

Siena University Poll Conducted by the Siena Research Institute
November 17 - 21, 2025
839 New York State Residents
MOE +/- 3.8%

Q1. Which of the following holidays do you celebrate? Thanksgiving																									
	Gender			Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	92%	93%	91%	90%	93%	92%	95%	86%	96%	96%	92%	92%	97%	85%	96%	85%	87%	91%	98%	95%	84%	94%	92%	95%	96%
No	8%	7%	9%	9%	7%	8%	5%	14%	4%	4%	7%	8%	3%	15%	4%	14%	13%	9%	2%	5%	16%	6%	8%	5%	4%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q2. (If Q1=Yes, Celebrating Thanksgiving) Will you be traveling to visit family and/or friends for the Thanksgiving holiday, or not?																									
	Gender			Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	40%	45%	35%	49%	44%	28%	33%	47%	39%	33%	49%	34%	40%	42%	48%	33%	28%	50%	43%	41%	32%	43%	33%	53%	41%
No	60%	54%	65%	51%	55%	72%	67%	53%	61%	67%	51%	66%	60%	56%	52%	67%	71%	50%	57%	59%	68%	57%	66%	47%	59%
Refused	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q3. (If Q2=Yes, Traveling for Thanksgiving) Will you be traveling . . .																									
	Gender			Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Locally only	38%	31%	47%	38%	30%	36%	52%	34%	27%	51%	28%	47%	37%	41%	29%	48%	52%	40%	28%	40%	39%	35%	43%	31%	30%
A bit further but still in New York State	35%	42%	27%	38%	41%	28%	28%	34%	42%	33%	46%	27%	30%	43%	39%	37%	32%	36%	38%	37%	34%	36%	31%	40%	40%
Outside of New York State but still in the US	25%	25%	25%	22%	27%	34%	18%	29%	30%	16%	24%	25%	30%	15%	30%	15%	14%	24%	32%	21%	27%	26%	24%	27%	27%
Outside of the US	2%	2%	2%	2%	3%	2%	1%	4%	1%	0%	3%	1%	4%	0%	2%	0%	3%	1%	3%	2%	0%	3%	1%	1%	3%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q4. (If Q2=Yes, Traveling for Thanksgiving) How confident are you that your travel will go smoothly this holiday season?																									
	Gender			Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Very confident	51%	57%	44%	58%	54%	43%	44%	49%	46%	57%	59%	45%	51%	53%	58%	42%	42%	59%	49%	52%	45%	54%	46%	61%	55%
Somewhat confident	39%	34%	44%	37%	34%	44%	41%	40%	40%	37%	35%	41%	38%	35%	38%	43%	45%	34%	39%	38%	49%	36%	39%	34%	35%
Total Confident	90%	91%	88%	95%	88%	87%	85%	89%	86%	94%	94%	86%	89%	88%	96%	85%	87%	93%	88%	90%	94%	90%	85%	95%	90%
Not very confident	8%	6%	10%	3%	11%	9%	12%	10%	10%	4%	4%	11%	9%	8%	3%	12%	11%	4%	10%	9%	6%	7%	12%	2%	9%
Not at all confident	2%	3%	1%	2%	1%	4%	3%	2%	4%	2%	1%	3%	2%	3%	2%	3%	2%	2%	2%	2%	0%	3%	3%	2%	1%
Total Not Confident	10%	9%	11%	5%	12%	13%	15%	12%	14%	6%	5%	14%	11%	11%	5%	15%	13%	6%	12%	11%	6%	10%	15%	4%	10%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q5. Will you shop for holiday gifts as part of the Thanksgiving weekend, including Black Friday through Cyber Monday, or not?																									
	Gender			Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	56%	60%	53%	74%	65%	42%	34%	60%	55%	51%	71%	48%	62%	47%	65%	46%	47%	65%	59%	54%	57%	66%	55%	71%	54%
No	43%	39%	46%	26%	34%	57%	65%	39%	45%	48%	27%	52%	37%	53%	34%	53%	52%	34%	41%	46%	43%	31%	44%	29%	45%
Don't know/Refused	1%	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	0%	3%	1%	0%	1%

