Index of Consumer Sentiment Survey Questionnaire

About the AAPOR Transparency Initiative

The American Association for Public Opinion Research (AAPOR) Transparency Initiative promotes the routine disclosure of the methodologies behind publicly released studies. A core component of this transparency is providing the complete measurement instrument, including the exact wording and presentation of all survey questions and response options. Full disclosure also requires documenting question and choice rotations, interviewer and respondent instructions, and any preceding contextual information that might reasonably influence how respondents answer.

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Screening & Geography

INT01. Are you 18 years of age or older?

- Yes *(Continue)*
- No *(Terminate)*

QNYRES. Do you live in New York State?

- Yes *(Continue)*
- No *(Terminate)*

QCOUNTY. What county in New York State do you live in? *[DO NOT READ LIST]*

- Open-ended (New York State county)

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ICC, ICE, ICE Questions

Q1. We are interested in how people are getting along financially these days. Would you say that you are BETTER OFF or WORSE OFF financially than you were A YEAR AGO?

- Better off
- Same *[DO NOT READ]*
- Worse off
- Don't know *[DO NOT READ]*

Q2. Now looking ahead -- Do you think that A YEAR FROM NOW you will be BETTER OFF financially, or WORSE OFF, or just about the same as now?

- Better off
- Same
- Worse off
- Don't know *[DO NOT READ]*

Q3. Now turning to business conditions in New York State as a whole -- Do you think that during the next 12 months we'll have GOOD times financially, or BAD times, or what?

- Good times
- Good with qualifications *[DO NOT READ]*
- Pro - Con (Both good and bad) *[DO NOT READ]*
- Bad with qualifications *[DO NOT READ]*
- Bad times
- Don't know *[DO NOT READ]*

Q4. Looking ahead, which would you say is more likely -- that in New York State as a whole we'll have continuous good times DURING THE NEXT FIVE YEARS or so, or that we will have periods of widespread UNemployment or depression, or what? *[IF NOT SURE OF RESPONSE, PROBE: Would that be Good times or Bad times?]*

- Good times
- Both, about same *[DO NOT READ]*
- Bad times
- Don't know *[DO NOT READ]*

Q5. About the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or bad time for people to buy major household items?

- Good
- Pro - Con (Both good and bad) *[DO NOT READ]*
- Bad
- Don't know *[DO NOT READ]*

Six-Month Buying Plans

[RANDOMIZE ORDER OF Q6 THROUGH Q10]

Q6. Please tell me which, if any, of the items you plan to buy in the next SIX MONTHS: **A Car or Truc**

- Yes
- No
- Not sure *[DO NOT READ]*

Q7. Please tell me which, if any, of the items you plan to buy in the next SIX MONTHS: **Consumer electronics like a personal computer, cell phone, television or tablet**

- Yes
- No
- Not sure *[DO NOT READ]*

Q8. Please tell me which, if any, of the items you plan to buy in the next SIX MONTHS: **Furniture worth $500 or more**

- Yes
- No
- Not sure *[DO NOT READ]*

Q9. Please tell me which, if any, of the items you plan to buy in the next SIX MONTHS: **A Home**

- Yes
- No
- Not sure *[DO NOT READ]*

Q10. Please tell me which, if any, of the items you plan to buy in the next SIX MONTHS: **A Major Home Improvement**

- Yes
- No
- Not sure *[DO NOT READ]*

Financial Impact of Household Expenses

Q11. Gasoline prices affect us all to different degrees. Would you say that gasoline prices are having a very serious impact on your financial condition, a somewhat serious impact, not a very serious impact or not at all a serious impact on your financial condition?

- Very serious
- Somewhat serious
- Not very serious
- Not at all serious
- Don't know *[DO NOT READ]*
- No opinion *[DO NOT READ]*

Q12. And now thinking about food prices and the amount of money you spend on groceries for your household. Would you say that current food prices are having a very serious impact on your financial condition, a somewhat serious impact, not a very serious impact or not at all a serious impact on your financial condition?

- Very serious
- Somewhat serious
- Not very serious
- Not at all serious
- Don't know *[DO NOT READ]*
- No opinion *[DO NOT READ]*

[RANDOMIZE ORDER OF QHOUSING THROUGH QSTREAM]

QHOUSING. How about housing costs (rent, mortgage, property taxes, and repairs)? Would you say that this is having a very serious impact on your financial condition, a somewhat serious impact, not a very serious impact or not at all a serious impact on your financial condition?

