

Siena University Poll Conducted by the Siena Research Institute

July 01 - 08, 2026

814 New York State Residents

MOE +/- 3.7%

Q1. Switching gears, have you in the past year placed a bet of any size with anyone on the outcome of a sporting event?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/O th
Yes	25%	37%	14%	40%	29%	16%	7%	29%	20%	23%	36%	20%	29%	22%	27%	21%	17%	32%	29%	24%	27%	34%	25%	29%	26%
No	74%	62%	84%	58%	68%	84%	92%	69%	79%	76%	63%	79%	69%	77%	71%	78%	80%	67%	71%	75%	69%	64%	74%	69%	72%
Don't know	1%	1%	2%	2%	2%	0%	1%	2%	0%	1%	1%	1%	2%	1%	2%	0%	2%	1%	0%	1%	4%	2%	1%	2%	2%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q2KEY. (Ask If Q1=Yes) Did you place a bet with . . . [ROTATE SERIES]																									
Q2. Did you place a bet with a bookie?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/O th
Yes	24%	27%	18%	34%	21%	7%	11%	35%	14%	13%	35%	16%	32%	37%	14%	21%	25%	30%	18%	22%	9%	38%	27%	26%	20%
No	75%	73%	79%	65%	79%	93%	89%	63%	86%	87%	65%	83%	68%	63%	86%	77%	72%	70%	82%	78%	91%	58%	73%	74%	78%
Don't know/Refused	1%	0%	2%	2%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	2%	3%	0%	0%	0%	0%	3%	0%	0%	2%
Q3. Did you place a bet with an online sportsbook?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/O th
Yes	84%	90%	70%	88%	85%	70%	76%	85%	97%	76%	86%	82%	85%	91%	80%	85%	83%	84%	84%	81%	91%	87%	83%	84%	84%
No	16%	10%	30%	12%	15%	30%	24%	15%	3%	24%	14%	18%	15%	9%	20%	15%	17%	16%	16%	19%	9%	13%	17%	16%	16%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q4. Did you place a bet with a casino?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/O th
Yes	41%	44%	32%	48%	37%	26%	28%	45%	30%	40%	51%	33%	41%	49%	43%	37%	42%	40%	40%	40%	30%	41%	42%	38%	39%
No	58%	55%	68%	50%	63%	74%	72%	55%	65%	60%	49%	66%	57%	51%	57%	63%	58%	60%	58%	58%	70%	59%	56%	62%	61%
Don't know/Refused	1%	1%	0%	2%	0%	0%	0%	0%	5%	0%	0%	2%	3%	0%	0%	0%	0%	0%	3%	2%	0%	0%	2%	0%	0%
Q5. Did you place a bet with friends or family?																									
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/O th
Yes	54%	50%	65%	62%	50%	38%	65%	54%	52%	55%	59%	51%	51%	81%	60%	47%	49%	57%	54%	53%	55%	58%	48%	68%	54%
No	46%	50%	35%	38%	50%	62%	35%	46%	48%	45%	41%	49%	49%	19%	40%	53%	51%	43%	46%	47%	45%	42%	52%	32%	46%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q6. Did you place a bet with anyone else not previously mentioned?

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/O th
Yes	8%	9%	7%	4%	14%	9%	12%	8%	4%	11%	10%	7%	11%	0%	7%	8%	3%	7%	13%	11%	4%	6%	9%	12%	3%
No	89%	90%	85%	92%	85%	87%	88%	91%	90%	85%	85%	92%	89%	100%	87%	88%	93%	90%	85%	87%	90%	94%	84%	88%	97%
Don't know/Refused	3%	1%	8%	4%	2%	4%	0%	1%	5%	4%	5%	1%	0%	0%	6%	4%	4%	4%	2%	3%	5%	0%	6%	0%	0%

Q7. Please tell me whether you agree or disagree with the following statement about online sports betting. I don't think online sportsbooks should be allowed to advertise during sporting events on TV.

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/O th
Strongly agree	23%	25%	20%	18%	17%	23%	38%	22%	27%	20%	16%	26%	23%	36%	15%	24%	15%	22%	32%	26%	16%	16%	25%	23%	16%
Somewhat agree	20%	22%	17%	21%	16%	19%	25%	20%	17%	20%	21%	19%	17%	15%	21%	22%	21%	18%	18%	21%	16%	19%	22%	17%	20%
Total Agree	43%	47%	37%	39%	33%	42%	63%	42%	44%	40%	37%	45%	40%	51%	36%	46%	36%	40%	50%	47%	32%	35%	47%	40%	36%
Somewhat disagree	26%	24%	28%	31%	32%	22%	15%	25%	21%	30%	33%	23%	26%	27%	30%	23%	25%	29%	24%	25%	25%	30%	24%	27%	28%
Strongly disagree	18%	19%	17%	17%	26%	16%	8%	17%	21%	17%	20%	17%	22%	9%	21%	14%	20%	18%	16%	14%	33%	22%	16%	19%	21%
Total Disagree	44%	43%	45%	48%	58%	38%	23%	42%	42%	47%	53%	40%	48%	36%	51%	37%	45%	47%	40%	39%	58%	52%	40%	46%	49%
Don't know/Refused	14%	9%	19%	13%	9%	19%	14%	16%	14%	13%	11%	15%	12%	12%	14%	17%	18%	12%	10%	14%	10%	13%	12%	13%	15%