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Q6. Will you be using an AI chatbot like ChatGPT this holiday season to help come up with gift ideas or to make shopping lists?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	24%	29%	19%	38%	31%	11%	4%	33%	21%	14%	40%	15%	24%	25%	33%	16%	15%	28%	29%	20%	23%	35%	24%	33%	20%
No	76%	70%	81%	62%	68%	89%	96%	67%	79%	86%	60%	85%	75%	75%	67%	84%	85%	71%	71%	80%	77%	65%	75%	67%	80%
Don't know/Refused	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Q7. Do you have an actual budget, a specific amount of money that you will spend, for your holiday spending including not only gifts but for all holiday related spending or not?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	47%	45%	48%	50%	59%	34%	38%	53%	38%	44%	58%	40%	51%	36%	51%	42%	46%	51%	46%	45%	44%	53%	48%	53%	44%
No	53%	55%	52%	50%	41%	66%	62%	47%	62%	56%	42%	60%	49%	64%	49%	58%	54%	49%	54%	55%	56%	47%	52%	47%	56%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q8. Do you think you will spend more this holiday season than you did last year, less than you spent last year or about the same amount as you spent last year?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
More than you did last year	26%	32%	21%	39%	29%	15%	16%	33%	21%	22%	37%	21%	29%	26%	32%	21%	22%	28%	30%	24%	27%	35%	26%	37%	20%
Less than you did last year	36%	30%	42%	33%	36%	45%	28%	34%	43%	34%	35%	36%	34%	20%	36%	40%	47%	34%	27%	31%	51%	39%	40%	23%	41%
About the same amount as last year	37%	38%	36%	27%	35%	39%	55%	32%	36%	43%	27%	42%	37%	54%	31%	38%	30%	38%	43%	44%	20%	26%	34%	40%	39%
Don't know/Refused	1%	0%	1%	2%	0%	0%	1%	2%	0%	0%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	2%	0%	1%	0%	0%
Q9. (If Q8=Spending more than last year) What is the main reason you expect to spend more this holiday season?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Prices are higher because of inflation or tariffs	50%	44%	57%	42%	49%	55%	84%	46%	49%	57%	47%	53%	52%	32%	42%	61%	47%	52%	53%	55%	45%	36%	57%	43%	52%
I'm buying gifts for more people this year	19%	22%	14%	21%	24%	7%	7%	22%	24%	10%	23%	15%	16%	35%	18%	19%	17%	23%	15%	14%	23%	30%	20%	23%	7%
I'm purchasing higher-quality or more expensive gifts	13%	14%	12%	20%	6%	9%	5%	15%	10%	12%	15%	11%	15%	10%	14%	10%	20%	7%	11%	14%	12%	19%	15%	11%	9%
I'm spending more on travel or experiences	3%	2%	4%	2%	5%	4%	0%	3%	4%	3%	4%	2%	1%	15%	6%	1%	0%	6%	3%	4%	0%	3%	2%	3%	5%
I just feel more comfortable spending this year	13%	15%	10%	13%	14%	12%	5%	13%	10%	15%	12%	14%	16%	0%	18%	6%	16%	12%	13%	12%	15%	12%	4%	18%	22%
Other (please specify)	2%	2%	3%	1%	0%	13%	0%	2%	4%	2%	0%	5%	1%	9%	2%	3%	0%	0%	4%	2%	5%	0%	2%	3%	4%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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Q10. What is the total amount of money you plan to spend on gifts during this holiday season?																										
		Gender			Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth	
\$0-\$299	28%	22%	32%	27%	24%	32%	28%	26%	26%	31%	22%	31%	21%	29%	24%	37%	49%	23%	12%	26%	38%	27%	29%	15%	27%	
\$300-\$399	11%	9%	13%	9%	13%	13%	9%	11%	11%	10%	9%	12%	12%	7%	11%	10%	17%	8%	8%	10%	20%	10%	14%	6%	11%	
\$400-\$499	11%	9%	13%	15%	9%	9%	8%	11%	7%	13%	9%	13%	12%	11%	12%	10%	11%	15%	8%	9%	15%	18%	13%	7%	11%	
Under \$500	50%	40%	58%	51%	46%	54%	45%	48%	44%	54%	40%	56%	45%	47%	47%	57%	77%	46%	28%	45%	73%	55%	56%	28%	49%	
\$500-\$599	11%	12%	11%	10%	15%	8%	11%	13%	10%	10%	14%	10%	10%	19%	13%	10%	7%	16%	12%	12%	6%	11%	10%	16%	10%	
\$600-\$699	7%	9%	5%	10%	4%	6%	6%	7%	11%	5%	8%	6%	6%	2%	8%	7%	5%	9%	7%	6%	5%	10%	7%	8%	7%	