- Very serious
- Somewhat serious
- Not very serious
- Not at all serious
- Don't know *[DO NOT READ]*
- No opinion *[DO NOT READ]*

QMOBILE. How about your cell phone? Would you say that this is having a very serious impact on your financial condition, a somewhat serious impact, not a very serious impact or not at all a serious impact on your financial condition?

- Very serious
- Somewhat serious
- Not very serious
- Not at all serious
- Don't know *[DO NOT READ]*
- No opinion *[DO NOT READ]*

QUTILITY. How about utilities (including heat, electricity and water)? Would you say that this is having a very serious impact on your financial condition, a somewhat serious impact, not a very serious impact or not at all a serious impact on your financial condition?

- Very serious
- Somewhat serious
- Not very serious
- Not at all serious
- Don't know *[DO NOT READ]*
- No opinion *[DO NOT READ]*

QSTREAM. How about entertainment services such as internet, cable and streaming services? Would you say that this is having a very serious impact on your financial condition, a somewhat serious impact, not a very serious impact or not at all a serious impact on your financial condition?

- Very serious
- Somewhat serious
- Not very serious
- Not at all serious
- Don't know *[DO NOT READ]*
- No opinion *[DO NOT READ]*

Demographics

QNYVOTER. Are you registered to vote in New York State?

- Yes
- No
- Don't know / Refused

QPARTY. *[ASK IF QNYVOTER = YES]*

[ROTATE CHOICES: DEMOCRAT / REPUBLICAN]

Are you currently enrolled to vote as a:

- Democrat
- Republican
- Independent (No party)
- Or as a member of another political party
- Refused *[DO NOT READ]*

QBYR. And for statistical purposes, a couple of final questions. In what year were you born?

- Open-ended (4-digit birth year)
- Refused *[DO NOT READ]*

QEDUC. Please stop me when I say the highest educational level which you have completed:

- Grade school
- High school
- Some college or trade school
- Bachelor's degree
- Graduate or Professional degree
- Refused *[DO NOT READ]*

QEMPLOY. Which of the following categories best describes your current employment situation? *[IF SELF-EMPLOYED: "Would that be full-time or part-time?"]*

- Employed full time
- Employed part time
- Unemployed (would include volunteers, stay-at-home parent/caretaker, etc.)
- Retired
- Other (specify)
- Refused *[DO NOT READ]*

QLIVE. Do you own your home, rent, or have some other living arrangement?

- Own
- Rent
- Other living arrangement
- Refused *[DO NOT READ]*

QLATIN. Thinking of your ethnic background, would you consider yourself as Latino or not?

- Yes
- No
- Refused *[DO NOT READ]*

QRACETH. Would you consider yourself: *[READ LIST] [IF BIRACIAL OR MULTIRACIAL, ASK: "What races would that be?"]*

- White
- Hispanic or Latino
- Black or African American
- Asian
- American Indian or Alaska Native
- Middle Eastern or North African
- Native Hawaiian or Pacific Islander
- Some other race (specify) *[DO NOT READ]*
- More than one race *[DO NOT READ]*
- Refused *[DO NOT READ]*

QRACE2. *[ASK IF MORE THAN ONE RACE SELECTED IN QRACETH]*

What races would that be? *[SELECT ALL THAT APPLY]*

- White
- Hispanic or Latino
- Black or African American
- Asian
- American Indian or Alaska Native
- Middle Eastern or North African
- Native Hawaiian or Pacific Islander
- Some other race (specify) *[DO NOT READ]*
- Refused *[DO NOT READ]*

QCHILD. Are there children under the age of 18 living in your household?

- Yes
- No
- Refused *[DO NOT READ]*

QRELIG. Do you consider yourself Catholic, Jewish, Protestant, Muslim, some other religion, or do you have no religious affiliation?

- Catholic
- Jewish
- Protestant (Christian)
- Muslim (Islam)
- No religious affiliation
- Agnostic *[DO NOT READ]*
- Buddhist *[DO NOT READ]*
- Hinduism (Hindu) *[DO NOT READ]*
- Church of Latter-day Saints (LDS) *[DO NOT READ]*
- Jehovah's Witnesses *[DO NOT READ]*
- Some other religion (specify)
- Refused *[DO NOT READ]*

QINCOME. Which of the following general income categories is your total household income before taxes?

- Under $50,000
- At least $50,000 but under $100,000
- $100,000 or more
- Refused *[DO NOT READ]*

QZIP. What is your zip code?

- Open-ended (5-digit zip code)
- Refused *[DO NOT READ]*

QGENDER. What is your gender?

- Male
- Female
- Other (specify)
- Refused *[DO NOT READ]*