 60% 12% 7% enefits Avid 25% 39% 64% 16% | 12% pen individ Fanship Involved 27% 37% 64% 16% 7% 23% 13% taxpayers Fanship Involved 13% 31% 44% 14% | 17% dual coll Casual 26% 37% 63% 12% 4% 21% Categor Casual 8% 22% 30% 17% | ege stude y Nonfan 28% 25% 53% 6% 5% 11% 36% Nonfan 7% 15% 22% 11% | ent ath Ger M 28% 35% 63% 14% 8% 22% 14% Ger M 15% 30% 45% | 21% | 18-34 18-34 18-34 16% 18-34 15% 31% 46% 17% | 35-49 21% 33% 54% 17% 9% 26% 19% 35-49 17% 28% 45% 15% | 50-64 29% 32% 61% 12% 5% 17% 23% 23% 48 50-64 11% 22% 33% 12% | 65+ 35% 35% 70% 6% 4% 21% 65+ 6% 24% 30% | NE 23% 36% 59% 15% 6% 21% 20% NE 12% 40% 40% 16% | s 27% 33% 60% 14% 20% Reg s 13% 27% 40% | MW 25% 34% 59% 14% 20% | W 30% 34% 64% 12% 6% 18% W 14% 26% 40% | White 29% 33% 62% 11% 6% 21% 21% White 10% 26% 36% 14% | Ethir Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% Ethir Afr Amer/Black 16% 20% 36% 13% | Latino 20% 34% 54% 21% 8% 29% 17% Latino 17% 33% 50% 17% | Asian 21% 40% 61% 11% 23% 16% Asian 17% 34% 51% 16% | Other 28% 34% 62% 6% 7% 13% 24% Other 19% 22% 41% 12% | Educat No Deg. 23% 33% 56% 15% 8% 23% 21% Educat No Deg. 13% 25% 38% 14% | 149 tion B.A. 339 359 689 119 4% 159 169 |