\$700-\$799	4%	6%	3%	5%	4%	4%	4%	5%	3%	4%	7%	3%	4%	6%	5%	4%	1%	6%	6%	5%	0%	5%	4%	8%	3%	
\$800-\$899	3%	3%	3%	3%	5%	1%	3%	3%	2%	3%	5%	2%	4%	3%	3%	2%	1%	4%	4%	4%	1%	3%	2%	5%	4%	
\$900-\$999	3%	3%	3%	4%	2%	2%	5%	4%	2%	2%	3%	3%	4%	2%	3%	2%	2%	3%	5%	3%	2%	4%	2%	7%	3%	
Between \$500 and \$999	28%	33%	25%	32%	30%	21%	29%	32%	28%	24%	37%	24%	28%	32%	32%	25%	16%	38%	34%	30%	14%	33%	25%	44%	27%	
\$1,000 or more	19%	23%	15%	15%	22%	19%	21%	15%	26%	19%	21%	17%	24%	15%	21%	13%	6%	15%	35%	22%	11%	10%	16%	26%	20%	
Don't know/Refused	3%	4%	3%	3%	1%	3%	4%	5%	2%	2%	3%	3%	2%	7%	0%	6%	2%	2%	2%	3%	2%	3%	2%	1%	4%	
Q11. What is the total amount of money you plan to spend on holiday meals during this holiday season?																										
		Gender			Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth	
\$0-\$299	48%	39%	55%	41%	40%	56%	60%	37%	46%	61%	39%	53%	45%	38%	45%	54%	66%	44%	34%	50%	45%	48%	49%	37%	50%	
\$300-\$399	15%	14%	17%	20%	15%	13%	13%	14%	16%	16%	16%	15%	18%	21%	15%	13%	14%	20%	14%	15%	17%	13%	18%	15%	15%	
\$400-\$499	7%	8%	7%	6%	11%	5%	5%	7%	10%	6%	8%	7%	7%	6%	8%	7%	6%	8%	8%	6%	12%	8%	5%	11%	8%	
Under \$500	70%	61%	79%	67%	66%	74%	78%	58%	72%	83%	63%	75%	70%	65%	68%	74%	86%	72%	56%	71%	74%	69%	72%	63%	73%	
\$500-\$599	10%	13%	7%	11%	13%	9%	6%	13%	10%	6%	12%	9%	11%	7%	12%	8%	6%	9%	14%	10%	11%	10%	9%	12%	11%	
\$600-\$699	3%	5%	3%	3%	6%	2%	2%	7%	2%	1%	4%	3%	2%	2%	4%	5%	1%	3%	6%	3%	2%	4%	3%	4%	3%	
\$700-\$799	2%	3%	2%	1%	3%	3%	1%	3%	1%	2%	3%	2%	2%	6%	3%	1%	1%	2%	3%	2%	3%	2%	2%	3%	1%	
\$800-\$899	2%	3%	2%	3%	3%	2%	1%	4%	2%	1%	4%	1%	2%	4%	5%	0%	1%	4%	3%	2%	1%	5%	2%	6%	1%	
\$900-\$999	1%	1%	0%	0%	2%	0%	1%	1%	1%	0%	1%	1%	0%	3%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%	
Between \$500 and \$999	18%	25%	14%	18%	27%	16%	11%	28%	16%	10%	24%	16%	17%	22%	25%	15%	9%	19%	27%	18%	18%	22%	17%	25%	16%	
\$1,000 or more	7%	10%	4%	10%	5%	7%	4%	9%	8%	4%	9%	5%	8%	6%	5%	6%	2%	5%	12%	8%	4%	4%	7%	11%	6%	
Don't know/Refused	4%	5%	4%	4%	2%	4%	8%	6%	4%	3%	3%	5%	5%	9%	2%	6%	3%	3%	4%	4%	3%	5%	4%	2%	5%	
Q12. What percentage of your holiday shopping do you plan to conduct online this year?																										
		Gender			Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth	
None	16%	13%	17%	9%	12%	21%	23%	15%	13%	18%	9%	18%	13%	18%	12%	20%	30%	9%	6%	15%	19%	14%	14%	9%	15%	
More than none but less than 25%	17%	13%	20%	16%	17%	15%	17%	17%	12%	19%	16%	17%	19%	11%	14%	17%	22%	17%	10%	14%	21%	22%	16%	17%	15%	
25% to just under 50%	23%	25%	22%	25%	29%	14%	24%	26%	20%	22%	29%	20%	22%	35%	31%	17%	17%	27%	27%	24%	19%	25%	25%	30%	22%	
50% to just under 75%	24%	25%	23%	30%	23%	23%	16%	25%	25%	22%	28%	22%	27%	17%	27%	20%	18%	24%	31%	25%	24%	21%	21%	27%	27%	
75% to 100%	20%	23%	17%	20%	18%	24%	18%	17%	29%	18%	17%	22%	18%	18%	15%	24%	12%	22%	26%	22%	17%	17%	23%	17%	19%	
Don't know/Refused	1%	1%	1%	0%	0%	2%	1%	1%	1%	1%	1%	1%	1%	0%	0%	2%	1%	0%	0%	0%	1%	2%	1%	0%	1%	
Q13. As you plan your holiday spending, do you intend to pay for all your gifts and other spending in cash or as soon as the bill arrives, or do you plan to pay off your holiday spending over a period of time that could extend well into 2026?																										
		Gender			Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth	
Pay now	78%	83%	73%	73%	81%	79%	80%	75%	75%	83%	80%	77%	76%	92%	74%	80%	69%	78%	87%	82%	69%	74%	76%	85%	76%	
Pay later	20%	15%	24%	24%	18%	18%	18%	20%	24%	16%	17%	22%	23%	6%	26%	15%	28%	20%	12%	18%	26%	22%	15%	22%		
Don't know/Refused	2%	2%	3%	3%	0%	3%	3%	4%	1%	1%	3%	2%	1%	2%	0%	5%	3%	1%	1%	1%	5%	4%	2%	0%	2%	