Q8. When sports commentators offer remarks on sports gambling and potential bets during live games, do you believe it is . . .

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/O th
Good for sports	25%	26%	24%	39%	32%	13%	11%	32%	19%	20%	37%	20%	26%	20%	31%	22%	29%	27%	22%	20%	38%	44%	23%	32%	26%
Bad for sports	52%	57%	48%	42%	47%	56%	69%	45%	61%	55%	42%	57%	54%	56%	47%	53%	40%	49%	68%	58%	37%	42%	55%	49%	50%
Don't know/Refused	23%	17%	28%	19%	22%	31%	19%	23%	20%	25%	21%	23%	20%	24%	22%	25%	31%	24%	10%	22%	25%	15%	23%	20%	24%

Q9. Overall, do you think online sports gambling is good or bad for New York?

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/O th
Good	22%	30%	16%	26%	29%	20%	12%	26%	19%	21%	32%	18%	26%	17%	27%	19%	19%	26%	24%	21%	28%	27%	20%	28%	25%
Bad	39%	41%	37%	37%	27%	36%	61%	34%	51%	38%	30%	43%	33%	54%	38%	41%	28%	37%	49%	44%	21%	32%	46%	34%	28%
In the middle	31%	24%	38%	31%	38%	36%	19%	32%	25%	34%	33%	30%	34%	19%	30%	32%	43%	31%	21%	28%	45%	36%	28%	32%	39%
Don't know/Refused	7%	5%	9%	5%	6%	9%	8%	8%	6%	7%	4%	8%	7%	10%	6%	8%	9%	6%	6%	8%	5%	5%	6%	7%	8%

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814 New York State Residents

MOE +/- 3.7%

Nature of the Sample	
New York State Residents	
Gender	
Male	47%
Female	52%
Age	
18-34	30%
35-49	26%
50-64	24%
65+	17%
Region	
New York City	43%
Suburbs	21%
Upstate New York	36%
Child in HH	
Yes	30%
No	69%
Religion	
Catholic	30%
Jewish	8%
Protestant / Christian	22%
Other	40%
Income	
<\$50K	32%
\$50K-\$100K	33%
\$100K+	29%
Ethnicity	
White/Caucasian	59%
African American/Black	14%
Latino/Hispanic	16%
Party (If Registered)	
Democrat	47%
Republican	22%
Independent & Other Parties	29%

This Siena University Poll was conducted July 01 - 08, 2026, among 762 New York State Residents. Of the 814 respondents, 365 were contacted through a dual frame (landline and cell phone) mode (52 completed via text to web) and 449 respondents were drawn from a proprietary online panel (Cint). Telephone calls were conducted in English and respondent sampling was initiated by asking for the youngest person in the household. Telephone sampling was conducted via a stratified dual frame probability sample of landline and cell phone telephone numbers weighted to reflect known population patterns. The landline telephone sample and the cell phone sample was obtained from Marketing Systems Group (MSG).

Interviews conducted online are excluded from the sample and final analysis if they fail any data quality attention check question. Duplicate responses are identified by their response ID and removed from the sample. Three questions were asked of online respondents, including a honey-pot question to catch bots and two questions that ask respondents to follow explicit directions. The proprietary panel also incorporates measures that safeguard against automated bot attacks, deduplication issues, fraudulent VPN usage, and suspicious IP addresses.

Coding of open-ended responses was done by a single human coder.

Data from collection modes was weighted to balance sample demographics to match estimates for New York State's population using data from the Census Bureau's 2023 U.S. American Community Survey (ACS), on age, region, race/ethnicity, and gender to ensure representativeness. The sample was also weighted to match current patterns of party registration using data from the New York State Board of Elections. It has an overall margin of error of +/- 3.7 percentage points including the design effects resulting from weighting. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other public opinion poll.

The Siena Research Institute (SRI) powered by ReconMR is directed by Donald Levy, Ph.D.. SRI conducts political, economic, social, and cultural research primarily in NYS. SRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices.

For survey cross-tabs: www.Siena.edu/SRI/.