3047 United States Residents MOE +/- 1.9%

| Q97. Online sports betting sho | | | | | Fanship | Categor | v | Gen | der | | Aş | 7 e | | | Reg | ion | | | Fthi | nicity | | | Educa | tion |
|---|-----------------|------------|-----------|--------|----------|---------|--------|-------------|-----|---------|----------|------------|--------|--|---------|--------|-------|-----------|----------------|----------|----------|---------|----------|-----------------|
| | Total | Total | | | Tansinp | Categor | y | Gen | uei | | 7. | ,,, | | | I I | ion | | | Afr | licity | | | Luuca | LIOII |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | м | F | 18-34 | 35-49 | 50-64 | 65+ | NE | s | мw | w | White | Amer/Black | Latino | Asian | Other | No Deg. | B.A. |
| Strongly agree | 25% | 24% | | 48% | 24% | 16% | 15% | 29% | 21% | 31% | 35% | 19% | 10% | 25% | 26% | 26% | 21% | 20% | 37% | 35% | 24% | 24% | 27% | 20% |
| Somewhat agree | 25% | 25% | | 27% | 30% | 25% | 17% | 26% | 24% | 28% | 26% | 23% | 23% | 30% | 24% | 23% | 26% | 24% | 23% | 31% | 24% | 20% | 24% | 27% |
| Total Agree | 50% | 49% | | 75% | 54% | 41% | 32% | 55% | 45% | 59% | 61% | 42% | 33% | 55% | 50% | 49% | 47% | 44% | 60% | 66% | 48% | 44% | 51% | 47% |
| Somewhat disagree | 14% | 13% | | 9% | 16% | 16% | 12% | 12% | 15% | 16% | 10% | 13% | 15% | 11% | 13% | 14% | 17% | 13% | 10% | 13% | 24% | 16% | 13% | 15% |
| Strongly disagree | 20% | 21% | | 12% | 17% | 22% | 27% | 19% | 20% | 13% | 15% | 24% | 28% | 18% | 20% | 21% | 19% | 23% | 15% | 11% | 15% | 22% | 18% | 23% |
| Total Disagree | 34% | 34% | | 21% | 33% | 38% | 39% | 31% | 35% | 29% | 25% | 37% | 43% | 29% | 33% | 35% | 36% | 36% | 25% | 24% | 39% | 38% | 31% | 38% |
| Don't Know/Refused | 17% | 18% | | 5% | 12% | 20% | 30% | 14% | 20% | 12% | 14% | 20% | 24% | 16% | 18% | 16% | 17% | 20% | 15% | 10% | 13% | 18% | 17% | 16% |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Q98. Online sports betting sho | uld be illega | l in all 5 | 0 states. | | | | | | | | | | | | | | | | | | | | | |
| | | | | | Fanship | Categor | У | Gen | der | | Αį | ge | | | Reg | ion | | | | nicity | | | Educa | tion |
| | Total | Total | | | | | | | | | | | | | | | | | Afr | | | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | Nonfan | М | F | | 35-49 | | 65+ | NE | S | MW | W | | Amer/Black | Latino | Asian | | | B.A. |
| Strongly agree | 18% | 16% | | 15% | 16% | 18% | 23% | 18% | 18% | 14% | 15% | 23% | 23% | 18% | 18% | 18% | 19% | 20% | 15% | 14% | 13% | 22% | 18% | 19% |
| Somewhat agree | 13% | 13% | | 13% | 15% | 14% | 12% | 14% | 13% | 15% | 10% | 14% | 14% | 17% | 13% | 13% | 13% | 13% | 10% | 16% | 18% | 9% | 13% | 15% |
| Total Agree | 31% | 29% | | 28% | 31% | 32% | 35% | 32% | 31% | 29% | 25% | 37% | 37% | 35% | 31% | 31% | 32% | 33% | 25% | 30% | 31% | 31% | 31% | 34% |
| Somewhat disagree | 19% | 22% | | 16% | 23% | 22% | 14% | 19% | 20% | 20% | 17% | 20% | 19% | 19% | 18% | 20% | 21% | 20% | 15% | 18% | 23% | 18% | 18% | 22% |
| Strongly disagree | 33% | 32% | | 51% | 36% | 28% | 21% | 38% | 29% | 38% | 44% | 24% | 24% | 32% | 34% | 33% | 33% | 29% | 45% | 42% | 29% | 32% | 35% | 30% |
| Total Disagree | 52% | 54% | | 67% | 59% | 50% | 35% | <i>57</i> % | 49% | 58% | 61% | 44% | 43% | 51% | 52% | 53% | 54% | 49% | 60% | 60% | 52% | 50% | 53% | 52% |
| Don't Know/Refused | 16% | 17% | | 6% | 10% | 18% | 30% | 12% | 19% | 13% | 13% | 19% | 20% | 15% | 17% | 16% | 14% | 17% | 15% | 10% | 17% | 20% | 17% | 14% |
| | | <u></u> ' | | | L | | | | | | | | | | | | | | | | | | | |
| Q99. The federal government s | hould aggre | ssively | regulate | online | | | • | - | | tomers | | • | ive ga | mbling | | | | 1 | | | | | | |
| | | | | | Fanship | Categor | у | Gen | der | | Αį | ge | | | Reg | ion | | | | nicity | 1 | | Educa | tion |
| | Total | Total | | | l | | | | _ | | | | | | _ | | | | Afr | | ١ | | | |
| | 2025 | 2024 | | Avid | Involved | Casual | | M | F | | 35-49 | | 65+ | NE | S | MW | W | | Amer/Black | Latino | Asian | | | B.A. |
| Strongly agree | 29% | 29% | | 32% | 27% | 28% | 31% | 29% | 29% | 27% | 23% | 32% | 35% | 31% | 28% | 26% | 33% | 30% | 27% | 28% | 32% | 28% | 28% | 32% |
| Somewhat agree | 29% | 32% | | 31% | 33% | 30% | 22% | 29% | 29% | 29% | 32% | 28% | 27% | 30% | 28% | 29% | 30% | 30% | 28% | 29% | 31% | 25% | 29% | 31% |
| Total Agree | 58% | 61% | | 63% | 60% | 58% | 53% | 58% | 58% | 56% | 55% | 60% | 62% | 61% | 56% | 55% | 63% | 60% | 55% | 57% | 63% | 53% | 57% | 63% |
| Somewhat disagree | 14% | 14% | | 16% | 17% | 13% | 10% | 16% | 13% | 17% | 16% | 11% | 12% | 13% | 15% | 16% | 12% | 14% | 14% | 16% | 15% | 15% | 14% | 15% |
| Strongly disagree | 14% | 13% | | 17% | 13% | 14% | 11% | 15% | 12% | 13% | 16% | 13% | 12% | 14% | 13% | 16% | 12% | 13% | 14% | 16% | 11% | 14% | 14% | 129 |
| Total Disagree | 28% | 27% | | 33% | 30% | 27% | 21% | 31% | 25% | 30% | 32% | 24% | 24% | 27% | 28% | 32% | 24% | 27% | 28% | 32% | 26% | 29% | 28% | 27% |
| Don't Know/Refused | 14% | 13% | | 5% | 10% | 15% | 26% | 10% | 17% | 13% | 13% | 16% | 14% | 13% | 16% | 13% | 12% | 14% | 18% | 11% | 11% | 18% | 15% | 11% |
| | | <u> </u> | | | | | | ــــا | | L . | <u> </u> | <u> </u> | | <u>. </u> | | | L | | | | <u> </u> | L | | ٠., |
| Q100. The SAFE BET Act is a bil | - | | | | | | - | | | • | | | | • | | | | | | | | | • | |
| sportsbooks during live events | | | - | | | • | | | | their s | services | , and b | an the | usage | of Al b | y spoi | tsboo | ks to tra | ick users' gam | bling ha | bits an | d offer | promotio | ons, |
| among several other measures | . Would you | be in fa | avor of o | r oppo | | | | | | | | | | | | | | 1 | | | | | | |
| 0 | | <u> </u> | | | Fanship | Categor | у | Gen | der | | Αį | ge | | | Reg | ion | | | | nicity | 1 | | Educa | tion |
| 0 | | 1 | | | | | | | _ | | | | | | _ | | | | Afr | | ١ | | | |
| 9 | Total | | | | Access 1 | C | | | | | | | | | | | | White | | | | | | |
| | 2025 | | | Avid | Involved | Casual | Nonfan | M | F | 18-34 | | | 65+ | NE | S | MW | W | | Amer/Black | Latino | Asian | | No Deg. | _ |
| In favor of | 2025 63% | | | 66% | 66% | 65% | 55% | 65% | 62% | 60% | 59% | 63% | 71% | 65% | 62% | 62% | 64% | 66% | 59% | 60% | 65% | 53% | 60% | B.A. 719 |
| In favor of Opposed to Don't know / Refused | 2025 | | | | | | | | | | | | | | | | | | | | | | | |