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Q14. Thinking about all of your holiday spending combined, including food, gifts, travel and any other holiday spending, would you say that it will have a very serious impact on your financial condition, a somewhat serious impact, not a very serious impact or not at all a serious impact on your financial condition?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Very serious	19%	17%	21%	27%	19%	18%	8%	20%	17%	19%	29%	14%	21%	17%	16%	20%	25%	22%	13%	16%	23%	28%	19%	20%	17%
Somewhat serious	39%	38%	40%	38%	49%	36%	29%	38%	39%	40%	38%	39%	38%	29%	44%	38%	43%	40%	34%	37%	43%	37%	40%	35%	40%
Total Serious	58%	55%	61%	65%	68%	54%	37%	58%	56%	59%	67%	53%	59%	46%	60%	58%	68%	62%	47%	53%	66%	65%	59%	55%	57%
Not very serious	30%	33%	28%	30%	25%	32%	40%	29%	33%	30%	26%	33%	31%	32%	31%	28%	24%	31%	36%	33%	24%	27%	30%	34%	31%
Not at all serious	11%	12%	10%	6%	7%	14%	23%	11%	11%	11%	7%	13%	9%	22%	9%	13%	6%	8%	17%	14%	10%	7%	10%	11%	11%
Total Not Serious	41%	45%	38%	36%	32%	46%	63%	40%	44%	41%	33%	46%	40%	54%	40%	41%	30%	39%	53%	47%	34%	34%	40%	45%	42%
Don't know/Refused	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	1%
Q15. (If Q1=Yes, Celebrating Thanksgiving) Will you be watching football games on Thanksgiving Day or during the Thanksgiving holiday weekend?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	55%	66%	45%	51%	65%	52%	49%	52%	50%	61%	61%	51%	57%	48%	55%	54%	50%	61%	56%	58%	53%	58%	52%	62%	58%
No	45%	33%	55%	49%	35%	46%	50%	48%	50%	39%	39%	48%	42%	52%	45%	46%	50%	39%	43%	42%	45%	41%	48%	37%	41%
Don't know/Refused	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	2%	1%	1%	0%	1%
Q16. (If Q15=Yes, Watching Football Games During Holiday) Using an online sportsbook or sports betting app, will you be placing at least one bet on an NFL game on Thanksgiving day or during the Thanksgiving holiday weekend?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	34%	40%	25%	58%	43%	13%	6%	48%	25%	25%	53%	21%	30%	27%	47%	29%	25%	34%	43%	30%	47%	40%	30%	47%	31%
No	66%	60%	75%	42%	57%	87%	94%	52%	75%	75%	47%	79%	70%	73%	53%	71%	75%	66%	57%	70%	53%	60%	70%	53%	69%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Siena University Poll Conducted by the Siena Research Institute
November 17 - 21, 2025
839 New York State Residents
MOE +/- 3.8%

Nature of the Sample	
New York State Residents	
Gender	
Male	47%
Female	52%
Age	
18-34	30%
35-49	26%
50-64	24%
65+	17%
Region	
NYC	43%
Suburbs	21%
Upstate	36%
Child in HH	
Yes	36%
No	63%
Religion	
Catholic	33%
Jewish	6%
Protestant / Christian	25%
Other	36%
Income	
<\$50K	32%
\$50K-\$100K	31%
\$100K+	33%
Ethnicity	
White	59%
African American/Black	14%
Latino	16%
Party	
Democrat	47%
Republican	22%
Independent & Other Parties	29%

This Siena University Poll was conducted November 17 - 21, 2025, among 839 New York State Residents. Of the 839 respondents, 408 were contacted through a dual frame (landline and cell phone) mode (128 completed via text to web) and 431 respondents were drawn from a proprietary online panel (Cint). Telephone calls were conducted in English and respondent sampling was initiated by asking for the youngest person in the household. Telephone sampling was conducted via a stratified dual frame probability sample of landline and cell phone telephone numbers weighted to reflect known population patterns. The landline telephone sample was obtained from ASDE and the cell phone sample was obtained from Marketing Systems Group (MSG).

Interviews conducted online are excluded from the sample and final analysis if they fail any data quality attention check question. Duplicate responses are identified by their response ID and removed from the sample. Three questions were asked of online respondents, including a honey-pot question to catch bots and two questions that ask respondents to follow explicit directions. The proprietary panel also incorporates measures that safeguard against automated bot attacks, deduplication issues, fraudulent VPN usage, and suspicious IP addresses. Coding of open-ended responses was done by a single human coder.

Data from collection modes was weighted to balance sample demographics to match estimates for New York State's population using data from the Census Bureau's 2023 U.S. American Community Survey (ACS), on age, region, race/ethnicity, and gender to ensure representativeness. The sample was also weighted to match current patterns of party registration using data from the New York State Board of Elections. It has an overall margin of error of +/- 3.8 percentage points including the design effects resulting from weighting. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other public opinion poll.

The Siena Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices.

For survey cross-tabs: www.Siena.edu/SRI/.