| Nature of the Sample | |
|--------------------------|-----|
| United States Residents | |
| Fanship Category | |
| Avid | 20% |
| Involved | 32% |
| Casual | 24% |
| Nonfan | 24% |
| Gender | |
| Male | 49% |
| Female | 51% |
| Age | |
| 18-34 | 29% |
| 35-49 | 26% |
| 50-64 | 21% |
| 65+ | 24% |
| Region | |
| Northeast | 18% |
| South | 38% |
| Midwest | 21% |
| West | 24% |
| Ethnicity | |
| White | 61% |
| African-American / Black | 12% |
| Hispanic/Latino | 16% |
| Asian | 6% |
| Other | 6% |
| Education | |
| No degree | 68% |
| Bachelors'+ | 32% |

The American Sports Fanship Survey conducted by the Siena College Research Institute in partnership with St. Bonaventure University's Jandoli School of Communication was conducted January 6 - 11, 2025, among 3047 responses drawn from a proprietary online panel (Cint) of United States Residents. Interviews conducted online are excluded from the sample and final analysis if they fail any data quality attention check question. Duplicate responses are identified by their response ID and removed from the sample. Three questions were asked of online respondents including a honey-pot question to catch bots and two questions ask the respondent to follow explicit directions. The proprietary panel also incorporates measures that "safeguard against automated bot attacks, deduplication issues, fraudulent VPN usage, and suspicious IP addresses". Coding of open-ended responses was done by a single human coder. Data from collection modes was weighted to balance sample demographics to match estimates for the United States population using data from the Census Bureau's 2023 U.S. American Community Survey (ACS), on age, region, race/ethnicity, education, and gender to ensure representativeness. It has an overall margin of error of +/- 1.9 percentage points including the design effects resulting from weighting. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other public opinion poll.

The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices.

For more information, call Dr. Donald Levy at (518) 783-2901. For survey crosstabs: www.Siena.edu/SCRI/SNY.